POSTGRADUATE

COURSE GUIDE 2018

BUSINESS

acu.edu.au
EXECUTIVE DEAN’S WELCOME

THE FACULTY OF LAW AND BUSINESS PROVIDES A UNIQUE AND INSPIRING EDUCATIONAL JOURNEY, UNLIKE ANY OTHER OFFERED IN AUSTRALIA. OUR CURRICULUM IS ETHICAL, GLOBAL, AND PRACTICAL, AND WE PRODUCE LAWYERS AND BUSINESS LEADERS WHO ACT IN A SUSTAINABLE AND SOCIALLY RESPONSIBLE MANNER.

The faculty is outward-facing, and deeply engaged with industry, government, and the community. In the latest Excellence in Research for Australia (ERA) assessment, ACU research in the areas of law and management was rated as ‘world class’. All programs place strong emphasis on practical, employment-relevant skills, as well as focusing on a fundamental concern for justice, equity, and the dignity of all human beings. The faculty offers a flexible learning approach, including online subjects as well as blended mode offerings and varied class times to make learning more accessible.

The curriculum is continually updated to reflect local and international trends and changes to the commercial environment, as well as advances in student learning. This ensures our graduates are well-equipped to take their place as leaders in the professions of law and business management.

We understand that many students face time constraints juggling work and family responsibilities. The faculty offers a flexible learning approach including online subjects as well as blended mode offerings and varied class times to make learning more accessible.

If you have not studied at a tertiary level previously, we take into consideration professional development and work-related experience to offer mature-age students a range of courses to upgrade skills and facilitate entry to a masters degree. To help you succeed, we also offer a well-designed suite of student resources to support the learning experience.

Our academics have extensive industry experience and a distinguished teaching capacity. The teaching approach is inspired by a strong commitment to every student, with a shared passionate belief that all of us, together, can make a positive difference for self and society.

Best wishes for your studies and future career.

Professor Therese Joiner
Executive Dean, Faculty of Law and Business
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TOP FIVE REASONS TO CHOOSE ACU

01 THE BEST PEOPLE
The faculty is staffed by a dedicated, nationally and internationally recognised team of academics whose teaching is supported by their active involvement in relevant industries, professional associations, and links to eminent international business schools.

02 FLEXIBLE STUDY
ACU offers a range of course delivery options. We keep it flexible so you can manage your work, study, and family commitments.

03 PERSONAL ATTENTION
You'll work closely with your lecturers and get the attention you need to excel.

04 PRACTICAL EXPERIENCE
A focus on practical experience includes business real-world case studies. Small class sizes ensure that you get the benefit of lecturers' practical industry experience when bringing your own case studies to class.

05 ETHICAL FOCUS
We emphasise the ethical, social, and environmental duties of the modern business leader, and foster an appreciation of the dignity of all people and the interconnectedness of different nations in a global community.

acu.edu.au/askacu
“From the outset, I was thrilled with how unique and special I was made to feel at ACU. For me, it was important the way the course was structured — small lectures, conducted boardroom style, a really interactive experience. And being able to attend class over the weekend meant I could still work full-time.”

BLAKE SINCLAIR
MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE)
MANAGER, SCHOOLS AND NOT-FOR-PROFIT SECTOR BANKING, COMMONWEALTH BANK
STUDY MODES
AND LOCATIONS

STUDY MODE IS THE WAY IN WHICH A COURSE OR UNIT IS DELIVERED.

ACU OFFERS A NUMBER OF FLEXIBLE DELIVERY OPTIONS TO SUIT YOUR FAMILY AND WORK COMMITMENTS.

FOR FURTHER CLARIFICATION OF THE STUDY MODE YOUR COURSE WILL BE DELIVERED IN, CONTACT ASKACU AT ACU.EDU.AU/ASKACU

FULL-TIME
A full-time student is one who undertakes a load of at least 0.75 EFTSL. For example, in a course with the standard annual credit point load of 80 credit points, a full-time student would undertake at least 30 credit points per semester.

PART-TIME
A part-time student is one who undertakes a load of less than 0.75 EFTSL. For example, in a course with the standard annual credit point load of 80 credit points, a part-time student would undertake less than 30 credit points per semester.

ONSHORE
Delivered at an ACU campus.

OFF-CAMPUS
Delivered at another location.

OFFSHORE
Delivered at an overseas location.

ONLINE
Delivered fully online including assessments.

ATTENDANCE
Primarily attendance, either face-to-face or via video conference, at an ACU campus or another location.

MULTI-MODE
Some online with a compulsory attendance component (including examinations etc).

INTENSIVE
Units are delivered in a block over consecutive weekdays and/or weekends.
POSTGRADUATE STUDY OPTIONS

COURSEWORK
Postgraduate coursework programs at ACU provide advanced knowledge and skills in a structured learning format with set units of study and specific assessment tasks. Many programs have the flexibility to articulate through different qualification levels, enabling you to begin at masters level, or exit early with an industry-relevant qualification.

SINGLE UNIT
Perfect for those interested in a particular subject or for those not sure about committing to a full degree.
Units of study: One (10 credit points)

GRADUATE CERTIFICATE
Develop advanced skills and knowledge in a specialist area with a focus on professional development.
Units of study: Four (40 credit points)

GRADUATE DIPLOMA
Develop a deeper understanding and further advance skills and knowledge in a professional area.
Units of study: Eight (80 credit points)

MASTERS DEGREE
An intensive and in-depth study that will enhance professional skills in a specialised area.
Units of study: 12 or 16 (120 or 160 credit points)

HIGHER DEGREE RESEARCH
A research degree provides thorough training in a particular discipline area. Students undertake a process of original investigation in order to increase knowledge and make an important contribution to the development of new knowledge in society. Graduates will have a systematic and critical understanding of a complex field of learning. Students work with one or more academics with specialist expertise in that area of study. ACU offers supervised research at either masters or doctoral level.
Master of Philosophy (MPhil): Two years full-time study (or equivalent part-time)
Doctor of Philosophy (PhD): Three to four years full-time study (or equivalent part-time)
FINANCIAL ASSISTANCE AND SCHOLARSHIPS

FULL FEE-PAYING

Students can nominate to pay their fees upfront without any government subsidy. Contact AskACU for more information.
acu.edu.au/askacu

FEE-HELP is a government loan scheme that assists eligible domestic fee-paying students to defer payment of all or part of their tuition fees. Repayment of the loan occurs through the tax system once your income exceeds the minimum threshold.
studyassist.gov.au

COMMONWEALTH SUPPORTED PLACE (CSP)

Commonwealth supported places are subsidised by the Australian Government, with the student paying the remainder of the fees through a ‘student contribution’ amount. Not all postgraduate courses offer CSP places, and eligibility requirements apply.

HECS-HELP is a government loan scheme that assists eligible Commonwealth supported students to defer payment of all or part of their tuition fees. Repayment of the loan occurs through the tax system once your income exceeds the minimum threshold.
studyassist.gov.au

FACULTY ALUMNI REBATE

A 10 per cent rebate on postgraduate fees is offered to graduates of ACU enrolling in programs offered by the Faculty of Law and Business (conditions apply).
acu.edu.au/flb/alumni-rebate

RESEARCH TRAINING PROGRAM

Commencing domestic students enrolling in a master-by-research or doctoral degree at ACU may be granted a Research Training Program Fee Offset Scholarship under the Australian Government’s Research Training Program. This means that candidates are exempt from paying tuition fees.

POSTGRADUATE COURSEWORK SCHOLARSHIPS

A number of university scholarships are available to commencing and continuing postgraduate coursework students providing assistance with education, living and/or travel costs. For scholarship eligibility criteria and application information, visit acu.edu.au/scholarships

POSTGRADUATE RESEARCH SCHOLARSHIPS & FINANCIAL ASSISTANCE

For further information on scholarships available to postgraduate research candidates, visit research.acu.edu.au/graduate-research/scholarships
HOW TO APPLY

Application to ACU postgraduate coursework programs – including graduate or postgraduate certificates and diplomas, and masters by coursework degrees – is by online application direct to ACU.

acu.edu.au/apply

If you have any questions about your ACU application, visit acu.edu.au/askacu

01 CHOOSE THE COURSE YOU WOULD LIKE TO STUDY
Read ACU’s Business Postgraduate Course Guide 2018
Browse acu.edu.au/courses

02 CHECK IMPORTANT DATES AND APPLICATION REQUIREMENTS
Application to some courses also requires the submission of supporting documentation and/or additional information forms.

03 BROWSE THE SCHOLARSHIPS OFFERED TO STUDENTS
ACU offers a range of scholarships, which recognise outstanding academic achievement as well as students who might otherwise be excluded or disadvantaged. Visit acu.edu.au/scholarships

04 APPLY ONLINE DIRECT TO ACU
Apply for your course at acu.edu.au/courses

HIGHER DEGREES BY RESEARCH
Application to ACU higher degrees by research, including the Master of Philosophy and Doctor of Philosophy (including the PhD component of dual coursework/PhD programs), is by direct application to Graduate Research.

To apply:
1. Check your eligibility
2. Complete an application for admission
3. Organise your referee reports
4. Submit the completed application

acu.edu.au/research/apply
The Peter Faber Business School gives students in accounting, finance, marketing, human resource management, business administration, and information technology the skills, knowledge, and experience needed to pursue their career goals.

We deliver a comprehensive range of postgraduate business programs across three campuses in Brisbane, Melbourne and Sydney, and more recently at our Rome Campus in Italy.

We are signatories of the United Nations PRME – Principles of Responsible Management Education – with a strong emphasis on governance, ethical leadership, social responsibility, and sustainability embedded in our programs.

We are staffed by a dedicated and internationally recognised team of academics whose teaching is supported by their active involvement in relevant industries, professional associations, and links to eminent international business schools. Many of our teaching staff have an established research record with a commitment to conducting innovative research in demand-driven areas.

Not only do our lecturers have industry experience, but we also invite guest lecturers to present real-world business case studies to students. We conduct international study tours where students are welcomed into corporations in locations such as New York, London, and Rome, and we hold regular masterclasses and MBA experience evenings with industry leaders.

Our students come from diverse backgrounds and we value this diversity. They enjoy tailored one-on-one support from their supervisors in an exciting and rigorous intellectual environment. They are valued as individuals and teaching staff are directly involved with students’ academic development.

The Centre for Sustainable Human Resource Management (HRM) and Wellbeing resides within the Peter Faber Business School. Members of the centre are world-leading international scholars in the human resources management and organisational behaviour domain. They focus on leading-edge research that creates meaningful social impact, using the lens of cultural, social, psychological and ethical enquiry.

The centre is closely aligned with ACU’s Mission in the pursuit of knowledge, the dignity of the human person, and the common good. It contributes key insights into the human dimension of contemporary organisations.

acu.edu.au/business
"I felt really supported during my course, and found that the University acted according to their standards and values. ACU also helped me to refine my career path. The staff had so much practical experience and knowledge. They were an invaluable resource."

PATRICIA GONCALVES
MASTER OF COMMERCE (MARKETING)
BUSINESS DEVELOPMENT MANAGER, LAWRENCE & HANSON GROUP
ACADEMIC PROFILES

PROFESSOR SUSAN DANN
National Head of School
Peter Faber Business School

Professor Susan Dann is Professor of Marketing and National Head of the Peter Faber Business School. Named after St Peter Faber SJ, the school is committed to providing students with a business education which is global in its outlook, ethical in its perspective, and practical in its application of disciplinary skills. Working over four campuses in three states, the PFBS offers both undergraduate and postgraduate degrees in the fields of accounting, finance, marketing, human resource management, business administration, and information technology.

Prior to joining ACU, Professor Dann held a number of academic roles at universities including QUT, Griffith University, and James Cook University. She is widely published in the field of marketing and has authored eight books.

Professor Dann has also served on a variety of boards and tribunals including the Social Security Appeals Tribunal, AFL Queensland Commission, Quality Improvement Council, and General Practice Queensland. Currently Professor Dann is a director of Ozcare and St Rita’s College and a member of the Queensland Civil and Administrative Tribunal.

PROFESSOR MICHAEL FISCHER
Interim Associate Dean Research,
Faculty of Law and Business
Director, Centre for Sustainable Human Resource Management (HRM) and Wellbeing

Professor Michael Fischer is a world-renowned expert in leading and mobilising organisational change in research-intensive organisations, particularly in healthcare. He holds a PhD from Imperial College London, and previously worked as senior faculty at the University of Oxford, King’s College London, and the University of Melbourne. Trained as a business school social scientist and clinical group analyst, Professor Fischer has led major competitive research grants focused on research-led innovation, change and impact in the healthcare sector. He has special interest in executive development and the role of business schools in mobilising research-based knowledge into societal impact.

Professor Fischer’s research has been published in the most prestigious international journals in the field of organisation studies. He has a continuing position as Visiting Scholar at the University of Oxford Said Business School, and his research has gained international recognition.

Professor Fischer is an elected Fellow of the Royal Anthropological Institute, Fellow of the Royal Society of Medicine, Fellow of the Higher Education Academy, and a Life Member of Oxford University Anthropological Society.

PROFESSOR GRANT JONES
Professor of Management
Peter Faber Business School

Professor Grant Jones is a Professor of Management at ACU. He has held previous roles at the Macquarie Graduate School of Management, the University of Canberra, and the NSW Police Academy.

Professor Jones holds a PhD from the University of Canberra, a Master of Public Policy from the Australian National University and a Bachelor of Arts with a Diploma of Education from Macquarie University.

He has consulted to a range of public and private sector clients, including NSW Police, the African National Congress, the National Australia Bank, Woolworths, Foxtel, and the Australian Customs Service.

Professor Jones’ research covers the use of action research in developing capabilities for sustainable leadership, as well as related issues in sustainability, such as triple bottom line reporting and globally responsible leadership.

He has published widely both in Australia and internationally, including four books, and is a regular media commentator.
“The thing I really like about ACU is the ethical approach they take to their MBA program. ACU’s unique philosophy examines the dysfunction and corruption that existed in organisations during the Global Financial Crisis of 2007 and encourages deep thinking about how businesses should evolve and behave in the future.”

STEVE WOODS
MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE)  
MANAGING DIRECTOR, MEDIA IN MIND
ROME CAMPUS

The Rome Campus, located on Janiculum Hill, is a collaboration between The Catholic University of America (CUA) and ACU. The campus brings together students and academics from both universities, offering opportunities for study and research that are grounded in a commitment to the Catholic intellectual tradition.

The newly renovated 76-bed residential campus is equipped with a full commercial kitchen, five classrooms and studio, chapel, library, dining area, and beautiful gardens.

The Faculty of Law and Business offers short courses in Rome each year.

INTERNATIONAL STUDY TOUR

This optional unit aims to expose students to diverse business practices in international organisations, allowing participants to gain an appreciation of cultural diversity and business behaviours. It does so through intensive engagement with enterprises in host countries such as the USA, UK, and European destinations, including Rome. Using a series of case studies, students will examine the functional aspects of international business operations, like international financing, marketing, and human resource management.

(Top left and right) ACU students, Rome Campus, (Bottom) Vatican City
INFORMATION ON ADVANCED STANDING FOR MASTERS COURSES

Applicants for a masters degree who hold an Australian bachelors degree or equivalent in a business-related (cognate) discipline may be eligible to apply for advanced standing for up to four foundation units (40 credit points) of the course. Applicants may also be considered for advanced standing based on significant work experience in a defined business field.

Please note: Even if students are eligible for advanced standing based on prior study or experience they may choose to study the foundation units to enhance their English and academic study skills, augment their understanding of Australian business systems, or refresh their business knowledge.

Fees cited are domestic and international student fees, based on 2018 unit costs. Each unit of study is normally worth 10 credit points but there are some exceptions to this rule. Each year there is a fee increase; fees for programs undertaken over a number of years will therefore differ from those cited here.
GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION (EXECUTIVE)

CAMPUS
Brisbane, Melbourne, North Sydney (attendance, includes intensive weekend mode)

DURATION
9 months PT
40 credit points

FEES
$3,760 per 10 credit points (domestic)

ENTRY REQUIREMENTS
To be eligible for admission to the course, an applicant must have completed:

- a bachelor degree in a related discipline and evidence of suitable industry experience; OR
- a bachelor degree in a different discipline and evidence of substantial industry experience.

In special circumstances, applicants can submit a proposal alongside a formal application, demonstrating their knowledge, experience, and skills are such that they are likely to succeed in the program.

The course is delivered intensively, with each unit being taught over several weekends.

PROGRAM OVERVIEW
In order to successfully complete program requirements, students must complete the following units:

- Ethical Leadership and Social Responsibility (Executive); OR
- Strategic Management for Sustainability (Executive); AND
- 10 credit points Specified Units (1 unit); AND
- 20 credit points Elective Units (2 units).

MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE)

CAMPUS
Brisbane, Melbourne, North Sydney (attendance, includes intensive weekend mode)

DURATION
2 yrs PT
120 credit points

FEES
$3,760 per 10 credit points (domestic)

ENTRY REQUIREMENTS
To be eligible for admission to the course, an applicant must have completed:

- a bachelor degree in a related discipline and evidence of suitable industry experience; OR
- a bachelor degree in a different discipline and evidence of substantial industry experience.

In special circumstances, applicants who do not meet any of the above requirements but who have a sound and sufficient basis for application can apply directly to the course coordinator. Applicants must provide a portfolio demonstrating that their knowledge, experience, and skills are such that they are likely to succeed in the program.

PROGRAM OVERVIEW
In order to successfully complete program requirements, students must complete the following units:

- 30 credit points from Core Units (3 units); AND
- 80 credit points Specified Units (8 units); AND
- 10 credit points Elective Unit (1 unit).

MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE) – SAMPLE PROGRAM MAP

Year 1
- Organisational Dynamics and Behaviour – Executive
- Ethical Leadership and Social Responsibility – Executive
- International Business Environment – Executive
- Managerial Marketing – Executive
- Management of Change – Executive
- Accounting for Decision Making – Executive

Year 2
- Human Resource Management – Executive
- Managerial Economics in a Global Environment – Executive
- Finance and Quantitative Methods – Executive
- Entrepreneurship – Executive
- Corporate Governance and Risk Management – Executive
- Strategic Management for Sustainability – Executive
The MBA (Executive) is designed for experienced managers and professionals who aspire to executive roles – critical and creative thinkers for whom informed and ethical decision making will define their management style.

Course delivery
The MBA (Executive) is designed to accommodate professionals who may need to balance the competing pressures of family, work, and lifestyle. The course is offered in intensive mode over 24 weekends. There are six start dates available for 2018 in Sydney, Brisbane, and Melbourne and applications are welcomed year round. The terms are eight weeks long and there are minimal prerequisites, so students can miss a term if circumstances dictate and pick up the next subject within eight weeks.

Inpiring
At the Peter Faber Business School, our purpose is to challenge, empower, and inspire graduates to make a positive difference for self and society. The theme of the course is ethical, global, and practical decision-making. We teach modern business practices and challenge you with possibilities of current business theories and practices. This will lead to the development of higher level strategic skills in:

- ethical leadership
- change management
- corporate governance
- management for sustainability
- global practices

Who should study this program?
The MBA (Executive) is designed for professionals and practicing managers with a minimum of three years' professional experience and/or managerial experience who are looking to take their career to the next level. It is ideal for those who are seeking promotion in their chosen career, as well as those who would like to move into a different industry. The MBA (Executive) is a broad-based postgraduate degree, rather than a technical qualification required for a particular job or vocation. It is designed to accelerate your functional and strategic understanding of the management process, and to provide you with analytical tools for decision making beyond the traditional bottom line.

International study tour
This optional unit exposes students to a range of international business practices, allowing them to gain an appreciation of diverse cultures and business behaviours. Students will engage with enterprises in host countries such as the USA, UK, and European destinations such as Rome. Using a series of case studies, students will inquire into the functional aspects of international business operations such as international financing, marketing, and human resource management.

CORE UNITS

STRATEGIC MANAGEMENT FOR SUSTAINABILITY – EXECUTIVE
This unit provides students with the conceptual frameworks and skills management required to create effective strategies that build sustainable, competitive advantages. Emphasis is placed on the importance of strategic management in successfully determining the direction of an organisation's future in a continuously changing environment. Strategic management includes the formulation and implementation, as well as the process of control and review, of strategic direction. The unit takes the perspective of the organisation (business, public, or not-for-profit) and the business unit into consideration. A strong managerial application and approach is taken throughout the unit, with content focused towards a distinctly real-world, global orientation.

ETHICAL LEADERSHIP AND SOCIAL RESPONSIBILITY – EXECUTIVE
In keeping with the ACU Mission, this unit contributes to the development of ethical leaders with a commitment to the common good. In order to achieve this, the unit unit reflects on the nature of ethical leadership and socially responsible organisations. Ethical and moral frameworks that guide ethical decision-making in the corporate sphere will be critically examined. Further explored will be what this means for the organisational processes and work practices of institutions. Consideration will be given to leadership qualities, including one's moral character, as well as the personal values that foster cooperation, trust, and loyalty within an organisation. The course will build a global mindset and explore emerging themes such as global responsibility, sustainable leadership, corporate social responsibility, and stakeholder-focused approaches to decision making.

INTERNATIONAL BUSINESS ENVIRONMENT – EXECUTIVE
This unit is designed to introduce students to the issues involved in undertaking business in the global market place. We examine why businesses engage in international trade and business and consider the role that economics, politics, culture, and ethics play in the decision to operate internationally. How organisations evaluate, plan, and undertake international engagement and expansion are also considered. We analyse the appropriate means for engaging in international trade and expansion given the nature of and circumstances facing the organisation. Students are introduced to concepts of international financing, marketing, and human resource management.

INTERNATIONAL STUDY TOUR (OPTIONAL)
This unit exposes students to the diverse practices in international business to gain an appreciation of cultural diversity and different business behaviours. During this unit, students undertake an intensive engagement with enterprises located in countries that are of contemporary interest, perhaps because they are important trade partners with Australia, contain organisations with characteristics sympathetic to the ACU Mission, or have responded innovatively to competitive dynamics. Using a series of case studies, inquiries will be made into the functional aspects of international business operations, such as international financing, marketing, and human resource management.

SPECIFIED UNITS

ACCOUNTING FOR DECISION MAKING – EXECUTIVE
This unit's theme is using accounting information for decision-making. Students will be members of organisations, such as businesses, government departments, universities, charities, religious organisations, sporting clubs, or social clubs, which all share a common problem: limited resources are available for pursuing organisational goals. As a consequence, managers are regularly confronted by the need to make important economic decisions – and accounting information usually provides vital input during these times. Hence, as managers and executives who are involved in decision-making processes, you need to understand and know how to use accounting information to make effective economic decisions.

FINANCE AND QUANTITATIVE METHODS – EXECUTIVE
This unit provides an overview of financial management tools used by executives in analysing and developing strategies for making business decisions and enhancing shareholder value for the long term. The unit specifically focuses on the three major financing decisions faced by all organisations: raising capital, investing, and optimising returns to shareholders and/or stakeholders. This unit emphasises identifying and analysing financial data with a view to formulating responsible financial management plans.
“The MBA (Executive) at ACU got me really thinking differently about all matters of business. I’ve started to think more critically, do my research, and understand the dynamics of organisations and the culture which drives the people and leadership.”

TOM ICHIKAWA
MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE)
HUMAN RESOURCES, NSW HEALTH
ENTREPRENEURSHIP – EXECUTIVE
Entrepreneurship is the process of people identifying new opportunities and converting them into marketable products or services. At a macro-level, entrepreneurs create new business ventures, jobs, and wealth, but they also force out of the marketplace enterprises which fail to innovate. In that respect, that respect entrepreneurs are as disruptive as they are creative. This unit explores the theory and context of entrepreneurship and the behaviours and attitudes that define entrepreneurs and their impact on economies and societies. It covers aspects of business creation and growth opportunities, in corporate and start-up environments, underpinned by the questions, concerns, and decisions made by entrepreneurs.

CORPORATE GOVERNANCE AND RISK MANAGEMENT – EXECUTIVE
Management’s understanding and ability to ensure best practice in corporate governance and risk management are of critical importance to an organisation. This unit provides an introduction to the theoretical, conceptual, and ethical issues that impinge on the way in which corporate directors and managers work, solve problems, and interact with their employees, shareholders, clients, government and statutory agencies, and the community at large. The nature of governance will be examined against a background of how ethical perspectives influence decision-making. Risk management will be examined in detail given its vital role in corporate governance.

MANAGERIAL ECONOMICS IN A GLOBAL ENVIRONMENT – EXECUTIVE
This unit involves the use of economic analysis to make business decisions. The global framework of business decision-making includes the international stage, as well as more inclusive thinking about localised problems. In particular, this framework takes into account behavioural and political modifiers of economically rational decision-making processes. This unit will consider economic issues of interest to executives: the extent to which markets allocate resources efficiently; the degree to which market restrictions are efficient; the effectiveness of different tax regimes; the implications of different market structures for business; the best means by which to control environmental damage; the practicality of the government provision of public goods; and the degree to which the macro-economy is subject to coordination failure. It sets these aspects in the context of the modern global economic environment and examines how organisations attempt to reach optimal profitability and efficiency in the face of constraints.

MANAGEMENT OF CHANGE – EXECUTIVE
This unit provides leaders and managers with the opportunity to integrate theory and practice, taking into account contemporary research and their own experience. Almost every organisation, be it an organisation’s divisions, sub-units, teams, and individuals working for an organisation, is undergoing some type of change. In fact, change seems to be continual and unrelenting. While most organisations focus on using change to improve profits and downsize, change management is more than that. It is a powerful paradigm which can unleash far more than just profits. Change management requires leaders and managers who can think beyond the metrics, processes, and structures to unfurl the power that is latent in people. While annual reports and CEO speeches clearly state that ‘people are our most important asset’, people within the majority of organisations do not feel this way and, even worse, some are disengaged, frustrated, and have emotionally checked out. The management of change requires leaders to be open minded, willing to explore new ideas, challenge the status quo, and, perhaps most importantly, have a commitment to engage, inspire, and lead people to feel proud of what their organisations are visibly doing toward building better communities, improving our environment, and saving our planet.

ORGANISATIONAL DYNAMICS AND BEHAVIOUR – EXECUTIVE
This unit provides an overview of organisational dynamics and behaviour and it will introduce a framework for organisational analysis. This concept-rich unit provides a fundamental conceptual framework that can be applied to understanding many other practical areas of management, such as human resource management, leadership, and change management. The discipline of organisational analysis provides a powerful framework for designing change processes that have the greatest chance of success. The focus moves progressively from individual behaviour to group and team behaviour, to whole-of-organisation phenomena.

MANAGERIAL MARKETING – EXECUTIVE
This unit examines the role of marketing within an organisation through synthesis of marketing theory and practice. It emphasises the integration of marketing concepts into coherent marketing planning. The unit also provides a foundation to effectively manage a marketing function and to establish an organisation’s future marketing direction. The unit addresses ethical considerations when analysing marketing processes in organisations.

ELECTIVE UNITS

SPECIAL TOPICS IN BUSINESS – EXECUTIVE
Special topics in business is a specialised, elective unit of study taught by a visiting academic at ACU. The topic offered will vary according to the expertise of the visiting scholar, and will be drawn from postgraduate units offered by the visiting scholar in his or her own host institution. Each unit will be assessed by the relevant Discipline Moderation Committee to ensure that it meets ACU’s standard requirements.

HUMAN RESOURCE MANAGEMENT – EXECUTIVE
This unit covers people management practices. People are fundamental to an organisation’s success and its ability to achieve strategy objectives. The unit content covers models and functions in selected areas of human resource management (HRM) that are of interest to executives, including strategic human resource planning, recruitment and selection of employees, training and development, performance management, remuneration and benefits, employment relations, and assessing the effectiveness of HRM. Various legislative requirements and current HRM issues will also be examined.

KNOWLEDGE MANAGEMENT – EXECUTIVE
Use of the term ‘knowledge economy’ is now commonplace. The flow of knowledge through organisations can be crucial for their survival, especially in times of rapid change. Knowledge has become the only certain means of ensuring competitive advantage. This unit will explore organisational attributes that can lead to good knowledge flows or, alternatively, which can inhibit flows of knowledge. It will provide a practical explanation of knowledge and the value of knowledge to organisations, the knowledge management spiral, knowledge engineering models, and will explore practical examples of how companies and other organisations are using or misusing knowledge in their businesses.

COMMERCIAL AND CORPORATIONS LAW – EXECUTIVE
The purpose of this unit is to examine the main principles of company law and commercial law as they affect the Australian business environment. The vast majority of businesses of any size are companies, or adopt a company-type structure as part of their business model. Therefore, to function in the business environment, it is important to understand the basic principles of company law. Apart from lawyers, accountants and business advisors are the largest professional group that interacts with corporate structures. Hence, it is important that business advisors understand the workings of administration and limitations of company structures under the Corporations Act. Companies conduct the majority of their activities through contract and company law. Business advisors need a working knowledge of contract and company law as it applies to corporate and other business structures.
GRADUATE DIPLOMA IN FINANCIAL PLANNING

CAMPUS
Melbourne, North Sydney (multi-mode)

DURATION
1 yr FT (or equivalent PT)
80 credit points

FEES
$3,392 per 10 credit points (international)
$3,132 per 10 credit points (domestic)

The Graduate Diploma in Financial Planning allows you to specialise in the area of personal financial planning. You will be able to advance your career through a postgraduate award that leads to enhanced professional recognition and marketability. The Graduate Diploma in Financial Planning articulates into the Master of Finance.

MASTER OF FINANCE

CAMPUS
Melbourne, North Sydney (attendance)

DURATION
2 yrs FT (or equivalent PT)
160 credit points

FEES
$3,392 per 10 credit points (international)
$3,192 per 10 credit points (domestic)

This program is designed for experienced managers who aspire to enhance their careers in finance and/or financial services. Two streams are available: corporate finance and financial planning. The corporate finance stream is particularly suited to accounting professionals pursuing a senior career in financial management. The financial planning stream is suited to aspiring and experienced financial planners aiming to boost their skills, knowledge, and credentials. Both streams will prepare graduates for advancing their careers in their chosen field through enhanced professional recognition and delivering a combination of skills, knowledge, and expertise.

ENTRY REQUIREMENTS
To be eligible for admission to the course, an applicant must have completed:
• the equivalent of an Australian bachelor degree in any discipline (the equivalent of an Australian bachelor degree in a related discipline will be eligible for up to four units credit); OR
• a graduate certificate in a related discipline.

MASTER OF FINANCE – SAMPLE PROGRAM MAP (CORPORATE FINANCE STREAM)

| Year 1          | Semester 1 | Accounting for Decision Making | Finance and Quantitative Methods |
|                | Semester 2 | Managerial Economics in a Global Environment | Ethical Leadership in Organisations |
|                | Semester 2 | Commercial and Corporations Law | Financial Management Cases and Capstone Project |
|                | Semester 2 | Responsible Investment Management | Financial Markets and Institutions |
|                | Semester 1 | International Finance | Taxation Law |
|                | Semester 1 | Risk Management and Insurance | Elective |
|                | Semester 2 | Elective | Financial Modelling and Risk Analysis |
|                | Semester 2 | Real Estate Finance | Entrepreneurial Finance |
| Year 2          | Semester 1 | Risk Management and Insurance | Taxation Law |
|                | Semester 2 | Commercial and Corporations Law | Financial Markets and Institutions |
|                | Semester 2 | Responsible Investment Management | Financial Planning |

MASTER OF FINANCE – SAMPLE PROGRAM MAP (FINANCIAL PLANNING STREAM)

| Year 1          | Semester 1 | Accounting for Decision Making | Finance and Quantitative Methods |
|                | Semester 2 | Managerial Economics in a Global Environment | Ethical Leadership and Social Responsibility |
|                | Semester 2 | Commercial and Corporations Law | Financial Markets and Institutions |
|                | Semester 2 | Responsible Investment Management | Financial Planning |
| Year 2          | Semester 1 | Risk Management and Insurance | Taxation Law |
|                | Semester 2 | Elective | Managerial Marketing |
|                | Semester 2 | Estate Planning and Capstone Project | Superannuation and Retirement Planning |
|                | Semester 2 | Elective | Real Estate Finance |
|                | Semester 2 | Elective | Elective |
This course is designed to provide the competencies necessary to pursue a rewarding and successful career in accounting. Students are taught essential accounting principles, practices, and techniques and how to apply these to a variety of situations, including auditing, financial reporting, internal controls, and management accounting. This course has been specifically designed for graduates of non-business or accounting degrees who aspire to become qualified accountants. The course is CPA Australia and CAANZ accredited.

**ENTRY REQUIREMENTS**

To be eligible for admission to the course, an applicant must have completed:

- the equivalent of an Australian bachelor degree in any discipline (the equivalent of an Australian bachelor degree in a related discipline will be eligible for up to four units credit); OR
- a graduate certificate in a related discipline.

**MASTER OF PROFESSIONAL ACCOUNTING – SAMPLE PROGRAM MAP**

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Accounting for Decision Making</th>
<th>Managerial Economics in a Global Environment</th>
<th>Organisational Dynamics and Behaviour</th>
<th>Research Methods</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Semester 2</td>
<td>Ethical Leadership and Social Responsibility</td>
<td>Finance and Quantitative Methods</td>
<td>Business Elective</td>
<td>Strategic Management for Sustainability</td>
</tr>
<tr>
<td></td>
<td>Year 2</td>
<td>Australian Auditing and Assurance Services</td>
<td>Managing Accounting Information</td>
<td>Corporate Governance and Risk Management</td>
<td>Commercial and Corporations Law</td>
</tr>
<tr>
<td></td>
<td>Semester 2</td>
<td>Accounting and Accountability</td>
<td>Accounting for Corporate Structures;</td>
<td>Management Cost Accounting</td>
<td>Taxation Law</td>
</tr>
</tbody>
</table>

(Above) ACU students, Melbourne Campus
BUSINESS ADMINISTRATION

FEES
$3,392 per 10 credit points (international)
$3,132 per 10 credit points (domestic)

Designed for practicing and aspiring business leaders, ACU’s suite of business administration courses will enhance students’ understanding of strategic management, organisational, and operational business processes. The courses provide analytical tools for decision-making and leadership skills to further careers in commerce, government, and a wide range of not-for-profit organisations. The courses are ideal for those who want ethical, informed, and sustainable decision-making choices to define their management style.

On completion of the graduate certificate students will be eligible to progress to the Master of Business Administration. A graduate diploma is available as an exit award from the Master of Business Administration.

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

CAMPUS
Brisbane*, Melbourne, North Sydney (attendance)

DURATION
6 months FT (or equivalent PT)
40 credit points

* Course offered to specific cohorts at the Brisbane Campus

ENTRY REQUIREMENTS
To be eligible for admission to the course, an applicant must have completed:
• a bachelor degree in any discipline; OR
• at least two years’ industry experience in a relevant role.

In special circumstances, applicants can submit a proposal alongside a formal application, demonstrating their knowledge, experience, and skills are such that they are likely to succeed in the program.

MASTER OF BUSINESS ADMINISTRATION

CAMPUS
Melbourne, North Sydney (attendance)

DURATION
2 yrs FT (or equivalent PT)
160 credit points

ENTRY REQUIREMENTS
To be eligible for admission to the course, an applicant must have completed:
• the equivalent of an Australian bachelor degree in any discipline (the equivalent of an Australian bachelor degree in a related discipline will be eligible for up to four units credit); OR
• a graduate certificate in a related discipline.

BUSINESS ADMINISTRATION – SAMPLE PROGRAM MAP

Graduate Certificate in Business Administration – Year 1
Semester 1
• Accounting for Decision Making
• Managerial Economics in a Global Environment
Semester 2
• Organisational Dynamics and Behaviour
• Managerial Marketing

Master of Business Administration – Year 1 additions
Semester 2
• Ethical Leadership and Social Responsibility
• Data Analysis and Interpretation

Business Elective
International Business Environment

Master of Business Administration – Year 2
Semester 1
• Research Methods
• Commercial and Corporations Law
Semester 2
• Corporate Finance
• Business Elective

Corporate Governance and Risk Management
Business Elective

Strategic Management for Sustainability
Management of Change
This course was developed in consultation with peak industry bodies. As well as providing an advanced understanding of commerce and management, the program offers students the choice of three specialisations: business information systems, human resource management, and marketing.

This course is highly suitable for graduates with a non-business degree who want a senior management career in business, or business graduates seeking a deeper knowledge of their field of practice.

**ENTRY REQUIREMENTS**

To be eligible for admission to the course, an applicant must have completed:

- the equivalent of an Australian bachelor degree in any discipline (the equivalent of an Australian bachelor degree in a related discipline will be eligible for up to four units credit); OR
- a graduate certificate in a related discipline.

**ACCREDITATION**

Graduates with a major in human resource management are eligible for graduate membership with the Australian Human Resource Institute.

### MASTER OF COMMERCE – SAMPLE PROGRAM MAP

#### BUSINESS INFORMATION SYSTEMS MAJOR

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Organisational Dynamics and Behaviour Managerial Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Accounting for Decision Making Managerial Economics in a Global Environment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Information Technology Infrastructure Data and Information Management</td>
<td>Business Analysis Systems Analysis and Design</td>
</tr>
<tr>
<td>Year 2</td>
<td>Semester 1</td>
<td>Information Systems Project Management Application Development</td>
</tr>
<tr>
<td></td>
<td>Research Methods Corporate Governance and Risk Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Information Systems Strategy and Management Knowledge Engineering</td>
<td>Business Elective Ethical Leadership and Social Responsibility</td>
</tr>
</tbody>
</table>

#### HUMAN RESOURCE MANAGEMENT MAJOR

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Organisational Dynamics and Behaviour Managerial Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Research Methods Managerial Economics in a Global Environment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ethical Leadership and Social Responsibility Human Resource Management</td>
<td>Accounting for Decision Making Workplace Relations</td>
</tr>
<tr>
<td>Year 2</td>
<td>Semester 1</td>
<td>People Resourcing Sustainable HRM</td>
</tr>
<tr>
<td></td>
<td>Corporate Governance and Risk Management Rewards and Performance</td>
<td></td>
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</tbody>
</table>

#### MARKETING MAJOR

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Organisational Dynamics and Behaviour Managerial Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Research Methods Managerial Economics in a Global Environment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Marketing Research Advanced Consumer Behaviour</td>
<td>Integrated Marketing Communication Accounting for Decision Making</td>
</tr>
<tr>
<td>Year 2</td>
<td>Semester 1</td>
<td>Strategic Marketing Services Marketing</td>
</tr>
<tr>
<td></td>
<td>Corporate Governance and Risk Management Services Marketing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Business Elective Social Marketing</td>
<td>Ethical Leadership and Social Responsibility Brand Management</td>
</tr>
</tbody>
</table>
This double degree will equip you for senior managerial roles across a broad spectrum of industries in the public and private sectors. You will graduate with both an MBA and a specialised masters for a career in business information systems, human resource management, or marketing.

**ENTRY REQUIREMENTS**

To be eligible for admission to the course, an applicant must have completed:
- a bachelor degree in a related discipline; OR
- a bachelor degree in a different discipline and evidence of substantial industry experience; OR
- a postgraduate award of at least four units.

In special circumstances, applicants who do not meet any of the above requirements but who have a sound and sufficient basis for application can apply directly to the course coordinator. Applicants must provide a portfolio demonstrating that their knowledge, experience, and skills are such that they are likely to succeed in the program.

**MASTER OF COMMERCE/MASTER OF BUSINESS ADMINISTRATION – SAMPLE PROGRAM MAP**

**BUSINESS INFORMATION SYSTEMS MAJOR**

**Year 1**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Accounting for Decision Making</th>
<th>Managerial Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Information Technology Infrastructure</td>
<td>Organisational Dynamics and Behaviour</td>
</tr>
<tr>
<td>Semester 2</td>
<td>International Business Environment</td>
<td>Data Analysis and Interpretation</td>
</tr>
<tr>
<td></td>
<td>Managerial Economics in a Global Environment</td>
<td>Ethical Leadership and Social Responsibility</td>
</tr>
</tbody>
</table>

**Year 2**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Data and Information Management</th>
<th>Systems Analysis and Design</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Business Analysis</td>
<td>Application Development</td>
</tr>
<tr>
<td>Semester 2</td>
<td>Knowledge Engineering</td>
<td>Research Methods</td>
</tr>
<tr>
<td></td>
<td>Management of Change</td>
<td>Commercial and Corporate Law</td>
</tr>
</tbody>
</table>

**Year 3**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Corporate Governance and Risk Management</th>
<th>Information Systems Project Management</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ISYS Elective</td>
<td>Corporate Finance</td>
</tr>
<tr>
<td>Semester 2</td>
<td>Strategic Management for Sustainability</td>
<td>ISYS Elective</td>
</tr>
<tr>
<td></td>
<td>Information Systems Strategy and Management</td>
<td>ISYS Elective</td>
</tr>
</tbody>
</table>

**HUMAN RESOURCE MANAGEMENT MAJOR**

**Year 1**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Accounting for Decision Making</th>
<th>Managerial Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Managerial Economics in a Global Environment</td>
<td>Organisational Dynamics and Behaviour</td>
</tr>
<tr>
<td>Semester 2</td>
<td>Human Resource Management</td>
<td>Data Analysis and Interpretation</td>
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<tr>
<td></td>
<td>Performance and Rewards</td>
<td>Workplace Relations</td>
</tr>
</tbody>
</table>

**Year 2**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Corporate Finance</th>
<th>International Business Environment</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>People Resourcing</td>
<td>Commercial and Corporate Law</td>
</tr>
<tr>
<td>Semester 2</td>
<td>Contemporary Issues of HRM</td>
<td>Research Methods</td>
</tr>
<tr>
<td></td>
<td>Strategic Human Resource Management</td>
<td>Ethical Leadership and Social Responsibility</td>
</tr>
</tbody>
</table>

**Year 3**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Corporate Governance and Risk Management</th>
<th>Project Management</th>
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<tbody>
<tr>
<td></td>
<td>International HRM and Diversity</td>
<td>Sustainable HRM</td>
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<tr>
<td>Semester 2</td>
<td>Strategic Management for Sustainability</td>
<td>Business Elective</td>
</tr>
<tr>
<td></td>
<td>Management of Change</td>
<td>Business Elective</td>
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<tr>
<td>Year</td>
<td>Semester 1</td>
<td>Semester 2</td>
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<tr>
<td></td>
<td>Accounting for Decision Making</td>
<td>Marketing Research</td>
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<td></td>
<td>Managerial Economics in a Global Environment</td>
<td>Advanced Consumer Behaviour</td>
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<tr>
<td>Year 2</td>
<td>Research Methods</td>
<td>Data Analysis and Interpretation</td>
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<tr>
<td></td>
<td>International Marketing</td>
<td>Brand Management</td>
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<td></td>
<td>Semester 2</td>
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<tr>
<td></td>
<td>Strategic Marketing</td>
<td>Ethical Leadership and Social Responsibility</td>
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<tr>
<td></td>
<td>Social Marketing</td>
<td>International Business Environment</td>
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<td>Year 3</td>
<td>Semester 1</td>
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<tr>
<td></td>
<td>Corporate Governance and Risk Management</td>
<td>E Marketing</td>
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<tr>
<td></td>
<td>Management of Change</td>
<td>Corporate Finance</td>
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<td>Semester 2</td>
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<tr>
<td></td>
<td>Strategic Management for Sustainability</td>
<td>Business Elective</td>
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<tr>
<td></td>
<td>Commercial and Corporations Law</td>
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</tbody>
</table>
This course equips students to apply appropriate technologies in the analysis and design of business systems, as well as reflect on, and respond to, related ethical, legal, and social issues.

Students are able to select from two areas of specialisation: applications development or business analysis.

ENTRY REQUIREMENTS
To be eligible for admission to the course, an applicant must have completed:

- the equivalent of an Australian bachelor degree in any discipline (the equivalent of an Australian bachelor degree in a related discipline will be eligible for up to four units credit); OR
- a graduate certificate in a related discipline.

**MASTER OF INFORMATION TECHNOLOGY – SAMPLE PROGRAM MAP**

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Information Technology Infrastructure Systems Analysis and Design</th>
<th>Data and Information Management Application Development</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Semester 2</td>
<td>Information Systems Project Management Knowledge Engineering</td>
<td>Object Oriented Programming Research Methods</td>
</tr>
<tr>
<td>Year 2</td>
<td>Semester 1</td>
<td>Corporate Governance and Risk Management Advanced Applications Development</td>
<td>Business Process Modelling Information Systems Project A</td>
</tr>
<tr>
<td></td>
<td>Semester 2</td>
<td>Information Systems Strategy and Management Business Analysis</td>
<td>Enterprise Architecture Information Systems Project B</td>
</tr>
</tbody>
</table>

Tim Johnson, ACU information technology graduate
INFORMATION TECHNOLOGY

MASTER OF INFORMATION TECHNOLOGY/MASTER OF BUSINESS ADMINISTRATION

CAMPUS*
North Sydney (multi-mode)

DURATION
3 yrs FT (or equivalent PT)
240 credit points

FEES
$3,392 per 10 credit points (international)
$3,132 per 10 credit points (domestic)

* The Master of Information Technology units are offered online. International students may study these units only in Sydney, where they are offered in attendance mode.

This double degree is designed for those seeking to develop their technical competencies, as well as wanting to gain strategic management skills to advance a career in information and communications technology and management.

The course provides students with analytical decision making and leadership skills and the opportunity to select from two areas of specialisation: applications development or business analysis.

ENTRY REQUIREMENTS
To be eligible for admission to the course, an applicant must have completed:

- a bachelor degree in a related discipline; OR
- a bachelor degree in a different discipline and evidence of substantial industry experience; OR
- a postgraduate award of at least four units.

In special circumstances, applicants who do not meet any of the above requirements but who have a sound and sufficient basis for application can apply directly to the course coordinator. Applicants must provide a portfolio demonstrating that their knowledge, experience, and skills are such that they are likely to succeed in the program.

MASTER OF INFORMATION TECHNOLOGY/MASTER OF BUSINESS ADMINISTRATION – SAMPLE PROGRAM MAP

| Year 1 | Semester 1 | Accounting for Decision Making | Managerial Marketing |
|        |            | Managerial Economics in a Global Environment | Organisational Dynamics and Behaviour |
|        | Semester 2 | Elective | Data Analysis and Interpretation |
|        |            | Elective | Research Methods |

| Year 2 | Semester 1 | Application Development | Information Technology Infrastructure |
|        |            | Data and Information Management | Systems Analysis and Design |
|        | Semester 2 | Enterprise Architecture | Knowledge Engineering |
|        |            | Information Systems Project Management | Object Oriented Programming |

| Year 3 | Semester 1 | Advanced Applications Development | Corporate Governance and Risk Management |
|        |            | Business Process Modelling | Information Systems Project A |
|        | Semester 2 | Business Analysis | Information Systems Strategy and Management |
|        |            | Information Systems Project B | Elective |
LEADERSHIP

GRADUATE CERTIFICATE IN LEADING RESILIENT ENTERPRISES

CAMPUS
Brisbane, Melbourne, North Sydney
(attendance)

DURATION
9 months PT
40 credit points

FEES
$3,132 per 10 credit points (domestic)

This course is for those who are driven by a desire to create meaningful and lasting change within their workplace and society, yet face the challenges of balancing stakeholder expectations and securing the long-term financial health of their organisation.

ENTRY REQUIREMENTS
This course is offered through ACU Executive Education (refer to page 29) and is available to sponsored cohorts only.
To be eligible for admission to the course, an applicant must have completed:
• a bachelor degree in any discipline; OR
• two years’ experience in a supervisory role.

GRADUATE CERTIFICATE IN LEADING RESILIENT ENTERPRISES – SAMPLE PROGRAM MAP

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Systemic and Complexity Thinking and Practice</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Innovation for Resilience and Sustainability</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sustainable Leadership</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Strategy for Resilience</td>
</tr>
</tbody>
</table>

GRADUATE CERTIFICATE IN MANAGEMENT OF NOT-FOR-PROFIT ORGANISATIONS

CAMPUS
Brisbane, Melbourne, North Sydney
(attendance)

DURATION
9 months PT
40 credit points

FEES
$3,760 per 10 credit points (domestic)

For senior decision-makers and aspiring managers in the not-for-profit (NFP) sector, this program aims to create dynamic, capable leaders equipped to navigate the evolving NFP landscape to take their organisations to the next level. Areas of focus include money management, human resources, marketing, and governance.

ENTRY REQUIREMENTS
This course is offered through ACU Executive Education (refer to page 29) and is available to sponsored cohorts only. To be eligible for admission to the course, an applicant must have completed:
• a bachelor degree in any discipline; OR
• at least two years’ professional experience in management/leadership positions.

GRADUATE CERTIFICATE IN MANAGEMENT OF NOT-FOR-PROFIT ORGANISATIONS – SAMPLE PROGRAM MAP

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Money Management Executive</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>Human Resource Management Executive</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Governance in Not-for-Profit Organisations Executive</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Managerial Marketing Executive</td>
</tr>
</tbody>
</table>
The Master of Occupational Health, Safety and Environmental Management (OHSEM) provides a sound business and technical basis to support the implementation of hazard identification, risk assessment and control measures, and to monitor their effectiveness. This course includes study in the areas of environmental assessment and modelling, auditing, environmental and safety law, epidemiology, and research methods.

ENTRY REQUIREMENTS
To be eligible for admission to the course, an applicant must have completed:

- a bachelor degree in a related discipline and evidence of substantial industry experience; OR
- a bachelor degree in a different discipline and evidence of substantial industry experience; OR
- a Graduate Diploma in Occupational Health Safety and Environmental Management.

In special circumstances, applicants who do not meet any of the above requirements but who have a sound and sufficient basis for application can apply directly to the course coordinator. Applicants must provide a portfolio demonstrating their knowledge, experience, and skills are such that they are likely to succeed in the program.

MASTER OF OCCUPATIONAL HEALTH, SAFETY AND ENVIRONMENTAL MANAGEMENT – SAMPLE PROGRAM MAP

Year 1
Semester 1
- Principles of OHSE Management
- OHSE Management Systems
- Physical Hazards in Occupational Environments
- OHSE Law in Practice

Semester 2
- Improving OHSE Performance
- Occupational Health and Wellbeing
- Corporate Governance and Risk Management
- Research Methods

Year 2
Semester 1
- Management of Change
- Project Management
- Research Project
RESEARCH

MASTER OF PHILOSOPHY

CAMPUS
Brisbane, Melbourne, North Sydney (multi-mode)

DURATION
2 yrs FT (or equivalent PT)
160 credit points

FEES
Domestic research candidates may be offered a Research Training Program Fee Offset Scholarship under the Australian Government’s Research Training Program.

The Master of Philosophy (MPhil) is a two year full-time (or part-time equivalent) research degree in any field covered by the University. It is assessed on the basis of a written thesis, which is submitted at the conclusion of the degree.

ENTRY REQUIREMENTS
An applicant for admission to candidature for the degree of Master of Philosophy must have completed one of the following:

• an appropriate undergraduate degree with honours at a minimum level of Second Class Division B (Hons 2B); OR
• postgraduate research training (eg coursework completed to credit level or higher or a master-by-coursework degree); OR
• demonstrated research experience with evidence of capacity to undertake independent research work (eg first author publication); AND
• must satisfy the English language proficiency requirements set by the University.

DOCTOR OF PHILOSOPHY

CAMPUS
Brisbane, Melbourne, North Sydney (multi-mode)

DURATION
3 to 4 yrs FT (or equivalent PT)
240 credit points

FEES
Domestic research candidates may be offered a Research Training Program Fee Offset Scholarship under the Australian Government’s Research Training Program.

The Doctor of Philosophy (PhD) is awarded for high-level research and, as such, it is expected that candidates will make a contribution to knowledge in their chosen field. A PhD may be undertaken by two different means:

• Traditional PhD: A PhD candidate's work is assessed on the basis of a thesis.
• PhD with Publication: A PhD candidate's work is assessed on the basis of the submission of a thesis containing a number of papers written up as journal articles.

ENTRY REQUIREMENTS
An applicant for admission to candidature for the degree of Doctor of Philosophy must have completed one of the following:

• an appropriate undergraduate degree with honours at a minimum level of Second Class Division A (Honours 2A) or equivalent; OR
• a masters degree with appropriate research training in a relevant field; OR
• an equivalent qualification; AND
• must satisfy the English language proficiency requirements set by the University.

CELESTE RAY
Administration Officer
Postgraduate Support
T: +613 9230 8303
Peter Faber Business School
Level 7, 250 Victoria Parade
East Melbourne 3002
Do you follow or do you lead?
We’re starting a movement of innovative future leaders, who thrive in uncertainty, succeed in business, and excel in life.

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