



EXECUTIVE EDUCATION

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

LOCATION

Brisbane, Canberra, Melbourne, North Sydney, virtual

2021 DATES

Multiple intakes per year

DURATION

2 years part-time**

STUDY MODE

Attendance: face-to-face or virtual
Delivery: intensive seminar

FEES

2021: \$3,500 per unit

ALUMNI ADVANTAGE

10 per cent rebate for domestic ACU graduates**

MORE INFORMATION

(02) 9739 2652

executiveeducation@acu.edu.au

RESERVE YOUR PLACE TODAY

acu.edu.au/EMBA

*Subject to approval

**Conditions apply

CRICOS registered provider: 00004G

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COURSE SCHEDULE

THE CORE OF YOUR STUDY - 12 UNITS

The Executive Master of Business Administration comprises 12 units of study:

EIGHT ESSENTIAL UNITS	THE MUST-HAVES OF YOUR BUSINESS LEARNING
	<ul style="list-style-type: none"> • Corporate Finance • Corporate Governance and Risk Management • Foundations of Management Thought • Ethical Leadership • Managerial Economics in a Global Environment • Money Management • Organisational Dynamics and Behaviour • Strategic Management for Sustainability



FOUR ELECTIVE UNITS	CHOOSE SUBJECTS MOST RELEVANT TO YOU
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FLEXIBLE PATHWAYS

You can choose to study an EMBA with a generalist focus, which requires completing 12 units of study. Alternatively, you can develop expertise in a specific area and complete an initial four-unit graduate certificate level qualification. Upon successful completion of the graduate certificate, you can opt to continue studying for an EMBA qualification. With this option, you will have generated four credits and will need to complete a further eight units. Here's an example of how it could work:

AREA OF EXPERTISE:	GOVERNANCE AND MANAGEMENT	PSYCHOLOGY OF RISK	HEALTH ADMINISTRATION
QUALIFY FOR:	Graduate Certificate in Governance and Management (four units)	Graduate Certificate in Psychology of Risk (four units)	Graduate Certificate in Health Administration (four units)

PLUS EIGHT UNITS	
QUALIFY FOR:	Executive Master of Business Administration

Including a pathway option in your study schedule is not mandatory — it's your choice.

ESSENTIAL UNITS SCHEDULE

Your schedule is unique, and so is ours. We understand being busy, so we aim for efficiency and flexibility. You focus on one unit at a time, across professional terms from January through to December. Alternatively, you set your own pace if you want to**. Each essential unit will be delivered over two weekends in seminar-style intensives and you'll enjoy a focused and collegial environment with a supportive and highly collaborative team. Complete eight essential units from the schedule:

UNITS	INTENSIVE ONE	INTENSIVE TWO
2021		
Corporate Finance	15 - 17 January 2021	6 - 7 February 2021
Strategic Management for Sustainability	19 - 21 March 2021	10 - 11 April 2021
Corporate Governance and Risk Management	7 - 9 May 2021	29 - 30 May 2021
Money Management	2 - 4 July 2021	24 - 25 July 2021
Organisational Dynamics and Behaviour	27 - 29 August 2021	18 - 19 September 2021
Managerial Economics in a Global Environment	22 - 24 October 2021	13 - 14 November 2021

SPECIFIED AND ELECTIVE UNITS

Complete four elective units most relevant to you. Alternatively you can develop expertise in a specific area and complete an initial four-unit graduate certificate level qualification. Below are dates for specified and elective units offered via Executive Education, in intensive mode, noting the delivery style differs depending on the unit. Units will run subject to minimum class sizes.

UNITS	INTENSIVE ONE	INTENSIVE TWO
2021		
Systemic and Complexity Thinking & Practices	19 - 21 March 2021	10 - 11 April 2021
Entrepreneurship	2 - 4 July 2021	24 - 25 July 2021
Emerging Technology	22 - 24 October 2021	13 - 14 November 2021

You can also choose from a range of other ACU elective units offered on-line or on campus as long as they meet the appropriate AQF level and/or form a discrete course of studies (i.e.) a Graduate Certificate. For more information contact us, or visit acu.edu.au.

LOCATION IS NO BOUNDARY

Intensive seminars will take place in a professional face-to-face learning environment at one of four campus locations: Brisbane, Canberra, Melbourne or North Sydney.

Full online conferencing facilities will be available at our other campus locations, which means you can attend seminars no matter which city you happen to be in at the time.



UNIT DESCRIPTIONS - ESSENTIAL UNITS

BAFN602: Corporate Finance - 10 credit points

Principles of financial management including the time value of money, capital budgeting, the cost of capital, capital sources and the distribution of returns are all explored in this unit. In addition, students learn to apply analytical tools and techniques to enhance financial decision making and to interpret the outcomes of their analysis. The integration of accounting information with financial management decision making is examined, along with the ethical implications of financial management practices.

MGMT605: Strategic Management for Sustainability - 10 credit points

This unit exposes students to the concepts and frameworks that underpin the quest for sustainable competitive advantage. It brings together the key disciplines of the Essential Units. A balance is struck between traditional approaches to strategy formulation and those that have been developed to help organisations navigate turbulent and unpredictable environments. The unit adopts a multi-stakeholder perspective to value creation at the corporate and business unit level and builds skills that are equally valuable for organisations in the business, public and NFP sectors. It focuses on managerial application by providing a real world, global perspective and emphasising change readiness and adaptability.

BUSN603: Corporate Governance and Risk Management - 10 credit points

Corporate governance has emerged globally as a major concern for all organisations. The heart of corporate governance is who sets the direction for the company and who monitors company performance from a financial, strategic, risk, compliance and ethical perspective. Central to this question are the role and functions of the board of directors and their relationships with management. This unit provides an introduction to the theoretical, practical and ethical issues which affect how corporate directors and managers work, solve problems and interact with their employees, shareholders, clients, government and the community at large. The nature of governance is examined from an ethical decision-making perspective, with particular emphasis accorded the relationship between corporate social responsibility, risk management and organisational governance commitments. Risk management is examined in detail given its vital role in both corporate governance and day-to-day management.

BUSN602 Money Management - 10 credit points

This unit exposes students to the fundamental principles of financial and economic decision making. Key topics include the analysis and interpretation of financial statements, financial considerations in strategic planning, budgeting and financial control, managing short and long-term finance, and investment appraisal.

MGMT641: Organisational Dynamics and Behaviour - 10 credit points

This unit provides an overview of organisational dynamics and behaviour. Its purpose is to offer a theoretical and strategically focused understanding of organisational dynamics incorporating dynamic processes such as decision making, power and politics, organisational change, organisational communication and conflict management and the implications these have on individual and group behaviour. Participants are encouraged to take a strategic approach to organisational dynamics processes using contemporary behavioural theories and practices in light of organisational and environmental changes.

ECON600: Managerial Economics in a Global Environment - 10 credit points

This unit involves the use of economic analysis to make business decisions. Students will consider the extent to which markets allocate resources efficiently; the degree to which market restrictions are efficient; the effectiveness of different tax regimes; the relative efficiency of different market structures; the best means by which to control environmental damage; the practicality of the government provision of public goods, and the degree to which the macro-economy is subject to coordination failure. It sets these aspects in the context of the modern global economic environment and examines how firms attempt to reach optimal profitability and efficiency in the face of constraints.