

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

Course map at a glance

LOCATION

Brisbane | Canberra
Melbourne | North Sydney

2018 / 2019 DATES

Start from October 2018

DURATION

2 years part-time

STUDY MODE

Attendance: face-to-face and virtual
Delivery: intensive seminar

FEES PER UNIT

2018: \$3,760
2019: \$3,500

ALUMNI ADVANTAGE

10 per cent discount for domestic
ACU graduates **

MORE INFORMATION

(02) 9739 2652
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acu.edu.au/EMBA

CRICOS registered provider: 00004G

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*Subject to approval
**Conditions apply

EIGHT ESSENTIAL UNITS

THE MUST-HAVES OF YOUR BUSINESS LEARNING

Units	Intensive Seminar Dates
Unit 1: Organisational Dynamics and Behaviour	19 – 21 Oct; and 10 – 11 Nov 2018
Unit 2: Money Management	11 – 13 Jan; and 2 – 3 Feb 2019
Unit 3: Managerial Economics in a Global Environment	22 – 24 March; and 6 – 7 April 2019
Unit 4: Corporate Finance	17 – 19 May; and 1 – 2 June 2019
Unit 5: Ethical Leadership and Social Responsibility	16 – 18 Aug; and 31 Aug – 1 Sept 2019
Unit 6: Strategic Management for Sustainability	20 – 22 Sept; and 12 – 13 Oct 2019
Unit 7: Foundations of Management Thought*	1 – 3 Nov; and 23 – 24 Nov 2019
Unit 8: Corporate Governance and Risk Management	Professional Term 1 - 2020 Intensive class dates to be confirmed

International Study Opportunity**

Study two units in an exciting international setting, taught concurrently over two weeks and lead by expert facilitators:

- Ethical Leadership and Social Responsibility 26 August – 8 September 2019
- Strategic Management for Sustainability

FOUR ELECTIVE UNITS

CHOOSE SUBJECTS MOST RELEVANT TO YOU

You have the option to choose from the following:

1. Our recommended elective units:

- Commercial and Corporate Law
- Data and Digital Unit*
- Entrepreneurship
- Human Resource Management
- International Business Environment
- International Finance
- International HRM and Diversity
- Managerial Marketing
- Introduction to the Social Psychology of Risk

2. A range of other ACU elective units as long as they meet the appropriate AQF level and/or form a discrete course of studies (ie) a Graduate Certificate. For more information, contact us or go to our website.

UNIT DESCRIPTIONS - ESSENTIAL UNITS

MGMT641: Organisational Dynamics and Behaviour- 10 credit points

This unit provides an overview of organisational dynamics and behaviour. Its purpose is to offer a theoretical and strategically focused understanding of organisational dynamics incorporating dynamic processes such as decision making, power and politics, organisational change, organisational communication and conflict management and the implications these have on individual and group behaviour. Participants are encouraged to take a strategic approach to organisational dynamics processes using contemporary behavioural theories and practices in light of organisational and environmental changes.

BUSN602 Money Management-10 credit points

This unit exposes students to the fundamental principles of financial and economic decision making. Key topics include the analysis and interpretation of financial statements, financial considerations in strategic planning, budgeting and financial control, managing short and long term finance, and investment appraisal.

ECON600: Managerial Economics in a Global Environment- 10 credit points

This unit involves the use of economic analysis to make business decisions. Students will consider the extent to which markets allocate resources efficiently; the degree to which market restrictions are efficient; the effectiveness of different tax regimes; the relative efficiency of different market structures; the best means by which to control environmental damage; the practicality of the government provision of public goods, and the degree to which the macro-economy is subject to coordination failure. It sets these aspects in the context of the modern global economic environment and examines how firms attempt to reach optimal profitability and efficiency in the face of constraints.

BAFN602: Corporate Finance- 10 credit points

Principles of financial management including the time value of money, capital budgeting, the cost of capital, capital sources and the distribution of returns are all explored in this unit. In addition students learn to apply analytical tools and techniques to enhance financial decision making and to interpret the outcomes of their analysis. The integration of accounting information with financial management decision making is examined, along with the ethical implications of financial management practices.

MGMT638: Ethical Leadership and Social Responsibility- 10 credit points

This unit encourages students to understand and reflect on the nature and practice of ethical leadership, particularly in creating socially responsible organisations that emphasise commitment to the common good. Factors such as globalisation, a leadership context of increasing volatility, uncertainty, complexity and ambiguity amid changing social values, technological advances and calls for enhancing sustainability all contribute to the challenges facing current leadership. Increasingly, effective leadership involves making ethics, purpose, values and social responsibility integral components of sound business and organisational functioning, which then results in sustainable and high performance in organisations themselves as well as benefitting the planet and its inhabitants. In this unit, evidence-based frameworks for guiding ethical leadership in different spheres are critically examined, together with relevant organisational processes and practices.

MGMT605: Strategic Management for Sustainability - 10 credit point

This unit exposes students to the concepts and frameworks that underpin the quest for sustainable competitive advantage. It is the capstone unit of the EMBA program and brings together the key disciplines of the Essential Units. A balance is struck between traditional approaches to strategy formulation and those that have been developed to help organisations navigate turbulent and unpredictable environments. The unit adopts a multi-stakeholder perspective to value creation at the corporate and business unit level and builds skills that are equally valuable for organisations in the business, public and NFP sectors. It focuses on managerial application by providing a real world, global perspective and emphasizing change readiness and adaptability.

Foundations of Management Thought*- 10 credit points

This unit surveys the evolution of Western thought from major philosophical perspectives (from Homer to Sartre) and their relevance for management. What is important about a philosophical perspective is not what it explains, but what it assumes. Three assumptions ground the unit:

- o managing is essentially a philosophical activity because human existence is interpreted through diverse perspectives;
- o management training needs to be combined with management education since training subordinates individuals to routines, standards and practices, while educating liberates a person's intellectual, moral and aesthetic powers;
- o managers need to have the critical skills to debate, reflect, and engage in dialogue across different functional disciplines and cultures.

BUSN603: Corporate Governance and Risk Management - 10 credit points

Corporate governance has emerged globally as a major concern for all organisations. The heart of corporate governance is who sets the direction for the company and who monitors company performance from a financial, strategic, risk, compliance and ethical perspective. Central to this question are the role and functions of the board of directors and their relationships with management. This unit provides an introduction to the theoretical, practical and ethical issues which affect how corporate directors and managers work, solve problems and interact with their employees, shareholders, clients, government and the community at large. The nature of governance is examined from an ethical decision making perspective, with particular emphasis accorded the relationship between corporate social responsibility, risk management and organisational governance commitments. Risk management is examined in detail given its vital role in both corporate governance and day-to-day management.