

EXECUTIVE EDUCATION

*Make it your  
business to  
change the  
world*



Blake Sinclair  
EMBA Graduate

# EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

[acu.edu.au/EMBA](http://acu.edu.au/EMBA)

# EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

## LOCATION

Brisbane | Canberra  
Melbourne | North Sydney

## 2018 / 2019 DATES

Start from October 2018

## DURATION

2 years part-time

## STUDY MODE

Attendance: face-to-face and virtual  
Delivery: intensive seminar

## FEES PER UNIT

2018: \$3,760

2019: \$3,500

## ALUMNI ADVANTAGE

10 per cent rebate for domestic  
ACU graduates \*\*

## MORE INFORMATION

(02) 9739 2652  
executiveeducation@acu.edu.au

## RESERVE YOUR PLACE TODAY

acu.edu.au/EMBA

CRICOS registered provider: 00004G

Disclaimer (August 2018): Information correct at time of printing. The University reserves the right to amend, cancel or otherwise modify the content without notice.

\*Subject to approval

\*\*Conditions apply

## The pinnacle business qualification for individuals who believe in more than just maximising profits .

The corporate landscape is shifting; companies focused exclusively on maximising shareholder wealth are being challenged to consider their broader social and community obligations, how they are contributing to the common good. To what extent should corporations be ethically or values driven rather than shareholder focused?

At ACU we believe this is a false dichotomy, a trade-off that is unnecessary. Emerging evidence suggests that serving the social good is a winning model for driving sustainable long term profit growth and value creation.

Our Executive MBA challenges participants to consider how contemporary business models can embrace ethical values AND sustainable profit growth, how these two apparently competing ambitions are, in fact, intertwined and interdependent.

### BUILD YOUR BUSINESS SKILL SET GUIDED BY OUR STUDY MINDSET

Our EMBA is robust by design. We aim to challenge you, to expose you to lively debate, to give you skills that enable you to think critically, differently and beyond prevailing orthodoxies, to tackle the big questions, and create superior outcomes, based on both economic and community value.

It is a refreshing interdisciplinary learning journey, drawing from fields such as psychology, sociology, management, economics, accounting and finance, education, and philosophy, focusing on the core elements of sustainable business.

## COURSE THEMES

### CUSTOMER AND STAKEHOLDERS

A holistic, value driven and customer-centric approach

### PEOPLE, CULTURE AND GOVERNANCE

Critical for building trust and underpinning competitive advantage in an era of commoditisation

### COMPLEX SYSTEMS AND DIGITAL TECHNOLOGIES

Wicked problems and emergent technology represent significant challenges, but also great opportunities

### FINANCE

The laws of economic gravity apply even to disruptive business models

The EMBA is a rigorous, practical program grounded in best practice, and backed by research. The program brings you advanced adult learning methods, designed by our internationally renowned faculty who will mentor and partner with you through a collaborative learning process.

Each unit of study is led by an expert with extensive knowledge and experience and complemented by industry leading guest speakers. You'll learn from the experiences of your sector peers and have the opportunity to expand your network, not just in one state, but across Australia and the world.

With a focus on applied learning, the intensive seminar style approach inspires group discussion and knowledge sharing among participants who undertake work-based projects to ensure learning is integrated into the workplace.



### JOHN THERON, GRADUATE

"I had a brilliant time. I met some fantastic people who helped me grow as an individual. The lectures were world-class and extremely inspirational. They answered every question that I asked them, and were extremely professional and understanding. I felt that the MBA gave me multiple wide-ranging skills to help me analyse different problems I face in the corporate world. This allows me to be an extremely versatile businessman."

Operations Manager and ACU Graduate  
Master of Business Administration (Executive)

## THE CORE OF YOUR STUDY

The EMBA comprises 12 units of study.



## FLEXIBLE PATHWAYS | 12 UNITS OF STUDY

You can choose to study your EMBA with a generalist focus or emphasise expertise in a specific area by completing an initial four-unit ACU graduate certificate level qualification. On successful completion of the graduate certificate you can pathway straight into the EMBA. Use your graduate certificate qualification to generate up to four credits and progress with the rest of your EMBA by completing another eight units. If you choose the generalist focus or the pathway option you must still complete 12 units of study in total to qualify for your EMBA. Here's an **example** of how it could work:



Including a pathway option in your study schedule is not mandatory — it's your choice.

## THE STRENGTH OF FACULTY

Enjoy the advantage of a community of thought-leaders, grounded in evidence based scholarly practice, each with deep industry and proven professional experience. A team dedicated to meeting client needs, they are globally renowned, authors, business owners, consultants, academics and experts in their disciplines. Critically they understand and have proven experience in developing and delivering adult learning methods that produce results.



### COURSE DIRECTOR JOHN ENGLISH

John English is a former Group Executive and has worked with major listed financial services companies, with broad management experience in strategy and innovation. John's current business interests lie in management consultancy, start-up advice and teaching on the Executive MBA.

A focus of his advice to clients is the design of new business models and the harnessing of emerging technologies in the data and digital era. Originally qualified as an economist, John has an MBA from Monash University where he was a recipient of the Directors' Award in his year of graduation. He is an exemplar of the scholar-practitioner model on which the Faculty of our EMBA program has been founded.

## YOUR STUDY SCHEDULE

Your schedule is unique, and so is ours. We understand busy, so we aim for efficiency and flexibility. With our model you'll study your EMBA focused on one unit at a time, across professional terms from January through to December.

Each unit will be delivered over two weekends in seminar-style intensives (except for internationally delivered units) and you'll enjoy a focused and collegial environment with a supportive and highly collaborative team. You set your pace.

## LOCATION IS NO BOUNDARY

Intensive seminars will take place in a professional face-to-face learning environment at one of four campus locations – Brisbane, Canberra, Melbourne or North Sydney.

Full online conferencing facilities will be available at our other campus locations, which means you can attend seminars no matter what city you happen to be in at the time.





### JO ARMSTRONG – GRADUATE

“The intensive weekend lectures made the course really feasible for me to balance work and study. I have been able to improve my all-round knowledge as a result of my MBAe and I am better positioned to lead my team and ask the right questions to ensure optimum solutions and strategies are applied. The academic staff have been really fantastic, particularly the industry-leaders who taught subjects like entrepreneurship and change management. The real-life applicability is invaluable and enables practical learning that can be applied directly to the workplace.”

National Fundraising Manager and ACU Graduate  
Graduate Certificate in the Management of Not-for-Profit Organisations  
Master of Business Administration (Executive)

## TO SUCCEED, YOU MUST START

With our flexible start dates you can apply at any time and start your study at one of six entry points through the year and complete your EMBA in as little as two years, depending on the units you choose\*.

\*Some units require pre-requisite study.

## WHO SHOULD STUDY AN EMBA?

This executive-level program is ideal for experienced managers, leaders, decision-makers and those aspiring to advance their careers.

## ENTRY REQUIREMENTS

To be eligible for admission to the EMBA, you need to meet the following requirements:

- five years full-time work experience in a management/leadership role and a prior degree.

## YOUR INVESTMENT

We're about accessible, quality education. The EMBA offers you an inspired education and an exceptional learning journey - all with unit fees within reach. Because of our flexibility, unit fees may vary in accordance with:

- your choice of specialisation, and
- elective units.

Talk to us about your preferred study approach and we can provide advice about total tuition fees. A student services fee of \$45 per term, capped at \$270 annually, is also payable. Textbooks may need to be purchased.

## ALUMNI ADVANTAGE

If you are a domestic ACU graduate, you'll enjoy a 10 per cent rebate on full fee paying postgraduate studies at ACU.

## FINANCIAL SUPPORT

Students may be eligible for assistance through FEE-HELP. Find out more at [studyassist.gov.au](http://studyassist.gov.au)

## WE HAVE YOU COVERED

We have relationships with more than 200 universities globally. These relationships support a range of education abroad, staff mobility, collaborative research, articulation and shared community engagement activities.



WANT TO KNOW MORE? CONNECT WITH US  
[acu.edu.au/EMBA](http://acu.edu.au/EMBA)



## ABOUT EXECUTIVE EDUCATION

We are the leadership and professional development centre of ACU. We draw on talent from our four faculties and partner universities to provide an unparalleled educational experience.

We work with organisations from a wide range of sectors across government and corporate, to efficiently and effectively create customised leadership development programs. Whether you're taking an award course, a short course, or we're developing a customised program for you, our clients are the centre of our focus.



History dates back to 1857



35,000+ students in total 2017

## ABOUT ACU

We're a modern university with a rich history and strong traditions. As a public university we offer the opportunity to experience the very best of university study. Social responsibility and community engagement is at the heart of our Mission.

This approach enhances academic experience and builds strong skills that help to make a real difference to the world. By fostering and advancing knowledge in education, health, commerce, the humanities, science and technology, law and creative arts, we contribute to our local, national and international communities.

Our graduates are skilled in their chosen fields, ethical in their behaviour, with a developed critical habit of mind, an appreciation of the sacred in life and a commitment to serving the common good. We invest heavily in strategic research programs and capacity: we're home to multiple research institutes and are committed to the recruitment and ongoing training of outstanding researchers.



12 per cent international students 2017



105+ nationalities 2017



Eight campuses

# NEXT STEPS

If you would like to learn more about an EMBA or discuss your study goals please contact us:



(02) 9739 2652

[executiveeducation@acu.edu.au](mailto:executiveeducation@acu.edu.au)

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# TO APPLY

Visit our webpage [acu.edu.au/EMBA](http://acu.edu.au/EMBA) and click Apply.