

EXECUTIVE EDUCATION

*Make it your  
business to  
change the  
world*



Pierre-Cedric Bonnet  
EMBA Graduate

# EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

[acu.edu.au/EMBA](http://acu.edu.au/EMBA)

# EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

## LOCATION

Brisbane, Canberra, North Sydney, Blacktown, Melbourne, Virtual

## 2021 DATES

Multiple intakes per year

## DURATION

2 years part-time\*\*

## STUDY MODE

Attendance: face-to-face and virtual  
Delivery: intensive seminar

## FEES

2021: \$3,500 per unit

## ALUMNI ADVANTAGE

10 per cent rebate for domestic ACU graduates\*\*

## MORE INFORMATION

(02) 9739 2652  
executiveeducation@acu.edu.au

## RESERVE YOUR PLACE TODAY

acu.edu.au/EMBA

CRICOS registered provider: 00004G

Disclaimer (October 2020): Information correct at time of printing. The University reserves the right to amend, cancel or otherwise modify the content without notice.

\*Subject to approval

\*\*Conditions apply

The pinnacle business qualification for individuals who believe in more than just maximising profits.

The corporate landscape is shifting; companies focused exclusively on maximising shareholder wealth are being challenged to consider their broader social and community obligations, how they are contributing to the common good. To what extent should corporations be ethically or values driven rather than shareholder focused?

At ACU we believe this is a false dichotomy, a trade-off that is unnecessary. Emerging evidence suggests that serving the social good is a winning model for driving sustainable long term profit growth and value creation.

Our Executive MBA challenges participants to consider how contemporary business models can embrace ethical values AND sustainable profit growth, how these two apparently competing ambitions are, in fact, intertwined and interdependent.

## BUILD YOUR BUSINESS SKILL SET GUIDED BY OUR STUDY MINDSET

Our EMBA is robust by design. We aim to challenge you, to expose you to lively debate, to give you skills that enable you to think critically, differently and beyond prevailing orthodoxies, to tackle the big questions, and create superior outcomes, based on both economic and community value.

It is a refreshing interdisciplinary learning journey, drawing from fields such as psychology, sociology, management, economics, accounting and finance, education, and philosophy, focusing on the core elements of sustainable business. The core elements of business.

## COURSE THEMES

### CUSTOMER AND STAKEHOLDERS

A holistic, value driven and customer-centric approach

### PEOPLE, CULTURE AND GOVERNANCE

Critical for building trust and underpinning competitive advantage in an era of commoditisation

### COMPLEX SYSTEMS AND DIGITAL TECHNOLOGIES

Wicked problems and emergent technology represent significant challenges, but also great opportunities

### FINANCE

The laws of economic gravity apply even to disruptive business models

The EMBA is a rigorous, practical program grounded in best practice, and backed by research. The program brings you advanced adult learning methods, designed by our internationally renowned faculty who will mentor and partner with you through a collaborative learning process.

Each unit of study is led by an expert with extensive knowledge and experience and complemented by industry leading guest speakers. You'll learn from the experiences of your sector peers and have the opportunity to expand your network, not just in one state, but across Australia and the world.

With a focus on applied learning, the intensive seminar style approach inspires group discussion and knowledge sharing among participants who undertake work-based projects to ensure learning is integrated into the workplace.



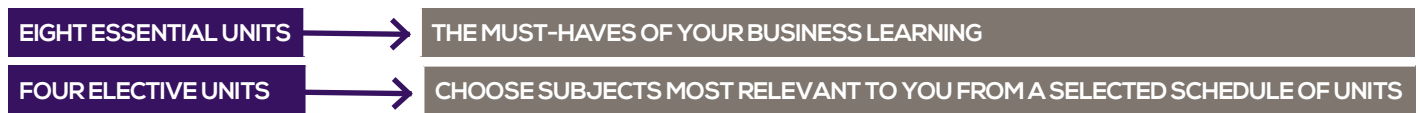
## JOHN THERON, GRADUATE

"I had a brilliant time. I met some fantastic people who helped me grow as an individual. The lectures were world-class and extremely inspirational. They answered every question that I asked them, and were extremely professional and understanding. I felt that the MBA gave me multiple wide-ranging skills to help me analyse different problems I face in the corporate world. This allows me to be an extremely versatile businessman."

Operations Manager and ACU Graduate  
Master of Business Administration (Executive)

## THE CORE OF YOUR STUDY

The EMBA comprises 12 units of study.



## FLEXIBLE PATHWAYS | 12 UNITS OF STUDY

You can choose to study your EMBA with a generalist focus or emphasise expertise in a specific area by completing an initial four unit ACU graduate certificate level qualification. On successful completion of the graduate certificate you can pathway straight into the EMBA. Use your graduate certificate qualification to generate up to four credits and progress with the rest of your EMBA by completing another eight units. If you choose the generalist focus or the pathway option you must still complete 12 units of study in total to qualify for your EMBA. Here's an **example** of how it could work:

AREA OF EXPERTISE	Governance and Management	Psychology of Risk	Health Administration
QUALIFY FOR	Graduate Certificate in Governance and Management (4 Units)	Graduate Certificate in Psychology of Risk (4 Units)	Graduate Certificate in Health Administration (4 Units)
<b>PLUS EIGHT UNITS</b>			
QUALIFY FOR	<b>EXECUTIVE MASTER OF BUSINESS ADMINISTRATION</b>		

Including a pathway option in your study schedule is not mandatory — it's your choice.

## THE STRENGTH OF FACULTY

Enjoy the advantage of a community of thought-leaders, grounded in evidence based scholarly practice, each with deep industry and proven professional experience. A team dedicated to meeting client needs, they are globally renowned, authors, business owners, consultants, academics and experts in their disciplines. Critically they understand and have proven experience in developing and delivering adult learning methods that produce results.

## YOUR STUDY SCHEDULE

Your schedule is unique, and so is ours. We understand busy, so we aim for efficiency and flexibility. With our model you'll study your EMBA focused on one unit at a time, across professional terms from January through to December.

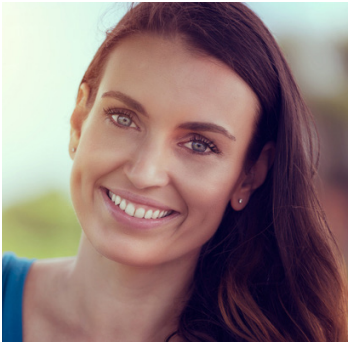
Each unit will be delivered over two weekends in seminar-style intensives (except for internationally delivered units) and you'll enjoy a focused and collegial environment with a supportive and highly collaborative team. You set your pace.

## LOCATION IS NO BOUNDARY

Intensive seminars will take place in a professional face-to-face learning environment at one of four campus locations – Brisbane, Canberra, Melbourne or North Sydney.

Full online conferencing facilities will be available at our other campus locations, which means you can attend seminars no matter what city you happen to be in at the time.





### JO ARMSTRONG – GRADUATE

“The intensive weekend lectures made the course really feasible for me to balance work and study. I have been able to improve my all-round knowledge as a result of my MBAe and I am better positioned to lead my team and ask the right questions to ensure optimum solutions and strategies are applied. The academic staff have been really fantastic, particularly the industry-leaders who taught subjects like entrepreneurship and change management. The real-life applicability is invaluable and enables practical learning that can be applied directly to the workplace.”

National Fundraising Manager and ACU Graduate  
Graduate Certificate in the Management of Not-for-Profit Organisations  
Master of Business Administration (Executive)

### FINANCIAL SUPPORT

With our flexible start dates you can apply at any time and start your study at one of six entry points through the year and complete your EMBA in as little as two years, depending on the units you choose\*.

\*Some units require pre-requisite study.

### WHO SHOULD STUDY AN EMBA?

This executive-level program is ideal for experienced managers, leaders, decision-makers and those aspiring to advance their careers.

### ENTRY REQUIREMENTS

To be eligible for admission to the EMBA, you need to meet the following requirements:

- Bachelor’s degree in any discipline and 5 years post-graduation full time (or FTE) work experience of which at least 3 years is in a management/leadership role; OR
- Graduate certificate in any discipline and a minimum of 5 years full time work experience of which at least 3 years is in a management/leadership role; OR
- A minimum of 5 years’ experience in a management/leadership role outlined in a portfolio demonstrating knowledge, experience, and skills suitable to the level required for participation in the program.

### YOUR INVESTMENT

We’re about accessible, quality education. The EMBA offers you an inspired education and an exceptional learning journey - all with unit fees within reach. Because of our flexibility, unit fees may vary in accordance with:

- your choice of specialisation, and
- elective units.

Talk to us about your preferred study approach and we can provide advice about total tuition fees. A student services fee of \$45 per term, capped at \$270 annually, is also payable. Textbooks may need to be purchased.

### ALUMNI ADVANTAGE

If you are a domestic ACU graduate, you’ll enjoy a 10 per cent rebate on full fee paying postgraduate studies at ACU.

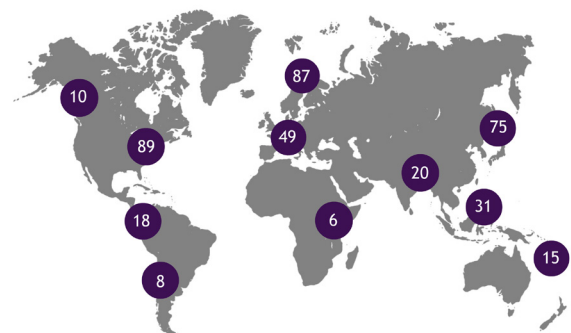
### FINANCIAL SUPPORT

Students may be eligible for assistance through FEE-HELP. Find out more at [studyassist.gov.au](http://studyassist.gov.au)

### WE HAVE YOU COVERED

We have relationships with more than 200 universities globally.

These relationships support a range of education abroad, staff mobility, collaborative research, articulation and shared community engagement activities.



WANT TO KNOW MORE? CONNECT WITH US  
[acu.edu.au/EMBA](http://acu.edu.au/EMBA)

# ABOUT ACU

**At ACU we pride ourselves on offering a welcoming environment for everyone. At the same time, we're a university committed to standing for something clear. We stand up for people in need and causes that matter.**

We're young, but we are making our mark. ACU is ranked in the top 40 of Generation Y universities worldwide\* and top two per cent of all universities worldwide\*\*. We've grown rapidly over the past few years, and now have eight campuses around Australia, and a campus in Rome, Italy. We put our students and staff at the centre of a vibrant global network of scholars, partnerships and opportunities.

ACU offers programs in arts and humanities, business, creative arts and communications, health sciences and allied health, information technology, international studies, law, nursing and midwifery, paramedicine, philosophy, physiotherapy, psychology, science, social work, sport and exercise science, teaching and professional education, and theology.

We're closely integrated into our communities and industries, working with them to answer the big questions, and to create tangible results. Our research programs tackle enduring and pressing issues in society, in Australia and around the world.

## NUMBERS THAT COUNT

### IN THE WORLD

**Top 2%**

UNIVERSITIES

*Times Higher Education World University Rankings 2020\**



**Top 40**

GENERATION Y UNIVERSITIES

*Times Higher Education Young University Rankings 2019*



**Top 80**

UNIVERSITIES IN ASIA-PACIFIC

*Times Higher Education Asia-Pacific University Rankings 2019*



**Top 10**

CATHOLIC UNIVERSITIES

*Times Higher Education World University Rankings 2020, ranked IFCU members*



**Top 50**

SPORTS SCIENCE

(#26 ARWU 2018)

NURSING

(#32 ARWU 2019)



**Top 100**

EDUCATION

(Top 75 ARWU 2019)



### IN AUSTRALIA

**No. 1**

GRADUATE EMPLOYMENT

*Graduate Outcomes Survey – Longitudinal 2020, full-time employment*



**Top 6**

SKILLS DEVELOPMENT AND LEARNER ENGAGEMENT

*Undergraduate cohort, Student Experience Survey 2018*



**First**

GRADUATE EMPLOYER SATISFACTION

*Undergraduate cohort, Employer Satisfaction Survey 2019*



**5 stars**

FOR EMPLOYABILITY, INTERNATIONALISATION AND FACILITIES

*QS Stars 2019*



**5 stars**

FOR FULL-TIME EMPLOYMENT, LEARNER ENGAGEMENT AND SKILLS DEVELOPMENT

*Good Universities Guide 2020*



\*Percentage calculated as ACU's world rank as a proportion of the total number of universities in the world: *International Handbook of Universities 2019*, Palgrave MacMillan.

# NEXT STEPS

If you would like to learn more about an EMBA or discuss your study goals please contact us:



(02) 9739 2652

[executiveeducation@acu.edu.au](mailto:executiveeducation@acu.edu.au)

[acu.edu.au/EMBA](http://acu.edu.au/EMBA)

# TO APPLY

Visit our webpage [acu.edu.au/EMBA](http://acu.edu.au/EMBA) and click Apply.