



BUSINESS

Business.

Eva
ACU student

**But not
as usual.**

 **ACU**
AUSTRALIAN CATHOLIC UNIVERSITY





Why studying at ACU is good business

Our graduates get jobs. That's because we teach you the skills you need to hit the ground running when you graduate.

We start with four key core units: managing money, people, organisations, markets and working with IT and all our units are embedded with United Nations sustainable goals. These prepare you for whatever area of business you wish to pursue, as early as your second semester.

Practical experience is important for you so its important for us. You'll collaborate with up and coming entrepreneurs, be supported as you develop your own business idea, and engage in volunteering and work placements.. You'll learn from global

experts and real-world case studies. And you could also find yourself fast-tracking your degree during your winter break studying two units at our Rome Campus.

Then there are our lecturers. They're active in industry and research, so they're bringing the latest updates and news right to your class. They make sure that what you're learning is what employers need. During your degree you'll learn through a mix of workshops, online teaching and supervised projects.

To bring the global experience right to our students, we've introduced the virtual global classroom. You'll work on a group project, such as planning an international trade deal, with students

from one of our overseas partner universities.

Our students come from all backgrounds and graduate ready to make a positive difference. We're inclusive and supportive of everyone. With practical experience, business acumen and an understanding of social justice, you'll be equipped to launch an exciting and meaningful career in business.

Lastly, and most importantly, business at ACU is definitely not business as usual. Our graduates make an impact. They know that the decisions they make will affect people and communities, and they know that business done well, can make a difference.

Bachelor of Commerce

We know entering the business world isn't about following one narrow path, so your degree should have just as many options. You'll study four foundation units which will provide you with the grounding you need to decide on your career path – the management of people and organisations, markets, technology and money. From the second semester of your first year you will be able to start your major and follow your specialised area of interest.

You can even choose to study two core units at our Rome Campus in July. Empowering you to create a personalised degree tailored to your interests and aspirations is how we ensure you're on the right track.

Getting job-ready means extending yourself beyond the classroom and our work integrated learning programs will help launch your career. At ACU, we think big and encourage you to follow our lead, so your other option is to head overseas and complete part of your degree with one of our many international partner institutions.

Majors in

Accounting, human resource management, data analytics, management, marketing

Campus

Blacktown, Brisbane, Melbourne, North Sydney, Strathfield

Duration

Three years full-time or equivalent part-time.

BACHELOR OF COMMERCE STUDY OPTIONS

Core units

All students undertaking the Bachelor of Commerce must study the eight core units outlined below.

Unit majors

Students must complete one major from the choices listed below eg accounting.

Other units

Students then choose an additional eight units made up of either a second major, two minors, one minor and you can even choose 4 electives from another faculty.



ACCREDITATION

The Bachelor of Commerce is accredited by EMFD, a prestigious international program accreditation system operated by the European Foundation for Management Development. Graduates with an accounting major and the accounting accreditation minor are eligible for membership with CPA Australia, Chartered Accountants Australia and New Zealand and Institute of Public Accountants. Graduates with a human resource management major are eligible for graduate membership with the Australian Human Resources Institute and graduates in marketing are eligible for graduate membership with the Australian Marketing Institute.

CORE UNITS (8 UNITS)	MAJORS (8 UNITS)	OTHER (8 UNITS)
<ul style="list-style-type: none"> Managing people and organisations 	<ul style="list-style-type: none"> Accounting 	<ul style="list-style-type: none"> Second major (8 units), <i>or</i>
<ul style="list-style-type: none"> Introduction to accounting <i>or</i> Money matters 	<ul style="list-style-type: none"> Human resource management 	<ul style="list-style-type: none"> 2 minors (4 units each), <i>or</i>
<ul style="list-style-type: none"> Working with technology 	<ul style="list-style-type: none"> Data analytics 	<ul style="list-style-type: none"> 1 minor (4 units) plus 4 electives, <i>or</i>
<ul style="list-style-type: none"> Managing markets 	<ul style="list-style-type: none"> Management 	<ul style="list-style-type: none"> All electives (8 units)
<ul style="list-style-type: none"> Justice and change in a global world 	<ul style="list-style-type: none"> Marketing 	
<ul style="list-style-type: none"> Community engagement: building strengths and capabilities 		
<ul style="list-style-type: none"> Self and community: exploring the anatomy of modern society 		
<ul style="list-style-type: none"> Working with diversity and conflict <i>or</i> Professional experience 		



“I believe that managing the accounts, and the relationships with staff and clients, is crucial to operating a successful business.”

Alexandra
Bachelor of Commerce
Senior Accountant at Pitcher Partners,
Newcastle and Hunter regions

COMMERCE MINORS AVAILABLE

MAJORS ALSO AVAILABLE AS MINORS	OTHER MINORS
<ul style="list-style-type: none"> Accounting Data analytics Human resource management Marketing Management 	<ul style="list-style-type: none"> Entrepreneurship Event management Finance International business Occupational health, safety and environment Approved minors from other faculties* (such as arts, public health or philosophy) including international studies of four units

***Approved minors from other faculties:**

***Public health:** Foundations of public health, foundations of health promotion, globalisation, environment and health and public health entrepreneurship

Philosophy: Minor in ethics and justice, minor in philosophy

Arts: Refer to ACU website for minors available at the campus you wish to study

Not all majors and minors are available on all campuses. Please refer to ACU website for full details.

ACCOUNTING CAREERS

Accounting is the backbone of the business world. A company's financial health is a key indicator of its success and without accountants making the numbers work, it's impossible for a business to thrive. Regardless of the economic outlook, accountants are always in demand and can be found in every industry, working for the government, large accounting firms, public companies, or small businesses.

Career paths in accounting include:

- chartered and financial accountant
- auditor
- chief financial officer
- tax agent or taxation accountant
- investment analyst
- bank manager, investment banker, or merchant banker
- management accountant

HUMAN RESOURCE MANAGEMENT

A business is only as good as its employees, and its employees are only as good as their HR team. This is why human resource management plays a critical role in every organisation – and why it's a rapidly growing profession. Career trend experts predict human resource management jobs are only going to increase in the future, along with an HR professional's median annual income.

While good people skills are an in-demand attribute across every type of industry, it's particularly critical for anyone entering this field. You need to genuinely care about the wellbeing and development of employees, which often results in close working relationships with people across the entire spectrum of an organisation.

Career opportunities cover a wide range of jobs, including:

- human resource manager
- employment and industrial relations officer
- policy administrator
- recruitment and selection consultant
- corporate training officer
- occupational health and safety manager
- learning, training and development consultant
- payroll and personnel manager.

DATA ANALYTICS

Careers in information technology and data analytics are in great demand in Australia and around the world. These IT skills are highly transferable and continuously growing and developing. Businesses of all kinds are increasingly adopting and adapting technology to suit their specific needs. By studying data analytics you will graduate with a better understanding of how you can help your organisation develop the solutions to meet their technological challenges.

Career paths in informatics include:

- application developers
- data analysts
- IT support technicians
- data scientists
- programmers
- systems analysts
- web specialists and developers.

MANAGEMENT CAREERS

Management is about managing people, systems and culture within both public and private organisations. It's about inspiring others to excel and creating excellence in all areas of business.

Careers in management are very varied across the business spectrum.

Careers can include:

- administration or office manager
- international trade executive
- general manager
- director
- account manager
- CEO.

MARKETING CAREERS

Marketers are the ultimate go-betweens in the business world, responsible for bringing brands and consumers together.

Pursuing marketing studies can lead to working in media, publishing, PR, and retail as brand managers, advertising executives, or event managers. But like the degree itself, marketing is a

broad career path with many options. As marketing jobs can be found across every industry, where you choose to focus your skills is up to you.

Careers can include:

- marketing manager
- advertising and media executive
- digital marketing executive
- market research officer or manager
- promotions manager
- social marketing manager
- public relations officer or manager
- brand manager
- new business development manager
- customer relationship manager
- market analyst.



Cassandra, Bachelor of Commerce (Human Resource Management) graduate, Sydney

“I was able to transfer everything I learnt in my entrepreneurship classes to the real world.

During my studies, I even had an opportunity to pitch my start-up in China. When I was there, I discovered I only had 20 seconds to talk about my company on stage in front of hundreds of people. Luckily, I’d already learnt how to do this in my entrepreneurship subjects. In fact, every day in China I was able to link my experiences back to something I’d studied in those classes.”

Luke
Bachelor of Commerce



MINORS

Entrepreneurship

While start-ups are where most of us think the new breed of entrepreneurs can be found, in reality, many also start small family businesses or social enterprises. There are no set rules for who can become an entrepreneur. Rather, a good business idea backed up by focused determination is what sets them apart. Creativity, resourcefulness, and good communication also stands entrepreneurs in good stead, as well as a willingness to work hard and evaluate risks to accomplish goals.

International business

To be successful in business these days you need to develop a global mindset. Studying international business allows you to see how globalisation has brought about an increasing ‘connectedness’ of businesses, markets, people and information across countries.

Occupational health, safety and environment (OSHE)

Foster a safe and healthy work environment in accordance with legislation. As an OHSE specialist,

you’ll be equipped to protect co-workers, family members, employers and customers in workplace environments to help reduce injuries and illness. You’ll also learn about physical and psychosocial hazards, risk assessment and monitoring, environment and safety law, and business administration issues.

Careers include:

- Workplace OHSE management
- OHSE management
- OHSE practising
- OHSE advice and consulting
- operations management
- systems management
- human resources management
- OHSE systems management.

Event management

Event managers are multi-skilled problem solvers who organise a range of different events.

The best event managers succeed through strong communication, creative vision, good organisation, strong analytic and financial skills, and attention to detail.

Career paths in event management include:

- event coordinator or planner
- sports event manager
- wedding planner
- fashion event planner
- corporate event manager
- tourism event coordinator

Finance

Day to day, a finance employee could track how an organisation is spending and borrowing money, negotiate financial contracts, record financial transactions, or prepare reports in line with organisational strategies.

Career paths in finance include:

- chartered and financial accountant
- finance manager
- financial adviser
- chief financial officer
- investment analyst
- bank manager, investment banker, or merchant banker
- stock exchange broker, foreign exchange broker, or analyst

Bachelor of Accounting and Finance

Campus

Brisbane, Melbourne,
North Sydney

Duration

Three years full-time or
equivalent part-time.

COURSE DESCRIPTION

Want to stand out from the crowd? Future employers will know instantly what career you are qualified for when you apply with this named degree.

Unlike pure accounting degrees, our Bachelor of Accounting and Finance will broaden your career choices. In addition to graduating with an extensive corporate accounting education, you will gain a good understanding of financial systems. This course also covers financial decision-making during times of uncertainty which can be applied to careers in banking, financial consulting, funds management, merchant banking, stockbroking or treasury.

We know that practical experience is important for you, so it's important for us. Our work integrated learning programs prepare you for the

future world of work and build your employability skills, foster an entrepreneurial mindset and hone your communication and project management skills.

PROFESSIONAL EXPERIENCE

You'll undertake one compulsory unit of community engagement and may choose to do a further unit of professional industry experience as an elective. This experience is designed to link your classroom studies to the real world of work and boost your employability.

PROFESSIONAL RECOGNITION

Graduates will be eligible for membership with CPA Australia, Chartered Accountants Australia and New Zealand and Institute of Public Accountants.



Sebastian, Bachelor of Accounting and Finance graduate, North Sydney

Bachelor of Business Administration

Campus

Blacktown, Brisbane, Melbourne, North Sydney, Strathfield

Duration

Three years full-time or equivalent part-time.

COURSE DESCRIPTION

If you are looking for flexibility in your business degree, choose our Bachelor of Business Administration and you'll learn what it takes to lead, innovate and problem-solve in fast-changing business environments. Gain a good understanding of the fundamentals of business by starting off with four key foundation units – Managing People and Organisations; Introduction to Accounting or Money Matters; Working with Technology; and Managing Markets whilst honing the communication skills so vital in today's global environment. As a 'generalist' degree, you will be free to choose any business subject we offer rather than specialise or add business administration as a double degree to compliment your career path in areas such as law, nutrition, commerce or global studies. You'll have the decision-making and communication skills needed to excel in a wide range of areas including marketing, strategy,

management, technology, human resources, sustainability, and business operations.

PROFESSIONAL EXPERIENCE

Our Work Integrated Learning (WIL) programs give you essential job-ready skills and experiences throughout your degree. During a community engagement placement you'll spend up to 70 hours volunteering with a not-for-profit organisation making a difference to others and society.

Then, with your professional experience placement you'll bridge the gap between academic studies and the real world of work by completing 105 hours of work experience in organisations from accounting, marketing, management, human resources to business and data analytics. Our industry partnerships and connections ensure you will be ready for any career path you choose.



Bachelor of Arts/ Bachelor of Commerce

Campus

Brisbane, Melbourne,
North Sydney and Strathfield

Duration

Four years full-time or
equivalent part-time.

COURSE DESCRIPTION

The business world is highly competitive and we all know how essential it has become to stand out from the crowd. A dual degree gives graduates an advantage, and can be achieved with only one extra year of study.

Our Bachelor of Arts/Bachelor of Commerce students are ready to enter a range of business-related fields, with their qualifications strengthened by the research, analytical and communication skills developed in their arts degree.

PROFESSIONAL EXPERIENCE

You'll undertake one compulsory unit of community engagement and may choose to do a further unit of professional industry experience as an elective. This experience is designed to link your classroom studies to the real world of work and boost your employability.

PROFESSIONAL RECOGNITION

Graduates with an accounting major and accreditation minor are eligible for membership with CPA Australia,

Chartered Accountants Australia and New Zealand and associate membership with the Institute of Public Accountants.

Graduates with a human resource management major are eligible for graduate membership with the Australian Human Resources Institute. Graduates in marketing will be eligible for graduate membership with the Australian Marketing Institute.

CAREER PATHS

Career opportunities for graduates with a Bachelor of Arts/Bachelor of Commerce can be found in both the private and public sectors and cover a wide range of jobs, including:

- accountant
- advertising manager
- employment relations officer
- human resource manager
- marketing manager
- marketing researcher
- policy administrator
- retailing and wholesaling manager.



Bachelor of Commerce/ Bachelor of Business Administration

Campus

Brisbane, Melbourne,
North Sydney

Duration

Four years full-time or
equivalent part-time.

COURSE DESCRIPTION

Fast-track your career with this unique multi-discipline qualification designed for future business leaders. This dual degree combines the specialised knowledge of the Bachelor of Commerce with the flexibility of the Bachelor of Business Administration.

PROFESSIONAL EXPERIENCE

By adding business administration to the mix not only can you graduate with an accredited qualification but add other areas of business to your expertise. Together you've got business covered.

Our Work Integrated Learning (WIL) programs give you essential job-ready skills and experiences throughout your degree. During your community engagement placement you'll spend up to 70 hours volunteering with a not-for-profit organisation making a difference to others and society.

Then, with your professional experience placement you'll bridge the gap between academic studies and the real world of work by completing 105 hours of work experience in organisations from accounting, marketing, management, human resources to data analytics. Our industry partnerships and connections ensure you will be ready for any career path you choose.

PROFESSIONAL RECOGNITION

Graduates with an accounting major and accreditation minor are eligible for membership with CPA Australia, Chartered Accountants Australia and New Zealand and Institute of Public Accountants.

Graduates with a human resource management major are eligible for graduate membership with the Australian Human Resources Institute. Graduates with a marketing major will be eligible for graduate for membership with the Australian Marketing Institute.

Other double degrees

Bachelor of **Applied Public Health/**
Bachelor of **Business Administration**

Bachelor of **Biomedical Science/**
Bachelor of **Business Administration**

Bachelor of **Business Administration/**Bachelor of **Global Studies**

Bachelor of **Business Administration/**Bachelor of **Laws**

Bachelor of **Commerce/**Bachelor of **Global Studies**

Bachelor of **Commerce/**Bachelor of **Laws**

Bachelor of **Exercise Science/**Bachelor of **Business Administration**

Bachelor of **Nursing/**Bachelor of **Business Administration**

Bachelor of **Nutrition Science/**Bachelor of **Business Administration**

Bachelor of **Psychological Science/**Bachelor of **Commerce**

Explore technology, find humanity

Do you dream of being at the cutting-edge of an ever evolving industry? With us you'll delve into exciting and challenging areas like cyber security, the Internet of Things, game design and applications development. You'll gain vital skills in fields such as data science and artificial intelligence.

*Australian Government, Labour Market Information Portal, Employment Projections, 2019

AN INDUSTRY IN DEMAND

IT is an industry that continues to grow and develop with the number of information and communication technology jobs in some fields to increase by 15 per cent by 2024.* An information technology degree from ACU puts you at the centre of this growing industry.

FLEXIBILITY FOR THE FUTURE

Businesses of all kinds are increasingly adopting and adapting technology to suit their specific needs. When you choose our Bachelor of Information Technology, you'll be able to study business electives or even combine your degree with a Bachelor of Business

Administration. You may also choose to undertake a major in informatics within our Bachelor of Commerce. And as a result, you'll graduate with a better understanding of how you can help your organisation develop the solutions to meet their technological challenges.

PROFESSIONAL RECOGNITION

Study IT with us to gain a qualification that is accredited by the Australian Computer Society (ACS) and highly regarded by industry.



“I like how the IT program combines business studies with the tech side of things. It's perfect for people with a social justice bent like me. I've seen for myself how ACU encourages students to pursue careers that create social impact, which aligns with my personal values.”

Jamie
Bachelor of Information
Technology

Bachelor of Information Technology

Campus

Blacktown, Melbourne, North Sydney

Duration

Three years full-time or equivalent part-time.

COURSE DESCRIPTION

Prepare for a career in an ever-changing and booming industry. With us, you'll delve into exciting and challenging areas like cyber security, the Internet of Things, game design and applications development. You'll gain vital skills in fields such as data science and artificial intelligence – skills that are highly desired by employers in a range of current and emerging industries.

Uniquely, our Bachelor of Information Technology combines a person-centred approach with high-level technical expertise, so you'll gain cutting-edge professional knowledge as well as the broader skills to make a positive impact in society. In the classroom, you'll explore critical areas in an interactive environment with IT experts, and graduate prepared for a myriad of careers.

PROFESSIONAL EXPERIENCE

You'll undertake one compulsory unit of community engagement and may choose to do a further unit of professional industry experience as an elective. This experience is designed

to link your classroom studies to the real world of work and boost your employability.

PROFESSIONAL RECOGNITION

This degree is accredited by the Australian Computer Society (ACS)

CAREER PATHS

Career opportunities for graduates with a Bachelor of Information Technology can be found in both the private and public sectors and cover a wide range of jobs, including:

- applications developer
- data scientist
- game designer
- systems analyst
- information systems manager
- IT support technician
- systems project manager
- programmer
- software engineer
- technical and network support professional
- web specialist and developer.

Bachelor of Information Technology/Bachelor of Business Administration

Campus

Melbourne, North Sydney

Duration

Four years full-time or equivalent part-time.

COURSE DESCRIPTION

With technology now intrinsic to almost every aspect of business, graduates with a thorough understanding of contemporary IT practices and their integration with business systems are in demand across both the private and public sectors. With this dual degree, students are prepared to pursue careers in finance, business analytics, management, business administration, marketing, recruitment, sales, and technical and network support.

PROFESSIONAL EXPERIENCE

You'll undertake one compulsory unit of community engagement and may choose to do a further unit of professional industry experience as an elective. This experience is designed to link your classroom studies to the real world of work and boost your employability.

PROFESSIONAL RECOGNITION

This degree is accredited by the Australian Computer Society (ACS)

Future Ready

Your roadmap to career success

The Future Ready program is unique to our business school. It is an employability program, starting from day one of your degree, that will help you build the foundations for your success, now and into the future.

The Peter Faber Business School has a range of industry placements, industry associations and work-integrated learning programs that you can take advantage of to develop your professional skills, experience and networks.

OUR GOAL IS TO HELP YOU ACHIEVE YOUR GOALS.

We know that a rewarding career aligns to your interests, values and ambitions.

We also know the key to success is to systematically build each of the elements of your personal brand:

- your professional identity
- skills, attributes and experiences
- professional networks
- qualifications.

We have embedded employability into your degree and ACU student journey.

In year one, you will build your LinkedIn profile, professional networks and attend industry engagement activities.

As you continue your journey you will take part in community engagement and professional experience placements.

Being able to select an industry placement that aligns to your goals and interests will give you the opportunity to grow and enhance your industry connections.

[Learn more](#)

SOME OF OUR INDUSTRY PARTNERS



CISCO MENTOR ME PROGRAM

ACU industry partnerships and programs may change over time. Please refer to your work-integrated learning adviser for the latest information.

Work experience while you study

“As part of my professional internship I gained valuable experience with Doltone House covering many HR areas from organising interviews, visa and background checks through to organising starter packs for new employees. I really appreciated being able to put into practice what I had learned at uni. And the best part was that at the end of the internship Doltone House offered me a graduate position.”

Mikaella
Bachelor of Commerce (Human Resource Management)

WORK INTEGRATED LEARNING

Work integrated learning (WIL) covers a variety of work-ready experiences giving students the opportunity to put classroom learning into practice.

Our WIL programs prepare you for the future world of work and build your employability skills. Industry engagement is also an integral aspect of WIL and is embedded in all our business programs.

Our WIL program fosters an entrepreneurial mindset, innovation, communication and project management skills.

WIL programs give you essential job-ready skills and experiences as part of your degree. Whether it's undertaking valuable on-the-job work placements and projects through our community engagement and business internship programs, or participating in simulations, international study tours, virtual classrooms or attending industry guest lectures, we will help you to launch your career before you graduate. And by taking part in WIL activities you'll gain valuable experience and receive credit towards your degree.

BUSINESS WORK INTEGRATED LEARNING EXPERIENCES ON OFFER

Community engagement placement
Gain a deeper understanding of the contributions of social enterprises with a 35-70 hour community engagement placement. You'll engage directly with those experiencing disadvantage and marginalisation, not just by helping them in the short term, but by building relationships and developing long-term solutions to complex problems.



Professional experience placement

Bridge the gap between academic studies and real world of work.

You'll complete 105 hours of real-world experience in your chosen field of study and gain credit towards your academic studies. You can work directly with a variety of organisations in areas such as accounting, finance, marketing, management, human resources, IT, and occupational health, safety and environment.

Simulations

Practice your skills, such as business interviewing, in a experiential learning workplace setting on or off campus, writing executive reports and presenting to a panel of industry experts..

Assessment activities

Our assessment activities are designed to simulate the practical work undertaken in business workplaces.

WIL projects

Collaborate with industry, community and government departments to

undertake consulting and research projects with industry partners.

International study tours

Take part in an individual or group overseas study tour to experience different workplace cultures. You'll meet with government, private and community organisations and take part in volunteering, community service or project-based activities.

Networking events

Gain direct access to industry guest speakers and business leaders to grow your professional networking skills.



“The opportunity to undertake a placement during my studies enhanced my knowledge and experience in so many ways. Typically, being in a class room you learn the theory but, in many cases, you don't know how to apply the knowledge. The opportunity to complete a placement whilst studying allowed me to understand the concepts of work-life-balance and industrial knowledge. Without this placement, I do not think I would be where I am today with my improvements in business skills, personal qualities and knowledge”

Alexander
Bachelor of Commerce (Marketing and Management)

acu.edu.au/businessschool

HOW TO APPLY

acu.edu.au/apply

INTERNATIONAL STUDENTS

Please see the ACU website for details of prerequisites including English language proficiency levels.

CONTACT US

If you have any questions about your ACU applications or would like to speak with one of our staff about your study options, visit acu.edu.au/askacu

E: Business.UG@acu.edu.au

The Peter Faber Business School can help you navigate your business degree, placements and connect you with business societies.

Useful links

Business degrees and associated double degrees
acu.edu.au/courses/undergraduate/business

ACU scholarships
acu.edu.au/scholarships

Australian Catholic University attempts to ensure the information contained in this publication is correct at the time of production (June 2021). However, sections may be amended without notice by the University in response to changing circumstances or for any other reason. Check with the University at the time of application/enrolment for any updated information.