

BUSINESS AND
INFORMATION
TECHNOLOGY

**Innovative
courses.**



Kevin
ACU student

**In-demand
careers.**





Why study business or IT at ACU?

Our graduates get jobs. That's thanks to our Future Ready employability program, designed to systematically build each of the elements of your personal brand: your professional identity; experience; job-ready skills; and networks.

We start with four core units – **the management of people and organisations, markets, technology and money**. All of our units are also embedded with United Nations sustainable goals. These prepare you for whatever area of business you wish to pursue, as early as your second semester.

Practical skills are important. So you'll benefit from a range of community and industry placements during your degree. In class, you'll take part in workshops and will learn through gamified business simulations based

on real-world situations. Plus, artificial intelligence (AI), machine learning, data analytics, cloud skills and cloud data services are wired into your studies – so you can tick Microsoft certification off your to-do list and get an edge in the job market. And you could also find yourself fast-tracking your degree during your winter or summer break studying units at your home campus, Rome campus or through our exchange programs with partner institutions.

Then there are our lecturers. They're active in industry and research, so they're bringing the latest business and IT updates and news right to your class. They make sure that what you're learning is what employers need.

To bring the global experience right to our students, we've introduced the virtual global classroom.

You'll work on a group project, such as planning an international trade deal, with students from one of our overseas partner universities.

Our students come from all backgrounds and graduate ready to make a positive difference. We're inclusive and supportive of everyone. With practical experience, business acumen and an understanding of social justice, you'll be equipped to launch an exciting and meaningful career in business or information technology.

Lastly, and most importantly, business and IT at ACU is definitely not business as usual. Our graduates make an impact. They know that the decisions they make will affect people and communities, and they know that business done well, can make a difference.

Business degrees

A career in business means opportunities. Find yours in accounting, finance, management, marketing and more.

Find out more: acu.edu.au/study-at-acu/find-a-course/business

Bachelor of Commerce



Majors in

Accounting, human resource management, data analytics, management, marketing.

Campus

Blacktown, Brisbane, Melbourne, North Sydney, Strathfield.

Duration

Three years full-time or equivalent part-time.

Professional experience opportunities

35 – 70 hours of community engagement
105 hours of professional experience.

COURSE DESCRIPTION

If you want to create your own degree with different majors and minors, this option could be for you. Study four foundation units which will provide you with the grounding you need to decide on your career path – the management of people and organisations, markets, technology and money. From the second semester of your first year you will be able to start your major and follow your specialised area of interest.

BACHELOR OF COMMERCE STUDY OPTIONS

Core units

All students undertaking the Bachelor of Commerce must study the eight core units outlined below.

Unit majors

Students must complete one major from the choices listed below, eg accounting.

Other units

Students then choose an additional eight units made up of either a second major, two minors, or one minor and you can even choose four electives (which you can even choose from another faculty).

ACCREDITATION

The Bachelor of Commerce is accredited by EFMD, a prestigious international program accreditation

system operated by the European Foundation for Management Development. Graduates with an accounting major and the accounting accreditation minor are eligible for membership with CPA Australia, Chartered Accountants Australia and New Zealand and Institute of Public Accountants. Graduates with a human resource management major are eligible for graduate membership with the Australian Human Resources Institute and graduates in marketing are eligible for graduate membership with the Australian Marketing Institute and AMI is recognised by the Chartered Institute of Marketing, UK. Our graduates have pursued careers in:

- accounting, banking and finance
- human resource management
- marketing and advertising
- entrepreneurship
- sales management
- brand management
- business analysis
- event management
- management
- stock broking
- data science
- IT

View all our international and professional accreditations.



BACHELOR OF COMMERCE		
CORE UNITS (8 UNITS)	MAJORS (8 UNITS)	OTHER (8 UNITS)
<ul style="list-style-type: none"> • Managing people and organisations 	<ul style="list-style-type: none"> • Accounting 	<ul style="list-style-type: none"> • Second major (8 units), <i>or</i>
<ul style="list-style-type: none"> • Money matters 	<ul style="list-style-type: none"> • Human resource management 	<ul style="list-style-type: none"> • 2 minors (4 units each), <i>or</i>
<ul style="list-style-type: none"> • Information Technology in Action 	<ul style="list-style-type: none"> • Data analytics 	<ul style="list-style-type: none"> • 1 minor (4 units) plus 4 electives, <i>or</i>
<ul style="list-style-type: none"> • Managing markets 	<ul style="list-style-type: none"> • Management 	<ul style="list-style-type: none"> • All electives (8 units)
<ul style="list-style-type: none"> • Justice and change in a global world 	<ul style="list-style-type: none"> • Marketing 	<ul style="list-style-type: none"> • entrepreneurship
<ul style="list-style-type: none"> • Community engagement: building strengths and capabilities 	<ul style="list-style-type: none"> • *Majors also available as minors 	<ul style="list-style-type: none"> • event management
<ul style="list-style-type: none"> • Self and community: exploring the anatomy of modern society <i>or</i> Being Human <i>or</i> Ethics and the Good life 		<ul style="list-style-type: none"> • finance
<ul style="list-style-type: none"> • Professional experience 		<ul style="list-style-type: none"> • international business
		<ul style="list-style-type: none"> • occupational health, safety and environmental management
		<p>*Approved minors from other faculties* (such as arts, public health or philosophy) including international studies of four units</p>

Bachelor of Commerce (Online)



Study anywhere, anytime to suit your schedule.

Majors in accounting, human resource management, marketing.

Duration: three years full-time or equivalent part-time.

“My time at ACU has proven pinnacle to my professional career. The strong team at ACU fostered my growth through assistance and guidance, the coordinators, lecturers and support staff are phenomenal.

“This fermented my passion for the degree and enriched me with the skills, confidence and courage to tackle the challenges and take hold of new opportunities that have come my way since joining the team at Accenture. I can’t recommend ACU enough to future students.”

Zoe, Bachelor of Commerce (Management), Accenture Graduate Program





Bachelor of Commerce specialisations

Accounting, data analytics, human resources management and management, and marketing

Campus

Brisbane, North Sydney, Melbourne.

Duration

Three years full-time or equivalent part-time.

Professional experience opportunities

35 – 70 hours of community engagement
105 hours of professional experience.

CUSTOMISE YOUR DEGREE

Customise your commerce degree with an industry-focused specialisation in accounting, data analytics, human resource management and management, or marketing. You'll graduate with skills tailored to your future career, professional experience and professional recognition, and future employers will know exactly what you are qualified in.

COURSE DESCRIPTION

Our four three-year full-time degrees are designed with your career goals in mind.

When you begin, you'll get a solid grounding in business skills with our unique business foundation program, co-created with industry. You'll then focus on your area of specialisation, studying 12 units as opposed to 8 units in a standard major.

FLEXIBILITY TO CHANGE COURSE

Sometimes you'll discover a new interest during your studies. Maybe you enrolled in data analytics but find during your first year that your passion lies in human resources? We've designed our commerce degrees to be flexible, so you can switch to a different specialisation if your needs or interests change.

MICROSOFT CERTIFICATIONS

Microsoft certifications are embedded into all the specialist Bachelor of Commerce degrees to differing levels depending on requirements for the particular discipline. These Excel and Azure Fundamentals certifications are highly valued in the marketplace and add another level of competency and job-readiness for when you graduate.

SPECIALISATIONS	OVERVIEW	PROFESSIONAL EXPERIENCE/ ACCREDITATION	CAREER EXAMPLES
<p>Bachelor of Commerce (Accounting)</p>  <p>acu.edu.au/course/bachelor-of-commerce-accounting</p>	<p>Accounting is the backbone of the business world. Regardless of the economic outlook, accountants are always in demand and can be found in every industry. Our Bachelor of Commerce (Accounting) has your career goals in mind. This fully accredited degree will ensure you'll be ready for a rewarding accounting career.</p>	<p>One unit of community engagement and one unit of professional experience. Our Bachelor of Commerce (Accounting) is accredited by CPA Australia, Chartered Accountants Australia and New Zealand, and the Institute of Public Accountants.</p>	<p>Accountant; auditor; budget manager; chief financial officer; financial advisor; financial assurance and compliance manager; financial manager; chartered accountant; financial planner; investment analyst; tax agent.</p>
<p>Bachelor of Commerce (Data Analytics)</p>  <p>acu.edu.au/course/bachelor-of-commerce-data-analytics</p>	<p>Careers in data analytics and data science are in great demand around the world. These IT skills are highly transferable, and businesses of all kinds are increasingly adopting and adapting technology to suit their changing needs. Our Bachelor of Commerce (Data Analytics) has your career goals in mind with Excel and Azure Microsoft certifications built into the degree.</p>	<p>One unit of community engagement and one unit of professional experience.</p>	<p>Data science; data analysis; business analysis; programming; web specialisations; web development; application development; IT support.</p>
<p>Bachelor of Commerce (Human Resources Management and Management)</p>  <p>acu.edu.au/course/bachelor-of-commerce-hrm-and-management</p>	<p>A business is only as good as its employees. This is why human resource management plays a critical role in every organisation. Management is about inspiring others to excel and creating excellence in all areas of business. While good people skills are an in-demand attribute across every type of industry, it's particularly critical in the fields of management and HRM. This fully accredited degree will ensure you'll be ready for a rewarding career in HRM.</p>	<p>One unit of community engagement and one unit of professional experience. Our Bachelor of Commerce (HRM and Management) is accredited by the Australian Human Resources Institute.</p>	<p>Human resourcing; employment and industrial relations; policy administration; general management; administration; corporate training; OHS management; payroll and personnel management.</p>
<p>Bachelor of Commerce (Marketing)</p>  <p>acu.edu.au/course/bachelor-of-commerce-marketing</p>	<p>Marketers are the ultimate go-between in the business world, responsible for bringing brands and consumers together. Marketing studies can lead to working in media, publishing, PR, retail and brand management, advertising or event management. This fully accredited degree will ensure you'll be ready for a rewarding career in marketing.</p>	<p>One unit of community engagement and one unit of professional experience. Our Bachelor of Commerce (Marketing) is accredited by the Australian Marketing Institute and the Chartered Institute of Marketing.</p>	<p>Advertising and media management; digital marketing; promotions; social marketing; public relations; brand management; customer relations; marketing management; market analysis.</p>



“I chose Accounting and Finance as I’ve always been good with numbers and had a solid understanding of mathematics. I really enjoy the beautiful campus, well-structured units and I learning from engaging lecturers. I’ve found my lecturers to be really giving. You could see they put a lot of time and effort into ensuring everyone understands the content and is engaged in the learning. In the future I hope to work for a finance firm or with a bank.”

Sebastian, Bachelor of Accounting and Finance

Bachelor of Accounting and Finance



Campus

Brisbane, Melbourne, North Sydney.

Duration

Three years full-time or equivalent part-time.

Professional experience opportunities

35 – 70 hours of community engagement
105 hours of professional experience.

COURSE DESCRIPTION

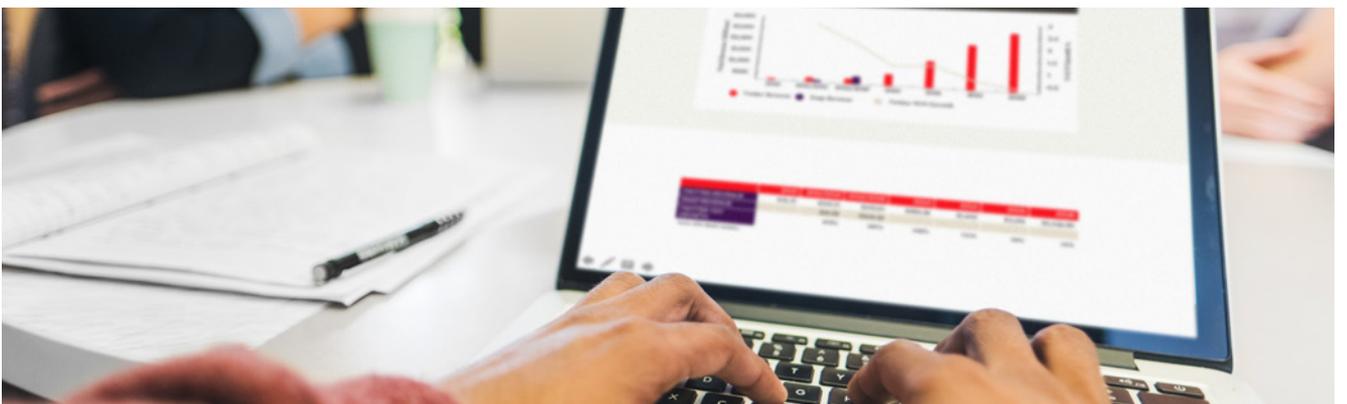
Want to stand out from the crowd? Future employers will know instantly what career you are qualified for when you apply with this degree.

Unlike pure accounting degrees, our Bachelor of Accounting and Finance will broaden your career choices. In addition to graduating with an extensive corporate accounting education, you will gain a good understanding of financial systems. This course also covers financial decision-making during times of uncertainty which can be applied

to careers in banking, financial consulting, funds management, merchant banking, stockbroking or treasury.

PROFESSIONAL RECOGNITION

Graduates will be eligible for membership with CPA Australia, Chartered Accountants Australia and New Zealand and Institute of Public Accountants.



Bachelor of Business Administration



Campus

Blacktown, Brisbane, Melbourne, North Sydney, Strathfield.

Duration

Three years full-time or equivalent part-time.

Professional experience opportunities

35 – 70 hours of community engagement
105 hours of professional experience.

COURSE DESCRIPTION

If you are looking for flexibility in your business degree, choose our Bachelor of Business Administration and you'll learn what it takes to lead, innovate and problem-solve in fast-changing business environments. Gain a good understanding of the fundamentals of business by starting off with four key foundation units – managing money, people, organisations, markets and working with IT – whilst honing the communication skills so vital in today's global environment.

As a 'generalist' degree, you will be free to choose any business subject we offer rather than specialise or study it as a double degree to compliment your career path in areas such as law, nutrition, commerce or global studies.



“I believe that managing the accounts, and the relationships with staff and clients, is crucial to operating a successful business.”

Alexandra, Bachelor of Commerce
Senior Accountant at Pitcher Partners, Newcastle and Hunter regions

Diploma in Business



Campus

Blacktown, Brisbane, Melbourne, North Sydney.

Duration

One year full-time or equivalent part-time.

COURSE DESCRIPTION

The Diploma in Business is an important stepping stone to achieve your career and study goals. Students who undertake this diploma will be able to gain credit for up to the first year of study and articulate into the second year of many of the bachelor degrees in business at ACU or exit with the Diploma in Business as a standalone qualification.

Not only does our Diploma in Business have lower entry requirements than our bachelor's degrees, but it will help you develop skills needed to succeed in more advanced tertiary study.

OUR SUPPORT

Our Diploma in Business provides domestic students with a Commonwealth supported place (CSP-funded) and will help you achieve your goals.

We are here to support you from start to finish whether you have just finished Year 12 or finished years ago. We ensure smaller class sizes, offer tailored support as you transition to university study, and provide a range of student services to help you succeed.

Bachelor of Arts/ Bachelor of Commerce



Campus

Brisbane, Melbourne,
North Sydney and Strathfield.

Duration

Four years full-time or
equivalent part-time.

Professional experience opportunities

35 – 70 hours of community
engagement
105 hours of professional
experience.

COURSE DESCRIPTION

The business world is highly competitive and we all know how essential it has become to stand out from the crowd. A double degree gives graduates an advantage, and can be achieved with only one extra year of study.

Our Bachelor of Arts/Bachelor of Commerce students are ready to enter a range of business-related fields, with their qualifications strengthened by the research, analytical and communication skills developed in their arts degree.

PROFESSIONAL RECOGNITION

Graduates with an accounting major and accreditation minor are eligible for membership with CPA Australia, Chartered Accountants Australia and New Zealand and associate membership with the Institute of Public Accountants.

Graduates with a human resource management major are eligible for graduate membership with the Australian Human Resources Institute. Graduates in marketing will be eligible for graduate membership with the Australian Marketing Institute and AMI accreditation is recognised by the Chartered Institute of Marketing, UK.



Bachelor of Commerce/ Bachelor of Business Administration



Campus

Brisbane, Melbourne,
North Sydney.

Duration

Four years full-time or
equivalent part-time.

Professional experience opportunities

35 – 70 hours of community
engagement
105 hours of professional
experience.

COURSE DESCRIPTION

Fast-track your career with this unique multi-discipline qualification designed for future business leaders. This double degree combines the specialised knowledge of the Bachelor of Commerce with the flexibility of the Bachelor of Business Administration.

By adding business administration to the mix not only can you graduate with an accredited qualification but add other areas of business to your expertise. Together you've got business covered.

PROFESSIONAL RECOGNITION

Graduates with an accounting major and accreditation minor are eligible for membership with CPA Australia, Chartered Accountants Australia and New Zealand and Institute of Public Accountants.

Graduates with a human resource management major are eligible for graduate membership with the Australian Human Resources Institute. Graduates with a marketing major will be eligible for graduate for membership with the Australian Marketing Institute and AMI accreditation is recognised by the Chartered Institute of Marketing, UK.



“I’m studying a Bachelor of Commerce/Bachelor of Business Administration with a major in events management. I want to work in the events industry when I graduate, but I chose to do a double degree so I’d have a wide range of skills and knowledge that will help me do well in any career. I had the opportunity to travel to Malaysia with eight other students from Melbourne and Sydney. It was an amazing experience from both an educational and cultural perspective. I was able to learn directly from international business leaders, which was an invaluable experience, and I liked making connections and developing friendships with ACU students from other campuses.”

Lidia, Bachelor of Commerce/Bachelor of Business Administration

Other double degrees

Bachelor of **Applied Public Health**/Bachelor of **Business Administration**

Bachelor of **Biomedical Science**/Bachelor of **Business Administration**

Bachelor of **Business Administration**/Bachelor of **Global Studies**

Bachelor of **Business Administration**/Bachelor of **Laws**

Bachelor of **Commerce**/Bachelor of **Global Studies**

Bachelor of **Commerce**/Bachelor of **Laws**

Bachelor of **Exercise Science**/Bachelor of **Business Administration**

Bachelor of **Nursing**/Bachelor of **Business Administration**

Bachelor of **Nutrition Science**/Bachelor of **Business Administration**

Bachelor of **Psychological Science**/Bachelor of **Commerce**



Information Technology degrees

Build a career at the cutting edge of an ever-evolving industry and shape the way we work, socialise, communicate and entertain.

Find out more: acu.edu.au/study-at-acu/find-a-course/information-technology

Explore technology, find humanity

Do you dream of being at the cutting-edge of an ever evolving industry? With us you'll delve into exciting and challenging areas like cyber security, the Internet of Things, game design and applications development. You'll gain vital skills in fields such as data science and artificial intelligence.

*Australian Government, Labour Market Information Portal, Employment Projections, 2021

AN INDUSTRY IN DEMAND

IT is an industry that continues to grow and develop with the number of information and communication technology jobs in some fields to increase by 27 per cent by 2026.* An information technology degree from ACU puts you at the centre of this growing industry.

FLEXIBILITY FOR THE FUTURE

Businesses of all kinds are increasingly adopting and adapting technology to suit their specific needs. When you choose our Bachelor of Information Technology, you'll be able to study business electives or even combine your degree with a Bachelor of Business Administration. You may also choose to undertake a major in data analytics within our our Bachelor of Commerce (Data Analytics) or. And as a result, you'll graduate with a better understanding of how you can help your organisation develop the solutions to meet their technological challenges.

PROFESSIONAL RECOGNITION

Study IT with us to gain a qualification that is accredited by the Australian Computer Society (ACS) and with Microsoft Office Specialist and Certified Fundamental certifications built into the degrees.

CAREERS

Our graduates have pursued careers in:

- data science
- artificial intelligence
- application development
- cyber security
- database administration
- IT support
- data analytics
- systems project management
- programming.





“I like how the IT program combines business studies with the tech side of things. It’s perfect for people with a social justice bent like me. I’ve seen for myself how ACU encourages students to pursue careers that create social impact, which aligns with my values.”

Jamie, Bachelor of Information Technology

Bachelor of Information Technology



Campus

Blacktown, Melbourne, North Sydney.

Duration

Three years full-time or equivalent part-time.

Professional experience opportunities

35 – 70 hours of community engagement
105 hours of professional experience.

COURSE DESCRIPTION

Prepare for a career in an ever-changing and booming industry. With us, you’ll delve into exciting and challenging areas like cyber security, the Internet of Things, game design and applications development. You’ll gain vital skills in fields such as data science and artificial intelligence – skills that are highly desired by employers in a range of current and emerging industries.

Uniquely, our Bachelor of Information Technology combines a person-centred approach with high-level technical expertise, so you’ll gain cutting-edge professional knowledge as well as the broader skills to make a positive impact in society.

In the classroom, you’ll explore critical areas in an interactive environment with IT experts, and graduate prepared for a myriad of careers. Microsoft Office Specialist and Certified Fundamental certifications built into the degree.

PROFESSIONAL RECOGNITION

This degree is accredited by the Australian Computer Society (ACS).



Bachelor of Information Technology/Bachelor of Business Administration



Campus

Melbourne, North Sydney.

Duration

Four years full-time or equivalent part-time.

Professional experience opportunities

35 – 70 hours of community engagement
105 hours of professional experience.

COURSE DESCRIPTION

With technology now intrinsic to almost every aspect of business, graduates with a thorough understanding of contemporary IT practices and their integration with business systems are in demand across both the private and public sectors. With this dual degree, students are prepared to pursue careers in finance, business analytics, management, business administration, marketing, recruitment, sales, and technical and network support. Microsoft Office Specialist and Certified Fundamental certifications are built into the degree.

PROFESSIONAL RECOGNITION

This degree is accredited by the Australian Computer Society (ACS).

Diploma in Information Technology



Campus

Brisbane, Blacktown, Melbourne, North Sydney.

Duration

One year full-time or equivalent part-time.

COURSE DESCRIPTION

The Diploma in Information Technology is an important stepping stone to achieve your career and study goals. Students who undertake a Diploma in Information Technology will be able to gain credit for up to the first year of study and articulate into the second year of many of the bachelor's degrees in IT at ACU, or exit with the Diploma in Information Technology as a standalone qualification.

Not only does our Diploma in Information Technology have lower entry requirements than our bachelor's degree, but it will help you develop skills needed to succeed in more advanced tertiary study.

OUR SUPPORT

Our Diploma in Information Technology provides domestic students with a Commonwealth supported place (CSP-funded) and will help you achieve your goals.

We are here to support you from start to finish whether you have just finished Year 12 or finished years ago. We ensure smaller class sizes, offer tailored support as you transition to university study, and provide a range of student services to help you succeed.

Future Ready

Your roadmap to career success

The Future Ready program is unique to our business school. It is an employability program, starting from day one of your degree, that will help you build the foundations for your success, now and into the future.

The Peter Faber Business School has a range of industry placements, industry associations and work-integrated learning programs that you can take advantage of to develop your professional skills, experience and networks.

OUR GOAL IS TO HELP YOU ACHIEVE YOUR GOALS

We know that a rewarding career aligns to your interests, values and ambitions.

We also know the key to success is to systematically build each of the elements of your personal brand:

- your professional identity
- skills, attributes and experiences
- professional networks
- qualifications.

We have embedded employability into your degree and ACU student journey.

In year one, you will build your LinkedIn profile, professional networks and attend industry engagement activities.

As you continue your journey you will take part in community engagement and professional experience placements.

Being able to select an industry placement that aligns to your goals and interests will give you the opportunity to grow and enhance your industry connections.

SOME OF OUR INDUSTRY PARTNERS



ACU industry partnerships and programs may change over time. Please refer to your work-integrated learning adviser for the latest information.

acu.edu.au/businessschool

HOW TO APPLY

acu.edu.au/apply

INTERNATIONAL STUDENTS

Please see the ACU website for details of prerequisites including English language proficiency levels.

CONTACT US

If you have any questions about your ACU applications or would like to speak with one of our staff about your study options, visit acu.edu.au/askacu

Business.Admin@acu.edu.au

The Peter Faber Business School can help you navigate your business degree, placements and connect you with business societies.

Useful links

Business degrees and associated double degrees
acu.edu.au/courses/undergraduate/business

ACU scholarships
acu.edu.au/scholarships

Australian Catholic University attempts to ensure the information contained in this publication is correct at the time of production (November 2022). However, sections may be amended without notice by the University in response to changing circumstances or for any other reason. Check with the University at the time of application/enrolment for any updated information.