



Business

A career in business means opportunities. Find yours in accounting, finance, management, marketing and more.

CRICOS Code: 084344C

Bachelor of Business

Academic requirements

Bachelor: Equivalent of an Australian Year 12 Certificate.

English requirements

IELTS: 6.0 (6.0 W&S, 5.5 L&R)

TOEFL iBT: 60 (min 21 W, 18 S, 8 R, 7 L)

PTE: 50 (50 W&S, 42 R&L)

CAE: 176 (min 169 all tests)

ACU: C (63-64%)

Campus

Brisbane, Melbourne, North Sydney

Entry

Bachelor: February, July

Duration

Bachelor: 3 years (full-time)

Course structure

Bachelor: 240 credit points

Average first year fee (2026)

Bachelor: AU\$34,968

Estimated total fee

Bachelor: AU\$104,904



Find out more
Scan QR code
or go to
[acu.edu.au/
business](https://acu.edu.au/business)

CRICOS: 00004G | PRV12008

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WHY STUDY THIS PROGRAM?

Microsoft certifications: Artificial intelligence (AI), machine learning, data analytics, cloud skills and cloud data services are wired into your studies – so you can earn several Microsoft certifications and gain a competitive edge in the job market.

Career preparedness: You'll graduate equipped to face future challenges with confidence.

Future-focused: Develop the clarity and capability to succeed in your chosen career in an evolving global landscape.

Practical experience: Gain real-world experience through industry placements and valuable connections.

ABOUT THE BUSINESS DEGREE

Our innovative Bachelor of Business program, developed in collaboration with industry leaders, is designed to prepare you for the future of work. Offering flexibility and a curriculum packed with essential real-world skills, this degree ensures you graduate with practical experience, industry connections, and job-ready capabilities. All our units integrate the United Nations Sustainable Development Goals, preparing you to excel in an ever-changing professional landscape. Step into your career with confidence and a degree tailored to your aspirations.

Accreditation:

All business courses at the Peter Faber Business School have earned prestigious international accreditation from the AACSB (Association to Advance Collegiate Schools of Business), the world's largest business education alliance.

This recognition places the school among the top six per cent of business schools globally.

AACSB accreditation connects educators, students, and industry leaders to foster the development of future-ready graduates and responsible global leaders.



SAMPLE CAREERS

- accountants
- advertising executives
- banking or finance managers
- data analysts
- event managers
- HR professionals
- financial planners/advisors
- marketing managers/directors
- recruitment consultants
- sales managers

PROFESSIONAL EXPERIENCE

Enhance employability skills through community engagement and work integrated learning opportunities with our industry partnership network.

CORE UNITS	MAJOR (8 UNITS)	MINORS (4 UNITS EACH*)
Financial literacy	Accounting	Accounting
Marketing essentials	Business administration	Artificial intelligence (AI)
Managing people and organisations	Data analytics	Cybersecurity
Information technology in action	Human resource management	Economics
Introduction to business law	Finance	Finance
Community engagement: building strengths and capabilities	Management	Managing healthcare organisations
Core curriculum #1	Marketing	Human resource management (HRM)
Core curriculum #2		Information systems (IS)
		Sustainability for business

*Note: To fulfill the requirements for a Bachelor of Business degree, students must complete 8 core units, 8 units within a chosen major, and an additional 8 units. These additional units can be composed of a second major, two minors, or individual electives, provided they collectively total 8 units.



DOUBLE DEGREES WITH BUSINESS

Bachelor of **Business**/Bachelor of **Laws**

Bachelor of **Commerce**/Bachelor of **Laws**

Bachelor of **Commerce**/Bachelor of **Global Studies**

Bachelor of **Information Technology**/Bachelor of **Business**

Bachelor of **Nutrition Science**/Bachelor of **Business**

Bachelor of **Nursing**/Bachelor of **Business**

Bachelor of **Biomedical Science**/Bachelor of **Business**

Bachelor of **Business**/Bachelor of **Global Studies**

Bachelor of **Psychological Science**/Bachelor of **Commerce**

Bachelor of **Exercise Science**/Bachelor of **Business Administration**