ACU’s Faculty of Business is located across three campuses in Brisbane, Melbourne and Sydney.

The Faculty is staffed by a dedicated team of academics whose teaching is supported by their active involvement in relevant industries, professional associations and informed by current research. We have business programs accredited by relevant professional bodies including Certified Practicing Accountants Australia (CPAA), Institute of Chartered Accountants Australia (ICAA), Institute of Public Accountants (IPA), Australian Marketing Institute (AMI), Australia Computer Society (ACS) and Australian Human Resource Institute (AHRI). These programs offer high standards of business education and focus on a practical, problem solving approach to learning. Our students are encouraged to make a real contribution to industry, government and the broader community.

With us, you will receive a globally recognised qualification and the opportunity to study with both local and international students. You will also be taught by a highly motivated, experienced and truly global academic team. Our MBA is ranked among the top 20 MBA programs in the country. In the recent GMAA 5 Star Ratings, the program received a 4 star overall assessment and the highest possible rating of 5 stars in the Academic Qualifications category. The International Graduate Forum’s (IGF) CEO Magazine awarded the ACU a #7 ranking and ‘Top 10’ status in its Australian MBA Rankings, and ‘Top 20’ status in the magazine’s Global MBA Rankings for Winter 2012.

“My experience at ACU is very positive. I study in North Sydney which is well located. ACU also provides good learning conditions as it has small classes. Teachers are highly qualified and experienced. They make classes interesting by using many practical examples.”

Florian Despres, Bachelor of Business Administration, France
DIPLOMA IN COMMERCEDURE

**Academic requirements:** The equivalent of senior secondary school graduation with a minimum 50% pass rate.

**COURSE DESCRIPTION**
This course aims to provide an alternative pathway into the Bachelor of Commerce, Marketing or Human Resource Management degrees. Students receive support in the form of additional tutorials, close monitoring of individual student progress and relevant non-discipline units to support English language skill development.

**COURSE STRUCTURE**
Students are required to complete 80 credit points, comprised of core units (10 cp) and electives (70 cp).

**Core units:** English Language Communication Skills.


**FURTHER STUDY**
Students who complete the Diploma in Commerce may apply for entry into the Bachelor of Commerce, Bachelor of Marketing or Bachelor of Human Resource Management degrees. Credit will be given for units completed in the diploma course.

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DIPLOMA IN BUSINESS INFORMATION SYSTEMS

**Academic requirements:** The equivalent of senior secondary school graduation with a minimum 50% pass rate.

**COURSE DESCRIPTION**
This course aims to provide an alternative pathway into the Bachelor of Business Information Systems and Bachelor of Information Technology. Students receive support in the form of additional tutorials, close monitoring of individual student progress and relevant non-discipline units to support English language skill development.

**COURSE STRUCTURE**
Students are required to complete 80 credit points comprised of core units (20 cp) and electives (60 cp).

**Core units:** English Language Communication Skills, Fundamentals of Business Information Systems.

**Electives:** Principles of Accounting, Responsible Reasoning and Communication, Foundations of Management, Information Technology Infrastructure, Business Analysis, Principles of Marketing, Business Data Analysis.

**FURTHER STUDY**
Students who complete the Diploma in Business Information Systems may apply for entry with credit into the Bachelor of Business Information Systems or Bachelor of Information Technology.

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BACHELOR OF BUSINESS ADMINISTRATION

**Academic requirements:** Equivalent of an Australian Year 12 High School Certificate.

**COURSES DESCRIPTION**
The Bachelor of Business Administration (BBA) is a general business degree. The BBA gives students the freedom to design a degree by following their own areas of interest. After the first common year of study, students can select subjects from any area of business we offer. When studying an open elective, students can select subjects from across ACU.

**COURSE STRUCTURE**
Students are required to complete 240 credit points comprised of core units (150 cp); any undergraduate units offered by the Faculty of Business (50 cp); other undergraduate units (40 cp); and professional experience.


**University core units:** Our World: Community and Vulnerability, Understanding Self and Society.

**PROFESSIONAL EXPERIENCE**
Students engage in voluntary work within a not-for-profit organisation over a period of 105 hours. Students can also complete an additional professional experience unit involving professional placement within a business organisation (in the relevant discipline area) over a period of 140 hours.

**CAREER PATHS**
Accounting, administration, advertising, banking, business analysis/development, business/financial/human resource management, computing, international business, international marketing, management consultancy, marketing, recruitment and staff development, retailing and wholesaling, sales.
COURSE DESCRIPTION
This course prepares students for a variety of occupations in the field of business information systems including technical, user and customer support. Emphasis is placed on the role of computer technologies in contemporary organisations. The study of business information systems goes beyond computer hardware and software. It involves understanding the decision-making structures within an organisation and building business information systems to support the needs of decision makers. Students learn the technical skills together with the human and business skills needed to apply and manage these skills in an organisation.

Graduates qualify with a sound understanding of information systems and the technical skills to develop and integrate computer-based systems to support the needs of modern business, with particular emphasis on ethical, moral, social and environmental issues.

COURSE STRUCTURE
Students are required to complete 240 credit points, comprised of core units (110 cp); a major (70 cp); electives (60 cp); and professional experience.


PROFESSIONAL EXPERIENCE
Students engage in voluntary work within a not-for-profit organisation over a period of 105 hours. Students may also complete an additional professional experience unit involving professional placement within a business organisation (in the relevant discipline area) over a period of 140 hours.

PROFESSIONAL RECOGNITION
The course has professional-level accreditation with the Australian Computer Society.

CAREER PATHS
Business analysts, database administrators, IT auditors, IT consultants and project leaders, IT trainers or educators, network managers, programmers, sales and marketing managers, software engineers, systems programmers, technical support.

FURTHER STUDY
An honours degree is available for high-achieving students who have already completed the Bachelor of Business Information Systems undergraduate degree or equivalent. An honours degree will give students an edge in an increasingly competitive job market. Entry to this degree is based on completed the Bachelor of Business Information Systems degree or equivalent, normally within the last five years, attaining at least a credit average including at least four of the units in the major sequence of the discipline of the honours course.
**BACHELOR OF COMMERCE**

**Academic requirements:** Equivalent of an Australian Year 12 High School Certificate.

**English requirements**
- IELTS: 6.0 (6.0 W&S, 5.5 L&R)
- IBT: 79 (22 all bands)
- ACU: C (60-64%)
- PTE: 54 (50 in all bands)

**Campus:**
- Brisbane
- Melbourne
- North Sydney

**Entry:** February, July
**Duration:** 3 years
**Year fee:** A$21,600
**Total fee:** A$64,800

**COURSE DESCRIPTION**
The Bachelor of Commerce provides students with an excellent grounding in all areas of business as well as detailed knowledge and skills in their particular area of interest. All students start with a common first year which introduces the various major fields of study. Students then select their major in the second year once you have sampled all the areas of study and decided which career path they wish to follow.

**COURSE STRUCTURE**
Students are required to complete 240 credit points, comprised of core units (120 cp): majors (80 cp); 90 cp for accounting, commercial law and management majors; other units; and professional experience.


**MAJORS**
- **Accounting:** Managerial Accounting, Financial Accounting, Auditing and Assurance Services, Accounting Theory, Principles of Finance, Company Law, Taxation Law.
- **Commercial Law:** Managerial Accounting, Principles of Finance, Employment Relations, Company Law, Taxation Law, Employment Law, Marketing Law, Banking and Finance Law.
- **Accounting and Commercial Law:** Managerial Accounting, Financial Accounting, Auditing and Assurance Services, Accounting Theory, Principles of Finance, Employment Relations, Company Law, Taxation Law, Employment Law, Marketing Law, Banking and Finance Law.
- **Information Systems:** Information Technology Infrastructure, Business Analysis, Application Development, Project Management, Information Systems Project, Professional Experience, Any other ISYS unit from the Bachelor of Business Information Systems.


**Marketing:** Marketing Research, Consumer Behaviour, Marketing Communication, International Marketing, Retail Marketing, Services Marketing, E-Marketing, Strategic Marketing.


**Supply Chain Management:** Organisational Behaviour, Project Management, Supply Chain Concepts (online only), Supply Chain Strategy (online only), Supply Chain Demand Management (online only), Supply Chain Inventory Management (online only), Principles of Occupational Health and Safety (online only), Supply Chain Process Management (online only)

**PROFESSIONAL EXPERIENCE**
Students engage in voluntary work within a not-for-profit organisation over a period of 105 hours. Students may also complete an additional professional experience unit involving professional placement within a business organisation (in the relevant discipline area) over a period of 140 hours.

**FURTHER STUDY**
An honours degree is available for high-achieving students.

**PROFESSIONAL RECOGNITION**
Graduates of the accounting major, who have also taken Principles of Finance, will be eligible for membership of Certified Practicing Accountants Australia (CPAA) and Institute of Chartered Accountants in Australia. The information systems major has professional level accreditation with the Australian Computer Society.

**CAREER PATHS**
Accounting firms, advertising, business analyst, computer hardware and software, employment relations, financial management, forensic accountant, human resource management, international trade and investment, marketing management, marketing research, personal investment, policy administration, retailing and wholesaling.

**BACHELOR OF COMMERCE (HONOURS)**

**Academic requirements:** Completion of a Bachelor of Commerce pass degree, normally within the last five years, with at least the following: a major or equivalent in the discipline of the honours course; distinction in at least two units, and a credit average.

**English requirements**
- IELTS: 6.0 (6.0 W&S, 5.5 L&R)
- IBT: 79 (22 all bands)
- ACU: C (60-64%)
- PTE: 54 (50 in all bands)

**Campus:**
- Brisbane
- Melbourne
- North Sydney

**Entry:** February
**Duration:** 1 year
**Year fee:** A$21,600
**Total fee:** A$21,600

**MAJOR STUDIES**
As for the Bachelor of Commerce (above).

**CAREER PATHS**
Honours can be the first step on a path to a career as an academic or professional researcher; the program also develops the personal and professional skills needed to see a research project through to completion, which can be applied in a variety of professional roles.
BACHELOR OF HUMAN RESOURCE MANAGEMENT (HRM)

COURSE DESCRIPTION
The course is designed to provide the knowledge and skills necessary to manage and sustain organisational human resources. Innovative teaching and learning strategies will demonstrate how to enhance organisational capabilities and assist the achievement of an organisation’s goals in an efficient and effective manner.

The focus of this degree is on student-centred learning experiences which encourage engagement in real case scenarios, including ethical dilemmas and visions for the future. The course also strategically integrates various HRM processes such as recruitment, selection and retention, learning and development, managing diversity, work/life balance, inclusiveness, workplace relations, negotiation, occupational health and safety, globalisation, innovation, remuneration, and employee engagement.

COURSE STRUCTURE
Students are required to complete 240 credit points comprised of core units (210 cp), electives (30 cp) and professional experience.


PROFESSIONAL EXPERIENCE
Students engage in voluntary work within a not-for-profit organisation over a period of 105 hours. Students are also required to complete a professional experience unit involving professional placement within a business organisation (in the relevant discipline area) over a period of 140 hours.

PROFESSIONAL RECOGNITION
Graduates are eligible for professional level accreditation with the Australian Human Resources Institute (AHRI).

CAREER PATHS
The Bachelor of Human Resource Management is for those who want to work in human resources, with other career paths including recruitment, corporate training, occupational health and safety, as well as employment and industrial relations.

FURTHER STUDY
An honours degree is a one-year degree for high-achieving students who have already completed the Bachelor of Human Resource Management undergraduate degree or equivalent. An honours degree gives students an edge in an increasingly competitive job market. Honours can be the first step on a path to a career as an academic or professional researcher. It develops the personal and professional skills needed to see a research project through to completion, which can be applied in a variety of professional roles.
**BACHELOR OF INFORMATION TECHNOLOGY**

**Academic requirements:** A Diploma of Information Technology undertaken at an Australian Registered Training Organisation, or equivalent.

**English requirements**
- IELTS: 6.0 (6.0 W&S, 5.5 L&R)
- IBT: 79 (22 all bands)
- ACU: C (60-64%)
- PTE: 54 (50 in all bands)

**Campus:** North Sydney

**Entry:** February, July

**Duration:** 3 years

**Year fee:** A$21,600

**Total fee:** A$64,800

**COURSE DESCRIPTION**
The Bachelor of Information Technology teaches you how to analyse, design, build, test and implement computer-based systems to support the needs of individuals, organisations and society. In addition to its IT focus, the Bachelor of Information Technology covers the human and business skills you need in an organisation. You will also gain professional industry experience that will link your studies to the “real world” of work and improve your employability on graduation. If you already have a Diploma or Advanced Diploma in Information Technology and want to develop your IT skills further not to mention upgrade your IT qualification to a full bachelor’s degree in as little as 18 months – then the Bachelor of Information Technology is for you. Students admitted to the degree with a Diploma in Information Technology may be granted up to 80 credit points (1 year) towards the degree, while those admitted with an Advanced Diploma in Information Technology may be granted up to 120 credit points (1.5 years) towards the degree.

**COURSE STRUCTURE**
Students are required to complete 240 credit points comprised of core units (110 cp); a major (70 cp); electives (60 cp); and professional experience.

**Core Units:** Responsible Reasoning and Communications, Professional Ethics, Fundamentals of Business Information Systems, Information Technology Infrastructure, Business Analysis, Fundamentals of Business Information Systems, Project Management, Our World: Community and Vulnerability, Understanding Self and Society: Contemporary Perspectives.

**PROFESSIONAL RECOGNITION**
The course has professional-level accreditation with the Australian Computer Society.

**CAREER PATHS**
Business analysts, database administrators, IS auditors, IT consultants and project leaders, IT trainers or educators, network managers, programmers, sales and marketing managers, software engineers, systems programmers, technical support.

**BACHELOR OF MARKETING**

**Academic requirements:** Equivalent of an Australian Year 12 High School Certificate.

**English requirements**
- IELTS: 6.0 (6.0 W&S, 5.5 L&R)
- IBT: 79 (22 all bands)
- ACU: C (60-64%)
- PTE: 54 (50 in all bands)

**Campus:** Brisbane, Melbourne, North Sydney

**Entry:** February, July

**Duration:** 3 years

**Year fee:** A$21,600

**Total fee:** A$64,800

**COURSE DESCRIPTION**
Marketing plays a pivotal role in the success of any business. This degree is designed to give students the skills needed for an exciting career in marketing. Students develop an understanding of consumer behaviour and the importance of market research when pricing, distributing and promoting products and services in different markets. From this background students learn how to design, develop, implement and manage effective marketing strategies.

**COURSE STRUCTURE**
Students are required to complete 240 credit points comprised of core units (210 cp), electives (30 cp) and professional experience.


**PROFESSIONAL RECOGNITION**
Students who complete the Bachelor of Marketing are eligible to apply for membership of the Australian Marketing Institute (AMI).

**FURTHER STUDY**
Honours is a one-year degree for high-achieving students who have already completed the Bachelor of Marketing undergraduate degree or equivalent. An honours degree gives students an edge in an increasingly competitive job market. Honours can be the first step on a path to a career as an academic or professional researcher. It develops the personal and professional skills needed to see a research project through to completion, which can be applied in a variety of professional roles.
### BACHELOR OF ARTS/ BACHELOR OF COMMERCE

**Academic requirements:** Equivalent of an Australian Year 12 High School Certificate.

<table>
<thead>
<tr>
<th>English requirements</th>
<th>Campus</th>
<th>Entry</th>
<th>Duration</th>
<th>Year fee</th>
<th>Total fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>IELTS: 6.0 (6.0 W&amp;S, 5.5 L&amp;R)</td>
<td>Brisbane, Melbourne, Strathfield, North Sydney</td>
<td>February, July</td>
<td>4 years</td>
<td>A$21,600</td>
<td>A$86,400</td>
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<tr>
<td>IBT: 79 (22 all bands)</td>
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**COURSE DESCRIPTION**
In the highly competitive world of business, a dual degree helps you to stand out from the crowd. For only one extra year of study you enter the workforce with two degrees, well ahead of the pack. Graduate career opportunities in a range of business-related fields will be increased by the research, analytical and communications skills developed in the Bachelor of Arts degree program.

Note: In Sydney, the course is offered over two campuses. Students undertake all units in Years 1 and 2 of the course at the North Sydney Campus and all units in years 3 and 4 of the course at the North Sydney Campus.

**CORE UNITS**

**PROFESSIONAL EXPERIENCE**
Students engage in voluntary work within a not-for-profit organisation over a period of 105 hours. Students may also complete an additional professional experience unit involving professional placement within a business organisation (in the relevant discipline area) over a period of 140 hours.

**FURTHER STUDY**
An honours degree in arts or business is available for high-achieving students.

**PROFESSIONAL RECOGNITION**
Graduates of the accounting major, who have also taken Principles of Finance, will be eligible for membership of Certified Practicing Accountants Australia and Institute of Chartered Accountants in Australia.

**CAREER PATHS**
Accounting firms, advertising, employment relations, financial management, human resource management, international trade and investment, marketing management, marketing research, personal investment, policy administration, retailing and wholesaling.

### BACHELOR OF COMMERCE/ BACHELOR OF BUSINESS INFORMATION SYSTEMS

**Academic requirements:** Equivalent of Australian Year 12 High School Certificate.

<table>
<thead>
<tr>
<th>English requirements</th>
<th>Campus</th>
<th>Entry</th>
<th>Duration</th>
<th>Year fee</th>
<th>Total fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>IELTS: 6.0 (6.0 W&amp;S, 5.5 L&amp;R)</td>
<td>North Sydney</td>
<td>February, July</td>
<td>4 years</td>
<td>A$21,600</td>
<td>A$86,400</td>
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<tr>
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<td>PTE: 54 (50 in all bands)</td>
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**COURSE DESCRIPTION**
The Bachelor of Commerce/Bachelor of Business Information Systems dual degree aims to provide both technical skills in technology-based information systems and skills development in a specific business major. It provides a general focus on managerial decision-making, business and personal leadership, the ethics of values-based management, and relevant work experience. It is designed for students who wish to combine the benefits of technical skills that are now much sought after in the business information systems industry with majors in accounting, financial services, human resource management or marketing.

**CORE UNITS**

**PROFESSIONAL EXPERIENCE**
Students engage in voluntary work within a not-for-profit organisation over a period of 105 hours. Students may also complete an additional professional experience unit involving professional placement within a business organisation (in the relevant discipline area) over a period of 140 hours.

**FURTHER STUDY**
An honours degree in commerce or business information systems is available for high-achieving students.

**PROFESSIONAL RECOGNITION**
The Business Information Systems component of this course has professional level accreditation with the Australian Computer Society. Students who complete the accounting major, plus Principles of Finance, will be eligible for membership of Certified Practicing Accountants Australia (CPAA) and Institute of Chartered Accountants in Australia.

**CAREER PATHS**
Accountancy, business systems analysis, database administration, data communications, end user and product support, financial services, human resource management, intranet and internet site development, business information systems auditing, business information systems consulting, marketing research, policy administration, project management, software engineering.

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**Academic requirements:**
- IELTS: 6.0 (6.0 W&S, 5.5 L&R)
- IBT: 79 (22 all bands)
- ACU: C (60-64%)
- PTE: 54 (50 in all bands)

**Campus:**
- Brisbane, Melbourne, Strathfield, North Sydney

**Entry:**
- February, July

**Duration:**
- 4 years

**Year fee:**
- A$21,600

**Total fee:**
- A$86,400
### BUSINESS ADMINISTRATION (POSTGRADUATE DEGREES)

| Graduation Certificate in Business Administration | Duration: 0.5 years  
Year fee: AUS$11,880  
Total fee: AUS$11,880 |
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<tbody>
<tr>
<td><strong>Academic requirements:</strong> As per master’s degree, or significant professional management experience.</td>
<td><strong>COURSE STRUCTURE:</strong> Students are required complete 40 credit points from core units from the Master of Business Administration.</td>
</tr>
</tbody>
</table>

| Graduate Diploma in Business Administration | Duration: 1 year  
Year fee: AUS$23,760  
Total fee: AUS$23,760 |
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<tbody>
<tr>
<td><strong>Academic requirements:</strong> As per master’s degree.</td>
<td><strong>COURSE STRUCTURE:</strong> Students are required to complete 80 credit points, comprised of Corporate Governance and Social Responsibility (10 cp); or Ethical Leadership in Organisations (10 cp), core units (50 cp); other units (20 cp).</td>
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</tbody>
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| Master of Business Administration | Duration: 1.5 years  
Year fee: AUS$23,760  
Total fee: AUS$33,640 |
|----------------------------------|-----------------------------------|
| **Academic requirements:** A bachelor’s degree in any discipline or at least two years’ professional experience in management/leadership positions. | **COURSE STRUCTURE:** Students are required to complete 120 cp comprised of core units (90 cp) and electives from any postgraduate business course (30 cp).  
**CORE UNITS:** Accounting for Decision Making, Finance and Quantitative Methods, Corporate Governance and Social Responsibility, Managerial Economics in a Global Environment, Operations and Information Systems, Strategic Management for Sustainability, Ethical Leadership in Organisations, Organisational Dynamics and Behaviour, Marketing Management. |

| Master of Business Administration (Advanced) | Duration: 2 years  
Year fee: AUS$23,760  
Total fee: AUS$47,520 |
|---------------------------------------------|-----------------------------------|
| **Academic requirements:** A bachelor’s degree in any discipline, or at least two years’ professional experience in management/leadership positions. | **COURSE STRUCTURE:** Students are required to complete 160 credit points comprised of MBA core units (130 cp) elective units (30 cp).  

**Career paths**
- Account executive, chief executive officer, chief financial officer, chief operating officer, executive project manager, general manager, project manager, property management, public relations officer/consultant, public servant, publishing professional, risk manager, systems analyst.

**English requirements**
- IELTS: 6.5 (6.0 min per band)
- IBT: 90 (25 all bands)
- ACU: 8 (65-74%)
- PTE: 61 (50 min per band)

**Campus:** Melbourne, North Sydney

**Entry:** February, July

**COURSE DESCRIPTION**
These courses are designed to provide students with the building blocks to become effective managers in a variety of organisational settings. These are broad-based postgraduate programs rather than technical or vocational qualifications aimed at a specific job. The goal of these programs is to provide students with the foundations in context and competencies that will support their development as effective managers in a variety of organisational settings and roles. The Master of Business Administration aims to build upon students’ undergraduate study through examination of the key dimensions of business operational tasks and processes in an environment of rapid change. It is intended to enable students to: understand management processes in organisations in the private and public sectors; acquire a deeper knowledge of theoretical, conceptual and ethical issues as they apply to business organisations; analyse, evaluate and justify business processes in a changing environment; develop business management skills.
**BUSINESS INFORMATION SYSTEMS (POSTGRADUATE DEGREES)**

### GRADUATE CERTIFICATE IN BUSINESS INFORMATION SYSTEMS

**Academic requirements:** As per master’s degree, or significant professional management experience.

**COURSE STRUCTURE:** Students are required to complete 40 credit points, comprised of master of business information systems units (40 cp), including at least 30 cp of IS units.

| Duration: 0.5 years | Year fee: AU$11,880 | Total fee: AU$11,880 |

### GRADUATE DIPLOMA IN BUSINESS INFORMATION SYSTEMS

**Academic requirements:** As per master’s degree.

**COURSE STRUCTURE:** Students are required to complete 80 credit points, comprised of MGMT638 Ethical Leadership in Organisations (10 cp); core units (at least 40 cp); and other MBIS units (up to 30 cp), including at least 20 cp of information systems units.

| Duration: 1 year | Year fee: AU$23,760 | Total fee: AU$23,760 |

### MASTER OF BUSINESS INFORMATION SYSTEMS

**Academic requirements:** Applicants must have a bachelor’s degree in any discipline or at least two years’ professional experience in management/leadership positions.

**COURSE STRUCTURE:** Students are required to complete 120 credit points, comprised of core units (60 cp); information systems electives (30 cp); and business administration electives (30 cp).

| Duration: 1.5 years | Year fee: AU$23,760 | Total fee: AU$35,640 |

### MASTER OF BUSINESS INFORMATION SYSTEMS (ADVANCED)

**Academic requirements:** Applicants must have a bachelor’s degree in any discipline or at least two years’ professional experience in management/leadership positions.

**COURSE STRUCTURE:** Students are required to complete 160 credit points, comprised of core units (60 cp); information systems electives (30 cp); business administration (30 cp); research methods (10 cp); and business research project (30 cp).


**BUSINESS ADMINISTRATION ELECTIVES:** Accounting for Decision Making, Corporate Governance and Social Responsibility, Finance and Quantitative Methods, Managerial Economics in a Global Environment, Marketing Management, Organisational Dynamics and Behaviour, Strategic Management for Sustainability.

| Duration: 2 years | Year fee: AU$23,760 | Total fee: AU$47,520 |

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**Career paths**

Business analyst, database administrator, information systems auditor, information technology consultant and project leader, information technology trainer or educator, network manager, programmer, sales and marketing manager, software engineer, systems programmer, technical support.

**English requirements**

- **IELTS:** 6.5 (6.0 min per band)
- **IBT:** 90 (25 all bands)
- **ACU:** B (65-74%)
- **PTE:** 61 (50 min per band)

**Campus:** North Sydney

**Entry:** February, July

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**COURSE DESCRIPTION**

These courses aim to provide a relevant and innovative introductory program to address the need for both information technology and other professionals to increase their breadth and depth of knowledge in business information systems.

The graduate diploma and master’s qualifications assist students to understand the impact of the application of information systems in a business environment. Students gain an understanding of the strategic significance of information systems (IS) in driving competitive strategies and organisational change. The courses examine the significance of both technological and organisational issues in the analysis, design, development and deployment of IS solutions for sustainable business.

**FURTHER STUDY**

The Master of Business Information Systems articulates into the Master of Business Information Systems (Advanced) degree and/or the Master of Business Information Systems/Master of Business Administration dual degree.

**CAREER PATHS**

Business analyst, database administrator, information systems auditor, information technology consultant and project leader, information technology trainer or educator, network manager, programmer, sales and marketing manager, software engineer, systems programmer, technical support.
HUMAN RESOURCE MANAGEMENT (POSTGRADUATE DEGREES)

GRADUATE CERTIFICATE IN HUMAN RESOURCE MANAGEMENT
Academic requirements: As per master’s degree or significant professional management experience.

COURSE STRUCTURE: Students are required to complete 40 credit points comprised of Organisational Dynamics and Behaviour (10 cp) and other units in the Master of Human Resource Management degree (30 cp).

Duration: 0.5 years
Year fee: AU$11,880
Total fee: AU$11,880

GRADUATE DIPLOMA IN HUMAN RESOURCE MANAGEMENT
Academic requirements: As per master’s degree.

COURSE STRUCTURE: Students are required to complete 80 credit points from the Master of Human Resource Management degree, comprising: Corporate Governance and Social Responsibility or Ethical Leadership in Organisations (10 cp); Human Resource Management and Organisational Dynamics and Behaviour (20 cp); Core Units (40 cp); and Electives (10 cp).

Duration: 1 year
Year fee: AU$23,760
Total fee: AU$23,760

MASTER OF HUMAN RESOURCE MANAGEMENT
Academic requirements: A bachelor’s degree in any discipline, or at least two years’ professional experience in management/leadership positions.

COURSE STRUCTURE: Students must complete 120 credit points comprised of core units (100 cp); business administration electives (10 cp); human resource management electives (10 cp).
HUMAN RESOURCE MANAGEMENT ELECTIVES: Project Management, Spirituality in the Workplace, Knowledge Management, Cultural Value Based Management.

Duration: 1.5 years
Year fee: AU$23,760
Total fee: AU$35,640

MASTER OF HUMAN RESOURCE MANAGEMENT (ADVANCED)
Academic requirements: A bachelor’s degree in any discipline, or at least two years’ professional experience in management/leadership positions.

COURSE STRUCTURE: Students are required to complete 160 cp comprised of Core Units (140 cp); business administration elective (10 cp); human resource management elective (10 cp).

Duration: 2 years
Year fee: AU$23,760
Total fee: AU$47,520

English requirements
- IELTS: 6.5 (6.0 min per band)
- IBT: 90 (25 all bands)
- ACU: 8 (65-74%)
- PTE: 61 (50 min per band)

Campus: Melbourne, North Sydney
Entry: February / July

COURSE DESCRIPTION
The aim of these programs is to provide practicing human resource management professionals and those wishing to enter the profession with a quality practical and theoretical understanding of human resource management.

PROFESSIONAL RECOGNITION
Students who complete the Master of Human Resource Management are eligible for membership of the Australian Human Resource Institute (AHRI).

CAREER PATHS
Employment relations, human resource management, policy administration.
These courses aim to provide relevant and innovative instruction to address the need for information technology and other professionals to increase their breadth and depth of knowledge in information technology. These courses will assist students to understand the impact of the application of information technology in a business environment. Students gain an understanding of the strategic significance of computer-based information systems in driving competitive strategies and organisational change. The courses examine the significance of both technological and organisational issues in the analysis, design, development and deployment of information technology solutions for sustainable business.

The generic skills and foundation knowledge in information technology will provide graduates with the flexibility required to develop their careers in a rapidly changing environment. Graduates will also understand the ethical and social implications of the use and development of information technology. In addition to these fundamentals, the courses also develop advanced knowledge and skills in information technology, of direct relevance to current industry practices.

CAREER PATHS
Business analyst, database administrator, IS auditor, IT consultant and project leader, IT trainers or educator, network manager, sales and marketing manager, software engineer, systems engineer.

COURSES
- **GRADUATE CERTIFICATE IN INFORMATION TECHNOLOGY**
  - **Academic requirements:** As per master’s degree, or significant professional management professional experience.
  - **Course Structure:** Students are required to complete 40 credit points, comprised of at least 30 cp from information systems (IS) units.
  - **Duration:** 0.5 years
  - **Year fee:** AUS$11,880
  - **Total fee:** AUS$11,880

- **GRADUATE DIPLOMA IN INFORMATION TECHNOLOGY**
  - **Academic requirements:** As per master’s degree.
  - **Course Structure:** Students are required to complete 80 credit points, comprised of Ethical Leadership in Organisations (10 cp); core units (40 cp); and other units (up to 30 cp), including at least 20 cp from IS units.
  - **Duration:** 1 year
  - **Year fee:** AUS$23,760
  - **Total fee:** AUS$23,760

- **MASTER OF INFORMATION TECHNOLOGY**
  - **Academic requirements:** Applicants must have a bachelor’s degree in any discipline, or at least two years’ professional experience in management/leadership positions.
  - **Course Structure:** Students are required to complete 120 credit points, comprised of core units (60 cp); information systems electives (40 cp); and other electives (20 cp).
  - **Duration:** 1.5 years
  - **Year fee:** AUS$23,760
  - **Total fee:** AUS$35,640

- **MASTER OF INFORMATION TECHNOLOGY (ADVANCED)**
  - **Academic requirements:** Equivalent of an Australian bachelor’s degree in, or with a major in, a computing/information technology (IT) discipline; or two years’ experience in a management/leadership position in the IT industry; or a bachelor’s degree in any discipline and a Graduate Certificate in Information Technology or Graduate Diploma in Information Technology or equivalent.
  - **Course Structure:** Students are required to complete 160 credit points, comprised of core units (100 cp); information systems electives (40 cp); other electives (20 cp).
  - **Duration:** 2 years
  - **Year fee:** AUS$23,760
  - **Total fee:** AUS$47,520

**English requirements**
- **IELTS:** 6.5 (6.0 min per band)
- **IBT:** 90 (25 all bands)
- **ACU:** B (65-74%)
- **PTE:** 61 (50 min per band)

**Campus:** North Sydney
**Entry:** February, July
## MARKETING (POSTGRADUATE DEGREES)

### GRADUATE CERTIFICATE IN MARKETING

**Academic requirements:** As per master's degree or significant professional management experience.

**COURSE STRUCTURE:** Students are required to complete 40 credit points comprised of marketing management (10 cp) and other master of marketing units (30 cp).

**Duration:** 0.5 years  
**Year fee:** AU$11,880  
**Total fee:** AU$11,880

### GRADUATE DIPLOMA IN MARKETING

**Academic requirements:** As per master's degree.

**COURSE STRUCTURE:** Students are required to complete 80 credit points, comprised of core units (30 cp); business administration electives (10 cp); other master of marketing units (40 cp).

**Duration:** 1 year  
**Year fee:** AU$23,760  
**Total fee:** AU$23,760

### MASTER OF MARKETING

**Academic requirements:** A bachelor's degree in any discipline or at least two years' professional experience in management/leadership positions.

**COURSE STRUCTURE:** Students are required to complete 120 credit points, comprised of marketing management (40 cp); business administration electives, including at least 10 cp from business administration electives group a (40 cp); and marketing electives (40 cp).

**CORE UNITS:** Marketing Management, Advanced Consumer Behaviour, Integrated Marketing Communication, Strategic Marketing.

**BUSINESS ADMINISTRATION ELECTIVES:** Group A: Corporate Governance and Social Responsibility, Ethical Leadership in Organisations.  

**MARKETING ELECTIVES:** Brand Management, International Marketing, Marketing Research, Advanced Consumer Behaviour, E-Marketing, Services Marketing, Social Marketing.

**Duration:** 1.5 years  
**Year fee:** AU$23,760  
**Total fee:** AU$35,640

### MASTER OF MARKETING (ADVANCED)

**Academic requirements:** A bachelor's degree in any discipline, or at least two years' professional experience in management/leadership positions.

**COURSE STRUCTURE:** Students must complete 160 credit points comprised of core units (40 cp); business administration electives, including at least 10 cp from business administration electives group a (40 cp); marketing electives (40 cp); research methods (10 cp); business research project (30 cp).

**CORE UNITS:** Marketing Management, Advanced Consumer Behaviour, Integrated Marketing Communication, Strategic Marketing.

**BUSINESS ADMINISTRATION ELECTIVES:** Group A: Corporate Governance and Social Responsibility, Ethical Leadership in Organisations.  
Group B: Accounting for Decision Making, Finance and Quantitative Methods.

**MARKETING ELECTIVES:** Brand Management, International Marketing, Marketing Research, Advanced Consumer Behaviour, E-Marketing, Services Marketing, Social Marketing.

**Duration:** 2 years  
**Year fee:** AU$23,760  
**Total fee:** AU$47,520

### English requirements

**IELTS:** 6.5 (6.0 min per band)  
**IBT:** 90 (25 all bands)  
**ACU B (65-74%)**  
**PTE:** 61 (50 min per band)

### Campus

**Melbourne, North Sydney**

### Entry

**February, July**

### COURSE DESCRIPTION

These courses aim to provide students with knowledge of and expertise in the latest marketing techniques and technologies. Students will be exposed to marketing concepts and strategies in the context of corporate objectives. They will explore the relevant psychology and sociology concepts that underlie consumer behaviour, and will be able to conduct marketing research using appropriate methodologies.

From a solid foundation of marketing principles, students will learn how to think strategically about value, branding and positioning, and competitive advantage. Throughout the units, integration of theory and practice of marketing is emphasised.

At the successful conclusion of the course, students should have developed an understanding of and skills to plan and strategise, and to implement and evaluate marketing programs in a local and global business environment. They should appreciate the cross-cultural and ethical issues which impact on the marketing activities of organisations operating in an international environment.

### FURTHER STUDY

The Master of Marketing articulates into: Master of Marketing/Master of Business Administration dual degree and the Master of Marketing (Advanced).

### CAREER PATHS

Advertising, marketing management, marketing research, retailing and wholesaling
### Professional Accounting (Postgraduate Degrees)

#### Graduate Certificate in Professional Accounting
**Academic requirements:** As per master’s degree or significant management professional experience.

**Course Structure:** Students are required to complete 40 credit points comprised of Accounting for Decision Making (10 cp) and Master of Professional Accounting units (30 cp).

**Duration:** 0.5 years  
**Year fee:** AU$11,880  
**Total fee:** AU$11,880

#### Graduate Diploma in Professional Accounting
**Academic requirements:** As per master’s degree.

**Course Structure:** Students are required to complete 80 credit points comprised of core units (40 cp); and Master of Professional Accounting units (40 cp).

**Core Units:** Accounting for Decision Making (10 cp), Accounting and Accountability (10 cp), Strategic Managerial Accounting (10 cp), Commercial and Corporations Law (10 cp), other Master of Accounting units (40 cp).

**Duration:** 1 year  
**Year fee:** AU$23,760  
**Total fee:** AU$23,760

#### Master of Professional Accounting
**Academic requirements:** A bachelor’s degree in any discipline, or at least two years’ professional experience in management/leadership positions.

**Course Structure:** Students are required to complete 120 credit points from core units.

**Core Units:** Accounting for Decision Making, Australian Auditing and Assurance Services, Accounting and Accountability, Accounting for Corporate Structures, Strategic Managerial Accounting, Strategic Resource Management, Finance and Quantitative Methods, Managerial Economics in a Global Environment, Commercial and Corporations Law, Taxation Law, Strategic Management for Sustainability, Organisational Dynamics and Behaviour.

**Duration:** 1.5 years  
**Year fee:** AU$23,760  
**Total fee:** AU$35,640

#### Master of Professional Accounting (Advanced)
**Academic requirements:** Applicants must have a Bachelor degree in any discipline; or at least two years’ professional experience in management/leadership positions.

**Course Structure:** Students are required to complete 160 credit points comprised of core units (120 cp); research methods (10 cp); and business research project (30 cp).

**English requirements**  
IELTS: 6.5 (6.0 min per band)  
IBT: 90 (25 all bands)  
ACU: B (65-74%)  
PTE: 61 (50 min per band)

**Duration:** 2 years  
**Year fee:** AU$23,760  
**Total fee:** AU$47,520

#### Course Description
These courses offer students without an undergraduate degree or specialisation in accounting, the opportunity to study accounting. The skills acquired are relevant to many business areas including marketing, economics, finance, human resource management and information systems. Knowledge of accounting as well as finance can help individuals and organisations better understand how to put their financial and other resources to best use. The programs aim to analyse, research and make informed recommendations with respect to a broad range of accounting problems and issues. In addition, graduates are exposed to essential accounting principles, practices and techniques, and will be able to apply these to a variety of situations including auditing, financial reporting, internal controls, and management accounting. Graduates should be able to make effective accounting decisions individually and be able to function effectively in a team environment. Graduates will gain an appreciation of the ethical, legal and professional dynamics of accounting and the accounting profession.

#### Professional Recognition
These courses are designed to meet the entry requirements of the professional accounting bodies, CPA Australia and the Institute of Chartered Accountants in Australia.

#### Career Paths
Accounting firm, financial management.
### Master of Business Information Systems / Master of Business Administration

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<thead>
<tr>
<th>Academic requirements:</th>
<th>English requirements</th>
<th>Campus:</th>
<th>Entry: February, July</th>
<th>Duration: 2 years</th>
<th>Year fee: $23,760</th>
<th>Total fee: $47,520</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Master:</strong> A bachelor's degree in any discipline or at least two years' professional experience in management/leadership positions.</td>
<td><strong>IELTS:</strong> 6.5 (6.0 min per band) <strong>IBT:</strong> 90 (25 all bands) <strong>ACU:</strong> B (65-74%) <strong>PTE:</strong> 61 (50 min per band)</td>
<td>North Sydney</td>
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**COURSE DESCRIPTION**

The Master of Business Information Systems / Master of Business Administration dual degree aims to combine the requirements of both masters programs. The Master of Business Information Systems provides a relevant and innovative program to address the need for both information technology (IT) and other professionals to increase their breadth and depth of knowledge in business information systems. The course offers a targeted degree that allows students to understand the impact of the application of information systems in a business environment. Students gain an understanding of the strategic significance of information systems in driving competitive strategies and organisational change. The course examines the significance of both technological and organisational issues in the analysis, design, development and deployment of information systems solutions for sustainable business.

The Master of Business Administration is a broad-based, postgraduate degree designed to provide the building blocks needed to become an effective manager in a variety of organisational settings. The goal of the program is to provide students with the foundations in content and competencies that will support their development as effective managers in a variety of organisational settings and roles.

**COURSE STRUCTURE**

Students are required to complete 160 credit points, comprised of core units (120 cp); elective units from information systems (40 cp). A student who has not completed an undergraduate degree in information systems or a related discipline must include 20 credit points from Group A information systems electives units.

**PROFESSIONAL RECOGNITION**

The Master of Business Information Systems has professional level accreditation with the Australian Computer Society (ACS).

### Master of Human Resource Management / Master of Business Administration

<table>
<thead>
<tr>
<th>Academic Requirements:</th>
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<th>Campus:</th>
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<tbody>
<tr>
<td><strong>Master:</strong> A bachelor's degree in any discipline, or at least two years professional experience in management/leadership positions.</td>
<td><strong>IELTS:</strong> 6.5 (6.0 min per band) <strong>IBT:</strong> 90 (25 all bands) <strong>ACU:</strong> B (65-74%) <strong>PTE:</strong> 61 (50 min per band)</td>
<td>North Sydney</td>
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</table>

**COURSE DESCRIPTION**

The Master of Human Resource Management / Master of Business Administration dual degree aims to combine the requirements of both masters programs. The aim of the Master of Human Resource Management is to provide practicing human resource management professionals and those wishing to enter the profession with a quality practical and theoretical understanding of human resource management.

The Master of Human Resource Management course is designed to provide the knowledge and skills necessary to manage the human resources functions of an organisation, and seeks to integrate the various specialisations within the field of human resource management into a strategic framework.

The Master of Business Administration is designed to provide the basic building blocks needed to become an effective manager in a variety of organisational settings. The goal of the program is to provide students with the foundations in content and competencies that will support their development as effective managers in a variety of organisational settings and roles.

**COURSE STRUCTURE**

Student must complete 160 credit points from: core units (150 cp); and human resource management electives (10 cp).


**PROFESSIONAL RECOGNITION**

The Master of Human Resource Management / Master of Business Administration is accredited by the Australian Human Resource Institute (AHRI).
COURSE DESCRIPTION

The Master of Marketing/Master of Business Administration dual degree aims to combine the requirements of both masters programs. The Master of Marketing aims to provide students with knowledge of and expertise in the latest marketing techniques and technologies. From a solid foundation of marketing principles, students will learn how to think strategically about value, branding and positioning, and competitive advantage. Throughout the units, integration of theory and practice of marketing is emphasised.

The Master of Business Administration is designed to provide the basic building blocks needed to become an effective manager in a variety of organisational settings. The goal of the program is to provide students with the foundations in content and competencies that will support their development as effective managers in a variety of organisational settings and roles.

COURSE STRUCTURE

Students are required to complete 160 credit points comprised of core units (120 cp); and marketing electives (40 cp).

Core units:
- Accounting for Decision Making
- Finance and Quantitative Methods
- Corporate Governance and Social Responsibility
- Managerial Economics in a Global Environment
- Operations and Information Systems
- Strategic Management for Sustainability
- Ethical Leadership in Organisations
- Organisational Dynamics and Behaviour
- Marketing Management
- Advanced Consumer Behaviour
- Integrated Marketing Communication
- Strategic Marketing
- Marketing Electives
- Brand Management
- International Marketing
- Marketing Research
- Advanced Consumer Behaviour
- E-Marketing
- Services Marketing
- Social Marketing.

CAREER PATHS

Advertising, marketing management, marketing research, retailing and wholesaling.

MASTER OF PROFESSIONAL ACCOUNTING/MASTER OF BUSINESS ADMINISTRATION

COURSE DESCRIPTION

Students without an undergraduate degree or specialisation in accounting gain the opportunity to study postgraduate accounting. The Master of Professional Accounting/Master of Business Administration combines the requirements and aims of both masters degrees. The skills acquired are relevant to many business areas including marketing, economics, finance, human resource management and information systems. The program is designed to provide students with skills and competencies necessary to pursue a career in accounting. The course is structured to meet the entry requirements of the professional accounting bodies, CPA Australia and the Institute of Chartered Accountants in Australia.

The Master of Business Administration is designed to provide the basic building blocks needed to become an effective manager in a variety of organisational settings. It is a broad-based, postgraduate degree rather than a technical qualification required for a particular job or vocation. The goal of the program is to provide students with the foundations in content and competencies that will support their development as effective managers in a variety of organisational settings and roles.

COURSE STRUCTURE

Students are required to complete 160 credit points from following core units.

Core units:
- Accounting for Decision Making
- Australian Auditing and Assurance Services
- Accounting and Accountability
- Accounting for Corporate Structures
- Strategic Managerial Accounting
- Strategic Resource Management
- Finance and Quantitative Methods
- Corporate Governance and Social Responsibility
- Managerial Economics in a Global Environment
- Operations and Information Systems
- Commercial and Corporations Law
- Taxation Law
- Strategic Management for Sustainability
- Ethical Leadership in Organisations
- Organisational Dynamics and Behaviour
- Marketing Management.

PROFESSIONAL RECOGNITION

The Master of Professional Accounting/Master of Business Administration has been designed to meet the entry requirements of the professional accounting bodies, CPA Australia and the Institute of Chartered Accountants in Australia.
# Master of Philosophy

**Academic requirements:** Appropriate undergraduate honours degree or equivalent; or master’s degree with appropriate research training in a relevant field; or master’s preliminary program; or equivalent qualification or experience.

**English requirements:** IELTS: 6.5 (6.0)

**Campus:** Ballarat, Brisbane, Canberra, Melbourne, North Sydney, Strathfield

**Entry:** January, March, June, September

**Duration:** 2 years

**Year fee:** AU$20,000

**Total fee:** AU$40,000

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# Doctor of Philosophy (PhD)

**Academic requirements:** An appropriate undergraduate degree with honours at a minimum level of Second Class Division A or equivalent; or a master’s degree with appropriate research training in a relevant field; or a master’s preliminary program with results at distinction level; or an equivalent qualification or experience.

**English requirements:** IELTS: 6.5 (6.0)

**Campus:** Ballarat, Brisbane, Canberra, Melbourne, North Sydney, Strathfield

**Entry:** January, March, June, September

**Duration:** 4 years

**Year fee:** AU$20,000

**Total fee:** AU$80,000

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**Course Description**
The Master of Philosophy degree is awarded without classification on the basis of examination of a major thesis. The requirements for the degree shall be completed by submission of a thesis, which demonstrates the ability of a student to conduct a research program, a command of the knowledge and skills pertinent to the area of investigation, and a critical appreciation and understanding of the relationship of the student’s work to the work of others within the subject area.

Students are admitted in fields in which there exists a demonstrated capacity for research supervision. Research degree students are accepted and enrolled in a faculty, and may also be associated with a research centre or institute.

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“The best thing about studying business at ACU is that the teachers are always helpful and willing to assist in anyway. The course content is always up to date, extremely interesting and always relevant. I studied at North Sydney, which is the second biggest commercial district in NSW. North Sydney is always buzzing with people and a great environment to learn business”.
Paris Touma
Bachelor of Marketing (Honours)