The Master of Business Administration (MBA) is designed for practising and aspiring business leaders - critical and creative thinkers for whom ethical, informed and sustainable decision making will define their management style.

The MBA is a broad-based, postgraduate degree, rather than a technical qualification required for a particular job or vocation. It is designed to accelerate your functional and strategic understanding of the management process, and to provide you with analytical tools for decision making beyond the traditional bottom line.

At ACU Business our point of difference is that we emphasise the ethical, social and environmental responsibilities of the modern business leader. Our purpose is to challenge, empower and inspire graduates to make a positive difference.

WHO SHOULD STUDY THIS PROGRAM?
The MBA is designed for professionals looking to take their career to the next level. It is ideal for those who would like a fast promotion in their chosen career, as well as those who would like to move into a different industry. It is designed for the next generation of business leaders who will be global, critical and creative thinkers.

PROGRAM STRUCTURE
The program consists of twelve units of study drawn from key areas of business studies: general management, organisational behaviour, information systems, economics, accounting, human resource management, corporate governance and strategic leadership. The theme of the course is effective, ethical and sustainable decision-making. The aim is not to give instruction in the fundamentals of management, but to take you on a journey through the challenges and possibilities of modern business theories and practices. Each of the twelve units is taught by highly qualified and experienced specialists in a small group setting. The course is delivered in seminar format, characterised by the exchange of ideas, knowledge and experience, rather than having formal lectures and tutorials. Students will be assessed on their understanding of concepts and processes and their ability to apply them innovatively and ethically to real-world issues.

PATHWAYS
Graduate Certificate in Business Administration – 1 semester full-time (4 units)
Graduate Diploma in Business Administration – 1 year full-time (8 Units)

FURTHER STUDY
The Master of Business Administration (Advanced) is a two-year program for students wanting to include a research component in their degree.

COMMENCEMENT
February 2013, July 2013.

DURATION
1.5 years full-time or equivalent part-time.

ADMISSION
Prospective students are asked to contact Professor Grant Jones, Head of School of Business phone: (02) 9739 2191 or email: acub.postgrad@acu.edu.au

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For more information Call 1300 ASK ACU or visit www.acu.edu.au/courses
## Master of Business Administration

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