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AN INTRODUCTION TO THE FACULTY OF BUSINESS

In 2009, Australian Catholic University established its new Faculty of Business encompassing its existing operations in Business, developed over more than twenty years. The new Faculty is located across three campuses of the Australian Catholic University in Brisbane, Melbourne and Sydney and includes on-campus, off-campus, online and offshore activities.

The Faculty offers undergraduate, postgraduate and research degrees in several areas of business. Undergraduate students can choose commerce, human resource management, marketing or business information systems. Postgraduate students can pursue a Master of Business Administration, Master of Accounting, Master of Global Leadership, Master of Human Resource Management, Master of Marketing, Master of Information Systems as well as Graduate Certificates and Graduate Diplomas in various areas of Business. Both Honours and Doctoral programs are offered to research students.

As a community of scholars committed to the goals of expanding human knowledge and deepening human understanding, the Faculty of Business is constantly expanding its endeavours in research and research training, strategic partnerships with the business and not-for-profit sectors, and wider community engagement. The Business programs are all accredited by the relevant professional bodies. In conjunction with these groups, the Faculty of Business helps to shape the best standards for business. This adds value to Business degrees and indicates the high quality of our students' education to future employers.

The Faculty of Business believes that in a rapidly changing world, the ability to deal with complex and often unstructured problems is an essential skill which students should learn. The Faculty of Business offers high standards of business education and stresses a practical, problem solving approach to learning. As members of the Australian Catholic University community, students have the opportunity to develop personal values as well as professional skills. All subjects taught in the Faculty of Business have a strong focus on social justice and ethical business practices.

The Faculty is staffed by a dedicated team of academics whose teaching is supported by their active involvement in relevant industries, professional associations and informed by their current research. Students are valued as individuals and teaching staff are directly involved with students' academic development. We aim to equip our graduates with the necessary skills to become leaders, not only in their chosen profession, but in the community. We emphasise the ethical, moral, social and environmental duties of the modern business leader. Business students are encouraged to make a real contribution to industry and the community.

We welcome you to the Faculty of Business and we are sure that you will benefit significantly from the course you have chosen. You will have the unique opportunity of studying with both local and international students. You will be taught by a highly motivated, experienced and truly global academic team. Your experience in the Faculty of Business will prepare you to be successful in your chosen career in Business while making a significant contribution to society.

Dean, Faculty of Business

FACULTY STAFF

The lists show family name first, then (in brackets) the title for correspondence, followed by other names or initials. Abbreviations of religious orders and institutions are shown in small capitals. Next, honours and decorations, and professional abbreviations such as TC, TPC, TSTC (to indicate a teaching qualification), RN, etcetera (for registered nurses) and various nursing certificates, ending with a comma.

Then come awards from universities, colleges of advanced education, etcetera with the name of the institution (usually abbreviated) in brackets. In general, the University uses the abbreviation preferred by the Association of Commonwealth Universities, and also follows the Association's practice in not printing gradations such as Honours, Distinctions, Merit, etc. and in omitting a degree subsumed by a higher one from the same institution (for example, BA MA is shown as MA). Qualifications of this University are followed by (ACU). Memberships and fellowships are shown last.

The list also indicates the position held by the person and the campus at which they are located.

OFFICE OF THE DEAN

MORE (Prof.) Elizabeth Dean
North Sydney
 BA(Hons)(UNSW) GradDipMgtCentral(Qld)
 MCommLaw(Deakin) PhD(UNSW)

STEEN (Prof.) Adam Director and Professor of Accounting
Melbourne
 BEc(Hons) DipEd(LaTrobe) MComm(Melb) PhD(LaTrobe) FCPA

Administrative Staff

McCULLOCH (Ms) Kate Administrative Officer
Melbourne

SCHOOL OF BUSINESS (National)

Head of School

D'NETTO (Prof.) Brian Professor
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Academic Staff

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 BMathComSc(Hons)(UNSW) PhD GradCertHEd(UTS)

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COMPTON (Assoc. Prof.) Robert-Leigh BBus(NSWInstTech) MEcon(Syd) LittD(IMC, Buckingham) FAHRI	Associate Professor North Sydney
D'SOUZA (Mr) Christopher V. BE(Mysore, India) ME(Allahabad, India)	Lecturer North Sydney
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HOWARD (Ms) Marie	Administrative Officer Brisbane
ILIEVSKI (Mr) Filip ADipS/WareDev(VU)	IT Support Officer Melbourne
JOMA (Mr) Andrew	Technology Support Officer North Sydney
O'SULLIVAN (Mr) Gavin BBus(ACU)	Administrative Officer Melbourne

Courses and Campuses at which they are available

Undergraduate Courses	Brisbane	Melbourne	North Sydney	Strathfield	Nationally online
Bachelor of Arts/Bachelor of Commerce	●	●	●	●	
Bachelor of Business Information Systems (Pass and Honours)	● ⁽¹⁾	● ⁽¹⁾	●		
Bachelor of Commerce (Pass and Honours)	●	●	●		
Bachelor of Commerce/Bachelor of Business Information Systems	● ⁽¹⁾	● ⁽¹⁾	●		
Bachelor of Human Resource Management (Pass and Honours)	●	●	●		
Bachelor of Marketing (Pass and Honours)	●	●	●		
Associate Degree in Business Administration (Aboriginal and Torres Strait Islander Studies)	●				
Diploma in Business ⁽²⁾	●	●	●		
Diploma in Business Information Systems ⁽²⁾		●	●		

Courses and Campuses at which they are available

Postgraduate Courses	Brisbane	Melbourne	North Sydney	Strathfield	Nationally online
Graduate Certificate in Accounting		●	●		
Graduate Certificate in Business Administration	● ⁽¹⁾	●	●		
Graduate Certificate in Business Information Systems (not offered in 2010)			●		
Graduate Certificate in Financial Counselling (sponsored cohort only) (not offered in 2010)	●	●			
Graduate Certificate in Global Leadership (not offered in 2010)	●	●	●		
Graduate Certificate in Human Resource Management (not offered in 2010)		●	●		
Graduate Certificate in Logistics Management (not offered in 2010)	● ⁽³⁾				● ⁽¹⁾

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Postgraduate Courses	Brisbane	Melbourne	North Sydney	Strathfield	Nationally online
Graduate Certificate in Management for Not-for-Profit Organisations (sponsored cohort only) (not offered in 2010)	●	●	●		
Graduate Certificate in Marketing (not offered in 2010)	● ⁽¹⁾	●	●		
Graduate Diploma in Accounting		●	●		
Graduate Diploma in Business Administration	● ⁽¹⁾	●	●		
Graduate Diploma in Business Information Systems (not offered in 2010)			●		
Graduate Diploma in Global Leadership (not offered in 2010)	●	●	●		
Graduate Diploma in Human Resource Management (not offered in 2010)		●	●		
Graduate Diploma in Marketing (not offered in 2010)	● ⁽¹⁾	●	●		
Master of Accounting		●	●		
Master of Accounting (Advanced)		●	●		
Master of Accounting / Master of Business Administration		●	●		
Master of Business Administration	● ⁽¹⁾	●	●		
Master of Business Administration (Advanced)	● ⁽¹⁾	●	●		
Master of Business Information Systems (not offered in 2010)			●		
Master of Business Information Systems (Advanced) (not offered in 2010)			●		
Master of Business Information Systems / Master of Business Administration (not offered in 2010)			●		
Master of Global Leadership (not offered in 2010)	●	●	●		

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Postgraduate Courses	Brisbane	Melbourne	North Sydney	Strathfield	Nationally online
Master of Global Leadership (Advanced) (not offered in 2010)	●	●	●		
Master of Global Leadership / Master of Business Administration (not offered in 2010)	●	●	●		
Master of Human Resource Management (not offered in 2010)		●	●		
Master of Human Resource Management (Advanced) (not offered in 2010)		●	●		
Master of Human Resource Management / Master of Business Administration (not offered in 2010)		●	●		
Master of Marketing (not offered in 2010)	● ⁽¹⁾	●	●		
Master of Marketing (Advanced) (not offered in 2010)	● ⁽¹⁾	●	●		
Master of Marketing / Master of Business Administration (not offered in 2010)	● ⁽¹⁾	●	●		

University Research Degrees	Brisbane	Melbourne	North Sydney
Master of Philosophy	●	●	●
Doctor of Philosophy	●	●	●

- (1) This course is not offered at this campus in 2010.
 (2) This course is available only to international students.
 (3) Available only to sponsored cohort.

UNDERGRADUATE COURSES
BACHELOR OF ARTS/BACHELOR OF COMMERCE¹
BA/BCom

320 cp

Minimum duration: 4 years full-time or equivalent part-time.

Course available at: Brisbane Queensland
Melbourne Victoria
Sydney (North Sydney) NSW
Sydney (Strathfield) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements²

To be eligible for admission to the course, an applicant must have completed the following prerequisites at year 12, or equivalent:

New South Wales

Assumed knowledge: Mathematics (other than General Mathematics) for study in Mathematics.
Recommended studies: Visual Arts for study in Visual Arts.

Queensland

Prerequisites: English (4, SA); Mathematics A, B or C (4, SA) – any combination.

Victoria

Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in mathematics (any).

2. Definitions

“Bachelor of Arts Major”: an approved sequence of units in one discipline or approved interdisciplinary area totalling at least 80 cp in prescribed units, including at least 10 cp at introductory level and at least 60 cp at advanced level.

“Bachelor of Arts Minor”: an approved sequence of units in one discipline or approved interdisciplinary area totalling at least 40 cp in prescribed units, including at least 10 cp at introductory level and at least 20 cp at advanced level.

“Bachelor of Commerce Major”: 80 cp in prescribed units which build on a common core of knowledge for all business majors.

3. Requirements for Completion of the Pass Degree

To qualify for the Pass degree, a student must complete:

- (a) 320 cp, consisting of:
 - (i) 190 cp selected in accordance with the requirements of the Bachelor of Commerce degree consisting of:
 - (a) 110 cp from Core Units;
 - (b) 80 cp from a Major in either: Accounting, Human Resource Management or Marketing;
 - (ii) 120 cp selected in accordance with the requirements for the Bachelor of Arts degree, consisting of:
 - (a) 80 cp from a Major; and
 - (b) 40 cp from a Minor or from other units listed in the Schedule of Unit Offerings;
 - (iii) Students taking an Accounting major must select BAFN200 Principles of Finance.

¹ Students in Sydney undertake all units in Years 1 and 2 of the course at the Strathfield campus and all units in Years 3 and 4 of the course at the North Sydney campus.

² A student must also comply with the Admission Rules.

Students undertaking Human Resource Management or Marketing majors should select 10 cp from other units from the Schedule of Offerings in either degree;

(b) BIPX100 Professional Experience A

4. Admission Requirements – Honours Degree²

To be eligible to apply for admission to the honours degree a student must satisfy the admission requirements set out in the rules for honours in the relevant single degree.

5. Requirements for Completion of the Honours Degree

To qualify for the honours degree a student must satisfy the requirements set out in the rules for honours in the relevant single degree.

BACHELOR OF BUSINESS INFORMATION SYSTEMS (Pass and Honours)

BBIS

240 cp (Pass)

Minimum duration: 3 years full-time or equivalent part-time.

80 cp (Honours)

Minimum duration: 1 year full-time or equivalent part-time.

Course available at: Brisbane Queensland* (*not offered in 2010)
Melbourne Victoria* (*not offered in 2010)
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites at year 12, or equivalent:

New South Wales

Assumed knowledge: Mathematics (any).

Queensland

Prerequisites: English (4, SA).

Victoria

Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in Mathematics (any).

2. Definitions

“Major”: 80 cp from prescribed units.

3. Requirements for Completion of the Pass Degree

To qualify for the pass degree, a student must complete:

(a) 240 cp from the Schedule of Unit Offerings, consisting of:

(i) 110 cp from Core Units;

(ii) 80 cp from one Major;

(iii) 50 cp from Electives;

(b) BIPX100 Professional Experience A.

4. Admission Requirements – Honours Degree¹

To be eligible to apply for admission to the honours degree course, a student must have completed the Bachelor of Business Information Systems pass degree or equivalent, normally within the last five years with at least a credit average including at least 4 of the units in the major sequence of the discipline of the honours course.

5. Requirements for Completion of the Honours Degree

To qualify for the honours degree a student must, in addition to satisfying the requirements of the pass degree, complete 80 cp from the Schedule of Honours Units.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core units

ACCT100	10	Principles of Accounting
BUSN100	10	Reasoning and Communications
BUSN202	10	Professional Ethics
HRMG100	10	Management and People

¹ A student must also comply with the Admission Rules.

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ISYS101	10	Fundamentals of Business IS
ISYS203	10	Application Development 1 (Pre: ISYS101 Fundamentals of Business IS)
ISYS300	10	Application Development 2 (Pre: ISYS203 Application Development 1)
MGMT308	10	Project Management (Pre: 80 cp)
MKTG100	10	Principles of Marketing
STAT102	10	Business Data Analysis
and		
ISYS305	10	Information Systems Project (Pre: 120 cp including MGMT308 Project Management)

or

BIPX301	10	Professional Experience B (Pre: 120 cp)
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Professional Experience

BIPX100	0	Professional Experience A
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Majors

E-Business

ISYS110	10	Applied Business IS
ISYS201	10	IT Infrastructure
ISYS202	10	Business Analysis 1 (Pre: ISYS101 Fundamentals of Business IS)
ISYS209	10	Business Analysis 2 (Pre: ISYS202 Business Analysis 1)
ISYS205	10	E-Business Design (Pre: ISYS202 Business Analysis 1)
ISYS210	10	Systems Management (Pre: ISYS101 Fundamentals of Business IS)
ISYS301	10	E-Business Applications (Pre: ISYS205 E-Business Design)
ISYS302	10	Current Issues in E-Business (Pre: 40 cp from E-Business Major)

Business Intelligence

ISYS110	10	Applied Business IS
ISYS201	10	IT Infrastructure
ISYS202	10	Business Analysis 1 (Pre: ISYS101 Fundamentals of Business IS)
ISYS209	10	Business Analysis 2 (Pre: ISYS202 Business Analysis 1)
ISYS206	10	Business Intelligence (Pre: ISYS202 Business Analysis 1)
ISYS304	10	Data Warehousing and Mining (Pre: ISYS209 Business Analysis 2)
ISYS308	10	Business Modelling and Analytics (Pre: ISYS206 Business Intelligence; STAT102 Business Data Analysis)
ISYS309	10	Current Issues in BI (Co: ISYS304 Data Warehousing and Mining; ISYS308 Business Modelling and Analytics)

Electives

BIPX301	10	Professional Experience B (Pre: 120 cp)
BIPX302	10	Professional Experience C (Co: BIPX301 Professional Experience B)

Other units listed in this Schedule of Unit Offerings or from any other discipline (subject to campus availability, unit limitations and provided that prerequisite and co-requisite requirements are met).

Schedule of Honours Units

BUSN401	10	Research Methods
ISYS400	10	Advanced IT Coursework 1
ISYS401	10	Advanced IT Coursework 2
ISYS403	10	Honours Proposal
and		
(a)		
ISYS404	40	Honours Thesis (Full-time) (Pre: ISYS403 Honours Proposal)

or

(b)

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ISYS406	10	Honours Thesis A (Part-time) (Pre: ISYS403 Honours Proposal)
ISYS407	10	Honours Thesis B (Part-time) (Co: ISYS406 Honours Thesis A)
ISYS408	20	Honours Thesis C (Part-time) (Co: ISYS407 Honours Thesis B)

BACHELOR OF COMMERCE (Pass and Honours)

BCom

240 cp (Pass)

Minimum duration: 3 years full-time or equivalent part-time.

80 cp (Honours)

Minimum duration: 1 year full-time or equivalent part-time.

Course available at: Brisbane Queensland

Melbourne Victoria

Sydney (North Sydney) NSW

Hong Kong in cooperation with Caritas Francis Hsu College, Centre for Advanced and Professional Studies [Bachelor of Commerce (Accounting)]

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites at year 12 level, or equivalent:

New South Wales

Prerequisites: English.

Queensland

Prerequisites: English (4, SA).

Victoria

Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.

2. Definitions

“Major”: 80 cp from prescribed units.

3. Requirements for Completion of the Pass Degree

To qualify for the Pass degree, a student must complete:

(a) 240 cp from the Schedule of Unit Offerings, consisting of:

(i) 110 cp from Core Units;

(ii) 80cp from one of the Majors²;

(iii) the balance of the credit points from other units listed in the Schedule of Unit Offerings;

(b) BIPX100 Professional Experience A

4. Admission Requirements – Honours Degree¹

To be eligible to apply for admission to the honours degree course, a student must have completed the Bachelor of Commerce pass degree or equivalent, normally within the last five years, attaining at least a credit average including at least 4 of the units in the major sequence of the discipline of the honours course.

5. Requirements for Completion of the Honours Degree

To qualify for the Honours degree a student must, in addition to satisfying the requirements of the Pass degree, complete 80 cp from the Schedule of Honours Units.

6. Progression within the Course

In all aspects of progress through the course, students will be advised by the Course Coordinator and bound by decisions of the School Committee.

Schedule of Unit Offerings

¹ A student must also comply with the Admission Rules.

² A student undertaking a major in Accounting must complete 80 cp from the major plus 10 cp from BAFN200 Principles of Finance.

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core units

ACCT100	10	Principles of Accounting
BUSN100	10	Reasoning and Communication
BUSN202	10	Professional Ethics
ECON104	10	Business Economics
HRMG100	10	Management and People
ISYS101	10	Fundamentals of Business IS
ISYS110	10	Applied Business IS
LEGL101	10	Introduction to Law
MGMT304	10	Strategic Management (Pre: 150 cp including HRMG100 Management and People)
MKTG100	10	Principles of Marketing
STAT102	10	Business Data Analysis

Professional Experience

BIPX100	0	Professional Experience A
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Majors

Accounting

ACCT204	10	Managerial Accounting A (Pre: ACCT100 Principles of Accounting)
ACCT207	10	Financial Accounting A (Pre: ACCT100 Principles of Accounting)
ACCT209	10	Financial Accounting B (Pre: ACCT207 Financial Accounting A)
ACCT300	10	Auditing and Assurance Services (Pre: ACCT100 Principles of Accounting)
ACCT303	10	Managerial Accounting B (Pre: ACCT204 Managerial Accounting A)
ACCT304	10	Accounting Theory (Pre: ACCT209 Financial Accounting B)
LEGL201	10	Company Law (Pre: LEGL101 Introduction to Law)
LEGL300	10	Taxation Law (Pre: LEGL101 Introduction to Law)

In addition students taking the Accounting major must also take:

BAFN200	10	Principles of Finance (Pre: ACCT100 Principles of Accounting and STAT102 Business Data Analysis)
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Financial Services

BAFN200	10	Principles of Finance (Pre: ACCT100 Principles of Accounting and STAT102 Business Data Analysis)
BAFN203	10	Financial Planning (Pre: BAFN200 Principles of Finance)
BAFN204	10	Portfolio Management (Pre: BAFN200 Principles of Finance)
BAFN205	10	Financial Instruments and Institutions (Pre: ACCT100 Principles of Accounting and STAT102 Business Data Analysis)
BAFN303	10	Derivatives (Pre: BAFN204 Portfolio Management)
BAFN304	10	Superannuation and Retirement Planning (Pre: BAFN203 Financial Planning)
BAFN305	10	Risk Management and Insurance (Pre: BAFN203 Financial Planning)
LEGL300	10	Taxation Law (Pre: LEGL101 Introduction to Law)

Hospitality Management

Successful completion of the Advanced Diploma in Hospitality Management³

Human Resource Management

HRMG201	10	Human Resource Development (Pre: HRMG100 Management and People)
HRMG202	10	Performance Management (Pre: HRMG100 Management and People)

³ 80 cp granted for successful completion of the National Training Information Service (NTIS) Hospitality Training Package THH60202 from an accredited RTO or equivalent as formally recognised through an articulation agreement with Australian Catholic University.

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HRMG204	10	Organisational Behaviour (Pre: HRMG100 Management and People)
HRMG302	10	Employment Relations (Pre: HRMG100 Management and People. Co: LEGL101 Introduction to Law)
HRMG303	10	Organisational Change (Pre: 120 cp including HRMG100 Management and People)
HRMG305	10	Contemporary Issues in HRM (Pre: 120 cp including 40 cp from the major in Human Resource Management)
HRMG310	10	International HRM (Pre: HRMG100 Management and People)
LEGL304	10	Employment Law (Pre: HRMG302 Employment Relations)

Information Systems⁴

ISYS201	10	IT Infrastructure
ISYS202	10	Business Analysis 1 (Pre: ISYS101 Fundamentals of Business IS)
ISYS203	10	Application Development 1
ISYS209	10	Business Analysis 2 (Pre: ISYS202 Business Analysis 1)
ISYS300	10	Application Development 2 (Pre: ISYS203 Application Development 1)
MGMT308	10	Project Management (Pre: 80 cp)
and		
ISYS305	10	IS Project (Pre: 120 cp including MGMT308 Project Management)
or		
BIPX301	10	Professional Experience B (Pre: 120 cp)

Any other ISYS unit from the Bachelor of Business Information Systems

Marketing

MKTG200	10	Marketing Research (Pre: MKTG100 Principles of Marketing and STAT102 Business Data Analysis)
MKTG201	10	Consumer Behaviour (Pre: MKTG100 Principles of Marketing)
MKTG202	10	Marketing Communication (Pre: MKTG100 Principles of Marketing)
MKTG301	10	International Marketing (Pre: MKTG100 Principles of Marketing)
MKTG302	10	Retail Marketing (Pre: MKTG100 Principles of Marketing)
MKTG305	10	Services Marketing Pre: MKTG100 Principles of Marketing
MKTG311	10	E-Marketing (Pre: MKTG100 Principles of Marketing)
MKTG313	10	Strategic Marketing (Pre: MKTG200 Marketing Research and MKTG201 Consumer Behaviour)

Tourism Management

Successful completion of the Advanced Diploma in Tourism Management or equivalent⁵.

Elective Units

BIPX301	10	Professional Experience B (Pre: 120 cp)
BIPX302	10	Professional Experience C (Co: BIPX301 Professional Experience B)
BUSN201	10	International Business
BUSN302	10	International Business Finance
BUSN306	10	International Field Experience (Pre: 80 cp)
MGMT308	10	Project Management (Pre: 80 cp)

Other units listed in this Schedule of Unit Offerings or units from other disciplines (subject to campus availability, unit limitations and provided that prerequisite and co-requisite requirements are met).

Schedule of Honours Units

BUSN401	10	Research Methods
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⁴ The Information Systems Major is not offered at the Brisbane and Melbourne Campuses in 2010.

⁵ 80 cp granted for successful completion of the National Training Information Service (NTIS) Tourism Training Package THT60102 from an accredited RTO or equivalent as formally recognised through an articulation agreement with Australian Catholic University.

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BUSN402	10	Advanced Business Coursework 1
BUSN405	10	Honours Proposal
BUSN411	10	Advanced Business Coursework 2
and		
(a)		
BUSN406	40	Honours Thesis (Full-Time) (Pre: BUSN405 Honours Proposal)
or		
(b)		
BUSN408	10	Honours Thesis A (Part-time) (Pre: BUSN405 Honours Proposal)
BUSN409	10	Honours Thesis B (Part-time) (Pre: BUSN408 Honours Thesis A (Part-Time))
BUSN410	20	Honours Thesis C (Part-time) (Pre: BUSN409 Honours Thesis B (Part-Time))

**BACHELOR OF COMMERCE/BACHELOR OF BUSINESS INFORMATION SYSTEMS
BCom/BBIS**

320 cp

Minimum duration: 4 years full-time or equivalent part-time.

Course available at: Brisbane Queensland* (*not offered in 2010)
Melbourne Victoria* (*not offered in 2010)
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites at year 12, or equivalent:

New South Wales

Assumed knowledge: Mathematics (any). **Prerequisites:** Mathematics (Performance Bands 3-6) for Accounting and Financial Service majors.

Queensland

Prerequisites: English (4, SA); Mathematics A, B or C (4, SA) – any combination.

Victoria

Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English, and a study score of at least 25 in Mathematics (any).

2. Definitions

“Bachelor of Commerce Major”: 80 cp as prescribed for the relevant Major in the course rules for the Bachelor of Commerce.

“Bachelor of Business Information Systems Major”: 80 cp as prescribed for the relevant Major in the course rules for the Bachelor of Business Information Systems.

3. Requirements for Completion of the Pass Degrees

To qualify for the pass degrees, a student must complete:

(a) 320 cp consisting of:

(i) 140 cp from Core Units in the Schedule of Unit Offerings;

(ii) 80 cp from any Bachelor of Commerce Major;

(iii) 80 cp from any Bachelor of Business Information Systems Major;

20 cp from other units listed in the Schedules for the respective degrees or from any other discipline (subject to campus availability and unit limitations), and provided that prerequisite and co-requisite requirements are met. A student taking an Accounting major must complete BAFN200 Principles of Finance;

(b) BIPX100 Professional Experience A.

4. Admission Requirements – Honours Degree¹

To be eligible to apply for admission to the honours degree a student must satisfy the admission requirements set out in the rules for honours in the relevant single degree.

5. Requirements for Completion of the Honours Degree

To qualify for the honours degree a student must satisfy the Honours requirements set out in the rules for honours in the relevant single degree.

Schedule of Unit Offerings

Core units

ACCT100	10	Principles of Accounting
BUSN100	10	Reasoning and Communication

¹ A student must also comply with the Admission Rules.

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BUSN202	10	Professional Ethics
ECON104	10	Business Economics
HRMG100	10	Management and People
ISYS101	10	Fundamentals of Business IS
ISYS203	10	Application Development 1 (Pre: ISYS101 Fundamentals of Business IS)
ISYS300	10	Application Development 2 (Pre: ISYS203 Application Development 1)
LEGL101	10	Introduction to Law
MGMT304	10	Strategic Management
MGMT308	10	Project Management (Pre: 80 cp)
MKTG100	10	Principles of Marketing
STAT102	10	Business Data Analysis
and		
ISYS305	10	Information Systems Project (Pre: 120 cp, including MGMT308 Project Management)
or		
BIPX301	10	Professional Experience B (Pre: 120 cp)

**BACHELOR OF HUMAN RESOURCE MANAGEMENT (Pass and Honours)
BHRM**

240 cp (Pass)

Minimum duration: 3 years full-time or equivalent part-time.

80 cp (Honours)

Minimum duration: 1 year full-time or equivalent part-time.

Course available at: Brisbane Queensland
Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites at year 12 level, or equivalent:

New South Wales

Prerequisites: English.

Queensland

Prerequisites: English (4, S).

Victoria

Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.

2. Requirements for Completion of the Pass Degree

To qualify for the Pass degree, a student must complete:

(a) 240 cp from the Schedule of Unit Offerings, consisting of:

- (i) 200 cp from Core units;
- (ii) 40 cp from Electives;

(b) BIPX100 Professional Experience A.

3. Admission Requirements – Honours Degree¹

To be eligible to apply for admission to the honours degree course, a student must have completed the Bachelor of Human Resource Management pass degree or equivalent, normally within the last five years, at least a credit average including at least 4 of the units in the major sequence of the discipline of the honours course.

4. Requirements for Completion of the Honours Degree

To qualify for the Honours degree a student must, in addition to satisfying the requirements of the Pass degree, complete 80 cp from the Schedule of Honours Units.

5. Progression within the Course

In all aspects of progress through the course, students will be advised by the Course Coordinator and bound by decisions of the School Committee.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

ACCT100	10	Principles of Accounting
BIPX301	10	Professional Experience B (Pre: 120 cp)
BUSN100	10	Reasoning and Communication
BUSN202	10	Professional Ethics

¹ A student must also comply with the Admission Rules.

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ECON104	10	Business Economics
HRMG100	10	Management and People
HRMG201	10	Human Resource Development (Pre: HRMG100 Management and People)
HRMG202	10	Performance Management (Pre: HRMG100 Management and People)
HRMG204	10	Organisational Behaviour (Pre: HRMG100 Management and People)
HRMG302	10	Employment Relations (Pre: HRMG100 Management and People and Co: LEGL101 Introduction to Law)
HRMG303	10	Organisational Change (Pre: 120 cp including HRMG100 Management and People)
HRMG305	10	Contemporary Issues in HRM (Pre: 120 cp)
HRMG310	10	International HRM (Pre: HRMG100 Management and People)
ISYS101	10	Fundamentals of Business IS
ISYS110	10	Applied Business IS
LEGL101	10	Introduction to Law
LEGL304	10	Employment Law (Pre: HRMG302 Employment Relations)
MGMT304	10	Strategic Management (Pre: 150 cp including HRMG100 Management and People)
MKTG100	10	Principles of Marketing
STAT102	10	Business Data Analysis

Professional Experience

BIPX100	0	Professional Experience A
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Electives

A student may undertake electives listed in the Schedule of Unit Offerings for the Bachelor of Commerce degree or from other disciplines (subject to campus availability, unit limitations and provided that prerequisite and co-requisite requirements are met).

Schedule of Honours Units

BUSN401	10	Research Methods
BUSN402	10	Advanced Business Coursework 1
BUSN405	10	Honours Proposal
BUSN411	10	Advanced Business Coursework 2
and		
(a)		
BUSN406	40	Honours Thesis (Full-Time) (Pre: BUSN405 Honours Proposal)
or		
(b)		
BUSN408	10	Honours Thesis A (Part-time) (Pre: BUSN405 Honours Proposal)
BUSN409	10	Honours Thesis B (Part-time) (Pre: BUSN408 Honours Thesis A (Part-Time))
BUSN410	20	Honours Thesis C (Part-time) (Pre: BUSN409 Honours Thesis B (Part-Time))

BACHELOR OF MARKETING (Pass and Honours)

BMktg

240 cp (Pass)

Minimum duration: 3 years full-time or equivalent part-time.

80 cp (Honours)

Minimum duration: 1 year full-time or equivalent part-time.

Course available at: Brisbane Queensland
Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites at year 12 level, or equivalent:

New South Wales

Prerequisites: English.

Queensland

Prerequisites: English (4, S).

Victoria

Prerequisites: Units 3 and 4 – a study score of at least 30 in English (ESL) or 25 in any other English.

2. Requirements for Completion of the Pass Degree

To qualify for the Pass degree, a student must complete:

(a) 240 cp from the Schedule of Unit Offerings, consisting of:

- (i) 200 cp from Core Units;
- (ii) 40cp from Electives;

(b) BIPX100 Professional Experience 1.

3. Admission Requirements – Honours Degree¹

To be eligible to apply for admission to the honours degree course, a student must have completed the Bachelor of Marketing pass degree or equivalent, normally within the last five years, at least a credit average including at least 4 of the units in the major sequence of the discipline of the honours course.

4. Requirements for Completion of the Honours Degree

To qualify for the Honours degree a student must, in addition to satisfying the requirements of the Pass degree, complete 80 cp from the Schedule of Honours Units.

5. Progression within the Course

In all aspects of progress through the course, students will be advised by the Course Coordinator and bound by decisions of the School Committee.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

ACCT100	10	Principles of Accounting
BIPX301	10	Professional Experience B (Pre: 120 cp)
BUSN100	10	Reasoning and Communication
BUSN202	10	Professional Ethics

¹ A student must also comply with the Admission Rules.

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ECON104	10	Business Economics
HRMG100	10	Management and People
ISYS101	10	Fundamentals of Business IS
ISYS110	10	Applied Business IS
LEGL101	10	Introduction to Law
MGMT304	10	Strategic Management (Pre: 150 cp including HRMG100 Management and People)
MKTG100	10	Principles of Marketing
MKTG200	10	Marketing Research (Pre: MKTG100 Principles of Marketing and STAT102 Business Data Analysis)
MKTG201	10	Consumer Behaviour (Pre: MKTG100 Principles of Marketing)
MKTG202	10	Marketing Communication (Pre: MKTG100 Principles of Marketing)
MKTG301	10	International Marketing (Pre: MKTG100 Principles of Marketing)
MKTG302	10	Retail Marketing (Pre: MKTG100 Principles of Marketing)
MKTG305	10	Services Marketing (Pre: MKTG100 Principles of Marketing)
MKTG311	10	E-Marketing (Pre: MKTG100 Principles of Marketing)
MKTG313	10	Strategic Marketing (Pre: MKTG200 Marketing Research and MKTG201 Consumer Behaviour)
STAT102	10	Business Data Analysis

Professional Experience

BIPX100	0	Professional Experience A
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Electives

A student may undertake electives listed in the Schedule of Unit Offerings for the Bachelor of Commerce degree or from other disciplines (subject to campus availability, unit limitations and provided that prerequisite and co-requisite requirements are met).

Schedule of Honours Units

BUSN401	10	Research Methods
BUSN402	10	Advanced Business Coursework 1
BUSN405	10	Honours Proposal
BUSN411	10	Advanced Business Coursework 2
and		
(a)		
BUSN406	40	Honours Thesis (Full-Time) (Pre: BUSN405 Honours Proposal)
or		
(b)		
BUSN408	10	Honours Thesis A (Part-time) (Pre: BUSN405 Honours Proposal)
BUSN409	10	Honours Thesis B (Part-time) (Pre: BUSN408 Honours Thesis A (Part-Time))
BUSN410	20	Honours Thesis C (Part-time) (Pre: BUSN409 Honours Thesis B (Part-Time))

ASSOCIATE DEGREE IN BUSINESS ADMINISTRATION (Aboriginal and Torres Strait Islander Studies)¹

AssocDegBusAdmin

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

DIPLOMA IN BUSINESS ADMINISTRATION (Aboriginal and Torres Strait Islander Studies)

(Exit qualification only)

DipBusAdmin

120 cp

Minimum duration: 1.5 years full-time or equivalent part-time.

ADVANCED CERTIFICATE IN BUSINESS ADMINISTRATION (Aboriginal and Torres Strait Islander Studies)

(Exit qualification only)

AdvCertBusAdmin

80 cp

Minimum duration: 1 year full-time or equivalent part-time.

Course available at: Brisbane Queensland

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements²

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Senior Secondary Certificate of Education or equivalent; or appropriate VET Certificate III or IV; and
- (b) access to a workplace relevant to field of study.

2. Requirements for Completion of the Associate Degree

To qualify for the Associate Degree, a student must complete:

- (a) 160 cp from the Schedule of Unit Offerings, consisting of:
 - (i) 80 cp from Introductory Units;
 - (ii) 80 cp from Advanced Units; and
- (b) 2 Professional Experience Units.

3. Exit Points

3.1 The Diploma in Business Administration (Aboriginal and Torres Strait Islander Studies) and Advanced Certificate in Business Administration (Aboriginal and Torres Strait Islander Studies) are offered as exit points from the Associate Degree only.

3.2 A student who has completed the following requirements may exit from the course with the Diploma in Business Administration (Aboriginal and Torres Strait Islander Studies):

- (a) 120 cp from the Schedule of Unit Offerings, consisting of:
 - (i) 80 cp from Introductory Units;
 - (ii) 40 cp from Advanced Units;

and

- (b) 1 Professional Experience Unit.

3.3 A student who has completed the following requirements may exit from the course with the Advanced Certificate in Business Administration (Aboriginal and Torres Strait Islander Studies):

¹ This course is available only to Australian Indigenous students.

² A student must also comply with the Admission Rules.

- (a) 80c p from Introductory Units;
- and
- (b) 1 Professional Experience Unit.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Introductory Units

ACCT104	10	Business Accounting
BUSO102	10	Office Administration
BUSO109	10	Business Communication Skills
ECON105	10	Economics for Business
ETHN108	10	Indigenous Lifestyles Past and Present
INFO118	10	Business Information Technology
MKTG101	10	Business Marketing (Pre: BUSO102 Office Administration)
STAT103	10	Applied Statistics

Advanced Units

BUSO207	10	Ethics and Social Responsibility (Pre: BUSO102 Office Administration)
BUSO208	10	International Business (Pre: MGMT203 Managing Organisations)
ETHN219	10	Post-Contact Indigenous History (Pre: ETHN108 Indigenous Lifestyles Past and Present)
LEGL102	10	Business Legal Environment (Pre: BUSO102 Office Administration)
MGMT203	10	Managing Organisations (Pre: BUSO102 Office Administration)
MGMT206	10	Indigenous Leadership (Pre: MGMT203 Managing Organisations)
MGMT207	10	Business Decisions (Pre: MGMT203 Managing Organisations)
PERS204	10	Business Human Resource Management (Pre: MGMT203 Managing Organisations)

Professional Experience Units

BIPX100	0	Professional Experience 1
BIPX200	0	Professional Experience 2

DIPLOMA IN BUSINESS¹

DipBus

80 cp

Minimum duration: 1 year full-time.

CERTIFICATE IN BUSINESS

(Exit qualification only)

CertBus

40 cp

Minimum duration: 6 months full-time.

Course available at: Brisbane Queensland
Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements²

To be eligible for admission to the course, an applicant must have completed the following prerequisites at year 12, or equivalent:

- (a) IELTS 5.5 (with a minimum of 5.0 in each band) or equivalent or ACU English Test; and
- (b) High School graduation.

2. Requirements for Completion of the Diploma

To qualify for the Diploma, a student must complete 80 cp from the Schedule of Unit Offerings, consisting of:

- (a) 20 cp from Core Units; and
- (b) 60 cp from other 100 or 200-level units in the Schedule of Unit Offerings for the Bachelor of Commerce degree.

(a) Exit Point

A student who has completed the following requirements may exit from the course with the Certificate in Business.

40 cp from the Schedule of Unit Offerings, consisting of:

- (a) 20 cp from Core Units; and
- (b) 20 cp from other 100-level units in the Schedule of Unit Offerings for the Bachelor of Commerce degree.

Schedule of Unit Offerings

Core Units

ENGL105	10	English Language Communication Skills
ETHN107	10	Australian Society

¹ This course is available only to international students.

² A student must also comply with the Admission Rules.

DIPLOMA IN BUSINESS INFORMATION SYSTEMS¹

DipBIS

80 cp

Minimum duration: 1 year full-time.

CERTIFICATE IN BUSINESS INFORMATION SYSTEMS

(Exit qualification only)

CertBIS

40 cp

Minimum duration: 6 months full-time.

Course available at: Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements²

To be eligible for admission to the course, an applicant must have completed the following prerequisites at year 12, or equivalent:

- (a) IELTS 5.5 (with a minimum of 5.0 in each band) or equivalent or ACU English Test; and
- (b) High School graduation.

2. Requirements for Completion of the Diploma

To qualify for the Diploma, a student must complete 80 cp from the Schedule of Unit Offerings, consisting of:

- (a) 30 cp from Core Units; and
- (b) 50 cp from other 100 or 200-level units in the Schedule of Unit Offerings for the Bachelor of Business Information Systems degree. At least 30 cp must be obtained from ISYS units.

3. Exit Point

A student who has completed the following requirements may exit from the course with the Certificate in Business Information Systems.

40 cp from the Schedule of Unit Offerings, consisting of:

- (a) 30 cp from Core Units; and
- (b) 10 cp from other 100-level units in the Schedule of Unit Offerings for the Bachelor of Business Information Systems degree.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core units

ENGL105	10	English Language Communication Skills
ETHN107	10	Australian Society
ISYS101	10	Fundamentals of Business IS

¹ This course is available only to international students.

² A student must also comply with the Admission Rules.

POSTGRADUATE COURSES
GRADUATE CERTIFICATE IN ACCOUNTING
GradCertAcct

40 cp

Minimum duration: 6 months full-time or equivalent part-time.

Course available at: Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) at least two years' professional experience in management/leadership positions.

2. Requirement for Completion of the Graduate Certificate

To qualify for the Graduate Certificate, a student must complete 40 cp, consisting of:

- (a) 10 cp from ACCT600 Accounting for Decision Making; and
- (b) 30 cp from any other units in the Schedule of Unit Offerings for the Master of Accounting degree.

¹ A student must also comply with the Admission Rules.

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

GradCertBA

40 cp

Minimum duration: 6 months full-time or equivalent part-time.

Course available at: Brisbane Queensland* (*not offered in 2010)

Melbourne Victoria

Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) at least two years' professional experience in management/leadership positions.

2. Requirement for Completion of the Graduate Certificate

To qualify for the Graduate Certificate, a student must complete 40 cp from Core Units in the Schedule of Unit Offerings for the Master of Business Administration degree.

¹ A student must also comply with the Admission Rules.

GRADUATE CERTIFICATE IN BUSINESS INFORMATION SYSTEMS

Not Offered in 2010

GradCertBIS

40 cp

Minimum duration: 6 months full-time or equivalent part-time

Course available at: Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) at least two years' professional experience in management/leadership positions.

2. Requirement for Completion of the Graduate Certificate

To qualify for the Graduate Certificate, a student must complete 40 cp from the Schedule of Unit Offerings for the Master of Business Information Systems degree. At least 30 cp must be from ISYS units.

¹ A student must also comply with the Admission Rules.

GRADUATE CERTIFICATE IN FINANCIAL COUNSELLING

Not Offered in 2010

GradCertFinCouns

40 cp

Minimum duration: 6 months full-time or equivalent part-time.

Course available at: Brisbane Queensland*

Melbourne Victoria*

(*Available only to Sponsored Cohort)

EFTSL value of units: Each unit in this course has 10 cp with an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) at least two years' professional experience in management/leadership positions.

2. Requirement for Completion of the Graduate Certificate

To qualify for the Graduate Certificate, a student must complete 40 cp from the Schedule of Unit Offerings.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

BUSN602	10	Money Management
COUN624	10	Financial Counselling Clinical Fieldwork (Pre: SWTP619 Welfare Rights and Community Service and BUSN602 Money Management)
COUN625	10	Theories and Techniques of Counselling
SWTP619	10	Welfare Rights and Community Service

¹ A student must also comply with the Admission Rules.

GRADUATE CERTIFICATE IN GLOBAL LEADERSHIP

Not Offered in 2010

GradCertGlobalLead

40 cp

Minimum duration: 6 months full-time or equivalent part-time.

Course available at: Brisbane Queensland
Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) at least two years' professional experience in management/leadership positions.

2. Requirement for Completion of the Graduate Certificate

To qualify for the Graduate Certificate, a student must complete 40 cp from the Schedule of Unit Offerings for the Master of Global Leadership degree.

¹ A student must also comply with the Admission Rules.

GRADUATE CERTIFICATE IN HUMAN RESOURCE MANAGEMENT

Not Offered in 2010

GradCertHRM

40 cp

Minimum duration: 6 months full-time or equivalent part-time.

Course available at: Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) at least two years' professional experience in management/leadership positions.

2. Requirement for Completion of the Graduate Certificate

To qualify for the Graduate Certificate, a student must complete 40 cp, consisting of:

- (a) 10 cp from MGMT641 Organisational Dynamics and Behaviour;
- (b) 30 cp from any other units in the Schedule of Unit Offerings for the Master of Human Resource Management degree, including at least 10 cp from HRMG units.

¹ A student must also comply with the Admission Rules.

GRADUATE CERTIFICATE IN LOGISTICS MANAGEMENT

Not Offered in 2010

GradCertLogMgmt

40 cp

Minimum duration: 1 year part time.

Course available at: Brisbane Queensland* (available only to sponsored cohort)
Nationally online* (*not offered in 2010)
(http://www.acu.edu.au/student_resources/elearning/)
Sponsored Cohorts

EFTSL value of units: Each unit in this course has 10 cp with an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) at least two years' professional experience in management/leadership positions.

2. Requirement for Completion of the Graduate Certificate

To qualify for the Graduate Certificate, a student must complete 40 cp from the Schedule of Unit Offerings.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

LMGT600	10	Analysis Tools for Logistics Management
LMGT601	10	Logistics and Transport Modelling
MGMT641	10	Organisational Dynamics and Behaviour
MGMT645	10	Logistics and Supply Chain Management

¹ A student must also comply with the Admission Rules.

GRADUATE CERTIFICATE IN MANAGEMENT OF NOT-FOR-PROFIT ORGANISATIONS

Not Offered in 2010

GradCertMgmtNFP

40 cp

Minimum duration: 1 year part time.

Course available at: Brisbane Queensland*
Melbourne Victoria*
Sydney (North Sydney) NSW*
(*Available only to Sponsored Cohort)

EFTSL value of units: Each unit in this course has 10 cp with an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) at least two years' professional experience in management/leadership positions.

2. Requirement for Completion of the Graduate Certificate

To qualify for the Graduate Certificate, a student must complete 40 cp from the Schedule of Unit Offerings.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

BUSN602	10	Money Management
HRMG601	10	Human Resource Management
MGMT646	10	Governance in Not-for-profit Organisations
MKTG600	10	Marketing Management

¹ A student must also comply with the Admission Rules.

GRADUATE CERTIFICATE IN MARKETING

Not Offered in 2010

GradCertMktg

40 cp

Minimum duration: 6 months full-time or equivalent part-time.

Course available at: Brisbane Queensland* (*not offered in 2010)

Melbourne Victoria

Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) at least two years' professional experience in management/leadership positions.

2. Requirement for Completion of the Graduate Certificate

To qualify for the Graduate Certificate, a student must complete 40 cp from the Schedule of Unit Offerings for the Master of Marketing degree, consisting of:

- (a) 10 cp from MKTG600 Marketing Management;
- (b) 30 cp from any other units.

¹ A student must also comply with the Admission Rules.

GRADUATE DIPLOMA IN ACCOUNTING

GradDipAcct

80 cp

Minimum duration: 1 year full-time or equivalent part-time.

Course available at: Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Accounting.

2. Requirement for Completion of the Graduate Diploma

2.1 To qualify for the Graduate Diploma, a student must complete 80 cp from the Schedule of Unit Offerings, consisting of:

- (a) 40 cp from Core Units; and
- (b) 40 cp from other units in the Schedule of Unit Offerings for the Master of Accounting degree.

2.2 An applicant who has completed the Graduate Certificate in Accounting or equivalent may be granted advanced standing.

3. Exit Point

A student who has completed the requirements prescribed for the Graduate Certificate in Accounting may exit from the course with that award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

ACCT600	10	Accounting for Decision Making
ACCT602	10	Accounting and Accountability (Pre: ACCT600 Accounting for Decision Making)
ACCT604	10	Strategic Managerial Accounting (Pre: ACCT600 Accounting for Decision Making)
LEGL601	10	Commercial and Corporations Law

¹ A student must also comply with the Admission Rules.

GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION

GradDipBA

80 cp

Minimum duration: 1 years full-time or equivalent part-time.

Course available at: Brisbane Queensland* (*not offered in 2010)

Melbourne Victoria

Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Business Administration.

2. Requirement or Completion of the Graduate Diploma

2.1 To qualify for the Graduate Diploma, a student must complete 80 cp, consisting of:

- (a) 10 cp from:
 - (i) BUSN603 Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level); or
 - (ii) MGMT638 Ethical Leadership in Organisations;
- (b) 70 cp from the Schedule of Unit Offerings for the Master of Business Administration degree, consisting of:
 - (i) at least 50 cp from Core Units; and
 - (ii) up to 20 cp from other units.

2.2 An applicant who has completed the Graduate Certificate in Business Administration may be granted advanced standing.

3. Exit Point

A student who has completed the requirements prescribed for the Graduate Certificate in Business Administration may exit from the course with that award.

¹ A student must also comply with the Admission Rules.

GRADUATE DIPLOMA IN BUSINESS INFORMATION SYSTEMS

Not Offered in 2010

GradDipBIS

80 cp

Minimum duration: 1 year full-time or equivalent part-time.

Course available at: Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Business Information Systems.

2. Requirement for Completion of the Graduate Diploma

2.1 To qualify for the Graduate Diploma, a student must complete 80 cp, consisting of:

- (a) 10 cp from MGMT638 Ethical Leadership in Organisations;
- (b) 70 cp from the Schedule of Unit Offerings for the Master of Business Information Systems degree, including:
 - (i) at least 40 cp from other Core Units;
 - (ii) up to 30 cp from other units, including at least 20 cp from ISYS units.

2.2 An applicant who has completed the Graduate Certificate in Business Information Systems or equivalent may be granted advanced standing.

3. Exit Point

A student who has completed the requirements prescribed for the Graduate Certificate in Business Information Systems may exit from the course with that award.

¹ A student must also comply with the Admission Rules.

GRADUATE DIPLOMA IN GLOBAL LEADERSHIP

Not Offered in 2010

GradDipGlobalLead

80 cp

Minimum duration: 1 year full-time or equivalent part-time.

Course available at: Brisbane Queensland
Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Global Leadership.

2. Requirement for Completion of the Graduate Diploma

2.1 To qualify for the Graduate Diploma, a student must complete 80 cp from the Schedule of Unit Offerings for the Master of Global Leadership degree, consisting of:

- (a) at least 10 cp from:
 - (i) BUSN603 Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level); or
 - (ii) MGMT638 Ethical Leadership in Organisations;
- (b) at least 40 cp from other Core Units;
- (c) up to 30 cp from any other units.

2.2 An applicant who has completed the Graduate Certificate in Global Leadership may be granted advanced standing.

3. Exit Point

A student who has completed the requirements prescribed for the Graduate Certificate in Global Leadership may exit from the course with that award.

¹ A student must also comply with the Admission Rules.

GRADUATE DIPLOMA IN HUMAN RESOURCE MANAGEMENT

Not Offered in 2010

GradDipHRM

80 cp

Minimum duration: 1 year full-time or equivalent part-time.

Course available at: Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Human Resource Management.

2. Requirement for Completion of the Graduate Diploma

2.1 To qualify for the Graduate Diploma, a student must complete 80 cp, from the Schedule of Unit Offerings for the Master of Human Resource Management degree, consisting of:

- (a) at least 10 cp from:
 - (i) BUSN603 Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level); or
 - (ii) MGMT638 Ethical Leadership in Organisations;
- (b) 20 cp from:
 - (i) HRMG601 Human Resource Management; and
 - (ii) MGMT641 Organisational Dynamics and Behaviour;
- (c) 40 cp from other Core Units;
- (d) up to 10 cp from other units.

2.2 An applicant who has completed the Graduate Certificate in Human Resource Management or equivalent may be granted advanced standing.

3. Exit Point

A student who has completed the requirements prescribed for the Graduate Certificate in Human Resource Management may exit from the course with that award.

¹ A student must also comply with the Admission Rules.

GRADUATE DIPLOMA IN MARKETING

Not Offered in 2010

GradDipMktg

80 cp

Minimum duration: 1 year full-time or equivalent part-time.

Course available at: Brisbane Queensland* (*not offered in 2010)

Melbourne Victoria

Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Marketing.

2. Requirement for Completion of the Graduate Diploma

2.1 To qualify for the Graduate Diploma, a student must complete 80 cp from the Schedule of Unit Offerings for the Master of Marketing degree, consisting of:

- (a) at least 30 cp from Core Units;
- (b) at least 10 cp from Business Administration Electives Group A;
- (c) up to 40 cp from any other units, including at least 20 cp from MKTG units.

2.2 An applicant who has completed the Graduate Certificate in Marketing or equivalent may be granted advanced standing.

3. Exit Point

A student who has completed the requirements prescribed for the Graduate Certificate in Marketing may exit from the course with that award.

¹ A student must also comply with the Admission Rules.

MASTER OF ACCOUNTING

MAcct

120 cp

Minimum duration: 1.5 years full-time or equivalent part-time.

Course available at: Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Accounting.

2. Requirement for Completion of the Degree

2.1 To qualify for the degree, a student must complete 120 cp from the Schedule of Unit Offerings.

2.2 An applicant who has completed the Graduate Certificate in Accounting or Graduate Diploma in Accounting or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate in Accounting or Graduate Diploma in Accounting may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

ACCT600	10	Accounting for Decision Making
ACCT601	10	Australian Auditing and Assurance Services (Pre: ACCT600 Accounting for Decision Making)
ACCT602	10	Accounting and Accountability (Pre: ACCT600 Accounting for Decision Making)
ACCT603	10	Accounting for Corporate Structures (Pre: ACCT600 Accounting for Decision Making)
ACCT604	10	Strategic Managerial Accounting (Pre: ACCT600 Accounting for Decision Making)
ACCT605	10	Strategic Resource Management (Pre: ACCT604 Strategic Managerial Accounting)
BAFN600	10	Finance and Quantitative Methods
ECON600	10	Managerial Economics in a Global Environment
LEGL601	10	Commercial and Corporations Law
LEGL602	10	Taxation Law (Pre: LEGL601 Commercial and Corporations Law)
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT641	10	Organisational Dynamics and Behaviour

¹ A student must also comply with the Admission Rules.

MASTER OF ACCOUNTING (Advanced)

MAcct(Advanced)

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

Course available at Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Accounting.

2. Requirement for Completion of the Degree

- 2.1 To qualify for the degree, a student must complete 160 cp from the Schedule of Unit Offerings.
- 2.2 An applicant who has completed the Graduate Certificate in Accounting, Graduate Diploma in Accounting or Master of Accounting or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate in Accounting, Graduate Diploma in Accounting or Master of Accounting may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

ACCT600	10	Accounting for Decision Making
ACCT601	10	Australian Auditing and Assurance Services (Pre: ACCT600 Accounting for Decision Making)
ACCT602	10	Accounting and Accountability (Pre: ACCT600 Accounting for Decision Making)
ACCT603	10	Accounting for Corporate Structures (Pre: ACCT600 Accounting for Decision Making)
ACCT604	10	Strategic Managerial Accounting (Pre: ACCT600 Accounting for Decision Making)
ACCT605	10	Strategic Resource Management (Pre: ACCT604 Strategic Managerial Accounting)
BAFN600	10	Finance and Quantitative Methods
BUSN601	30	Business Research Project (Co: MGMT617 Research Methods)
ECON600	10	Managerial Economics in a Global Environment
LEGL601	10	Commercial and Corporations Law
LEGL602	10	Taxation Law (Pre: LEGL601 Commercial and Corporations Law)
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT617	10	Research Methods
MGMT641	10	Organisational Dynamics and Behaviour

¹ A student must also comply with the Admission Rules.

MASTER OF ACCOUNTING/MASTER OF BUSINESS ADMINISTRATION

MAcct/MBA

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

Course available at: Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline;
- (b) Graduate Certificate in Accounting; or
- (c) Graduate Certificate in Business Administration.

2. Requirements for Completion of the Degree

To qualify for the degree, a student must complete 160 cp from the Schedule of Unit Offerings.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

ACCT600	10	Accounting for Decision Making
ACCT601	10	Australian Auditing and Assurance Services (Pre: ACCT600 Accounting for Decision Making)
ACCT602	10	Accounting and Accountability (Pre: ACCT600 Accounting for Decision Making)
ACCT603	10	Accounting for Corporate Structures (Pre: ACCT600 Accounting for Decision Making)
ACCT604	10	Strategic Managerial Accounting (Pre: ACCT600 Accounting for Decision Making)
ACCT605	10	Strategic Resource Management (Pre: ACCT604 Strategic Managerial Accounting)
BAFN600	10	Finance and Quantitative Methods
BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
ECON600	10	Managerial Economics in a Global Environment
ISYS600	10	Operations and Information Systems
LEGL601	10	Commercial and Corporations Law
LEGL602	10	Taxation Law (Pre: LEGL601 Commercial and Corporations Law)
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT638	10	Ethical Leadership in Organisations
MGMT641	10	Organisational Dynamics and Behaviour
MKTG600	10	Marketing Management

¹ A student must also comply with the Admission Rules.

MASTER OF BUSINESS ADMINISTRATION

MBA

120 cp

Minimum duration: 1.5 years full-time or equivalent part-time.

Course available at: Brisbane Queensland* (*not offered in 2010)

Melbourne Victoria

Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Business Administration.

2. Requirement for Completion of the Degree

1.1 To qualify for the degree, a student must complete 120 cp from the Schedule of Unit Offerings, consisting of:

- (a) 90 cp from Core Units;
- (b) 30 cp from Electives.

1.2 An applicant who has completed the Graduate Certificate in Business Administration or Graduate Diploma in Business Administration or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate in Business Administration or the Graduate Diploma in Business Administration may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

ACCT600	10	Accounting for Decision Making
BAFN600	10	Finance and Quantitative Methods
BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
ECON600	10	Managerial Economics in a Global Environment
ISYS600	10	Operations and Information Systems
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT638	10	Ethical Leadership in Organisations
MGMT641	10	Organisational Dynamics and Behaviour
MKTG600	10	Marketing Management

Electives

BUSN604	10	Special Studies Unit (Business)
MGMT617	10	Research Methods

Other postgraduate Business units or other units approved by the Course Coordinator.

¹ A student must also comply with the Admission Rules.

MASTER OF BUSINESS ADMINISTRATION (Advanced) MBA(Advanced)

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

Course available at: Brisbane Queensland* (*not offered in 2010)
Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Business Administration.

2. Requirement for Completion of the Degree

2.1 To qualify for the degree, a student must complete 160 cp from the Schedule of Unit Offerings, consisting of:

- (a) 130 cp from Core Units;
- (b) 30 cp from Electives.

2.2 An applicant who has completed the Graduate Certificate in Business Administration, Graduate Diploma in Business Administration or Master of Business Administration or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate in Business Administration, Graduate Diploma in Business Administration or Master of Business Administration may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

ACCT600	10	Accounting for Decision Making
BAFN600	10	Finance and Quantitative Methods
BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
BUSN601	30	Business Research Project (Co: MGMT617 Research Methods)
ECON600	10	Managerial Economics in a Global Environment
ISYS600	10	Operations and Information Systems
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT617	10	Research Methods
MGMT638	10	Ethical Leadership in Organisations
MGMT641	10	Organisational Dynamics and Behaviour
MKTG600	10	Marketing Management

Electives

Other postgraduate Business units or other units approved by the Course Coordinator.

¹ A student must also comply with the Admission Rules.

MASTER OF BUSINESS INFORMATION SYSTEMS

Not Offered in 2010

MBIS

120 cp

Minimum duration: 1.5 years full-time or equivalent part-time.

Course available at: Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Business Information Systems.

2. Requirement for Completion of the Degree

2.1 To qualify for the degree a student must complete 120 cp from the Schedule of Unit Offerings, consisting of:

- (a) 60 cp from Core Units;
- (b) 30 cp from Information Systems Electives; and
- (c) 30 cp from Business Administration Electives.

2.2 A student who has not completed an undergraduate degree in Information Systems or a related discipline must include 20 cp from Information Systems Electives Group A.

2.3 An applicant who has completed a Graduate Certificate in Business Information Systems or Graduate Diploma in Business Information Systems or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate in Business Information Systems or Graduate Diploma in Business Information Systems may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parenthesis where applicable.

Core Units

ISYS600	10	Operations and Information Systems
ISYS622	10	Enterprise Resource Planning (Pre: 30 cp from units at Masters-level including ISYS600 Operations and Information Systems)
ISYS603	10	Database Systems
ISYS604	10	Business Software Design (Pre: ISYS613 Systems Development Methodologies or undergraduate degree in Information Systems or related discipline)
MGMT627	10	Project Management
MGMT638	10	Ethical Leadership in Organisations

Information Systems Electives

Group A

ISYS602	10	IT Infrastructure
ISYS613	10	Systems Development Methodologies

Group B

ISYS605	10	E-Business
ISYS606	10	Web Technologies and Design (Pre: ISYS603 Database Systems)

¹ A student must also comply with the Admission Rules.

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MGMT637	10	Knowledge Management
MKTG607	10	E-Marketing (Pre: MKTG600 Marketing Management)

Business Administration Electives

ACCT600	10	Accounting for Decision Making
BAFN600	10	Finance and Quantitative Methods
BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
ECON600	10	Managerial Economics in a Global Environment
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT641	10	Organisational Dynamics and Behaviour
MKTG600	10	Marketing Management

Other postgraduate Business units approved by the Course Coordinator.

MASTER OF BUSINESS INFORMATION SYSTEMS (Advanced)

Not Offered in 2010

MBIS(Advanced)

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

Course available at: Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Business Information Systems.

2. Requirement for Completion of the Degree

2.1 To qualify for the degree a student must complete 160 cp from the Schedule of Unit Offerings, consisting of:

- (a) 100 cp from Core Units;
- (b) 30 cp from Information Systems Electives;
- (c) 30 cp from Business Administration Electives.

2.2 A student who has not completed an undergraduate degree in Information Systems or a related discipline must include 20 cp from Information Systems Electives Group A.

2.3 An applicant who has completed a Graduate Certificate in Business Information Systems, Graduate Diploma in Business Information Systems or Master of Business Information Systems or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate, in Business Information Systems or Graduate Diploma in Business Information Systems or Master of Business Information Systems may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parenthesis where applicable.

Core Units

ISYS600	10	Operations and Information Systems
ISYS603	10	Database Systems
ISYS604	10	Business Software Design (Pre: ISYS613 Systems Development Methodologies or undergraduate degree in Information Systems or related discipline)
ISYS622	10	Enterprise Resource Planning (Pre: 30 cp from units at Masters-level including ISYS600 Operations and Information Systems)
ISYS601	30	Information Systems Research Project (Co: MGMT617 Research Methods)
MGMT617	10	Research Methods
MGMT627	10	Project Management
MGMT638	10	Ethical Leadership in Organisations

Information Systems Electives

Group A

ISYS602	10	IT Infrastructure
ISYS613	10	Systems Development Methodologies

Group B

¹ A student must also comply with the Admission Rules.

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ISYS605	10	E-Business
ISYS606	10	Web Technologies and Design (Pre: ISYS603 Database Systems)
MGMT637	10	Knowledge Management
MKTG607	10	E-Marketing (Pre: MKTG600 Marketing Management)

Business Administration Electives

ACCT600	10	Accounting for Decision Making
BAFN600	10	Finance and Quantitative Methods
BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
ECON600	10	Managerial Economics in a Global Environment
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT641	10	Organisational Dynamics and Behaviour
MKTG600	10	Marketing Management

Other postgraduate Business units approved by the Course Coordinator.

MASTER OF BUSINESS INFORMATION SYSTEMS/MASTER OF BUSINESS ADMINISTRATION

Not Offered in 2010

MBIS/MBA

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

Course available at: Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline;
- (b) Graduate Certificate in Business Information Systems; or
- (c) Graduate Certificate in Business Administration.

2. Requirements for Completion of the Degree

2.1 To qualify for the degree, a student must complete 160 cp from the Schedule of Unit Offerings, consisting of:

- (a) 120 cp from Core Units; and
- (b) 40 cp from Information Systems Electives.

2.2 A student who has not completed an undergraduate degree in Information Systems or related discipline must include 20 cp from Information Systems Electives Group A.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

ACCT600	10	Accounting for Decision Making
BAFN600	10	Finance and Quantitative Methods
BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
ECON600	10	Managerial Economics in a Global Environment
ISYS622	10	Enterprise Resource Planning (Pre: 30cp from units at Masters-level including ISYS600 Operations and Information Systems)
ISYS603	10	Database Systems
ISYS600	10	Operations and Information Systems
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT627	10	Project Management
MGMT638	10	Ethical Leadership in Organisations
MGMT641	10	Organisational Dynamics and Behaviour
MKTG600	10	Marketing Management

Information Systems Electives

Group A

ISYS602	10	IT Infrastructure
ISYS613	10	Systems Development Methodologies

Group B

ISYS604	10	Business Software Design (Pre: ISYS613 Systems Development Methodologies or undergraduate degree in Information Systems or related discipline)
ISYS605	10	E-Business

¹ A student must also comply with the Admission Rules.

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ISYS606	10	Web Technologies and Design (Pre: ISYS603 Database Systems)
MGMT637	10	Knowledge Management
MKTG607	10	E-Marketing (Pre: MKTG600 Marketing Management)

MASTER OF GLOBAL LEADERSHIP

Not Offered in 2010

MGlobalLead

120 cp

Minimum duration: 1.5 years full-time or equivalent part-time.

Course available at: Brisbane Queensland
Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Global Leadership.

2. Requirement for Completion of the Degree

2.1 To qualify for the degree, a student must complete 120 cp from the Schedule of Unit Offerings, consisting of:

- (a) 100 cp from Core Units;
- (b) 20 cp from Electives.

2.2 An applicant who has completed the Graduate Certificate in Global Leadership or Graduate Diploma in Global Leadership or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate in Global Leadership or Graduate Diploma in Global Leadership may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
BUSN600	10	International Business Environment
BAFN601	10	International Finance
ECON600	10	Managerial Economics in a Global Environment
HRMG602	10	International HRM and Diversity
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT638	10	Ethical Leadership in Organisations
MGMT644	10	Cultural Value Based Management
MKTG600	10	Marketing Management
MKTG602	10	International Marketing (Pre: MKTG600 Marketing Management)

Electives

BUSN604	10	Special Studies (Business)
BUSN606	10	International Field Project
ISYS600	10	Operations and Information Systems
MGMT617	10	Research Methods
MGMT641	10	Organisational Dynamics and Behaviour

¹ A student must also comply with the Admission Rules.

Other postgraduate Business units approved by the Course Coordinator.

MASTER OF GLOBAL LEADERSHIP (Advanced)

Not Offered in 2010

MGlobalLead(Advanced)

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

Course available at: Brisbane Queensland
Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Global Leadership.

2. Requirement for Completion of the Degree

2.1 To qualify for the degree, a student must complete 160 cp from the Schedule of Unit Offerings, consisting of:

- (a) 140 cp from Core Units;
- (b) 20 cp from Electives.

2.2 An applicant who has completed the Graduate Certificate in Global Leadership, Graduate Diploma in Global Leadership or Master of Global Leadership or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate, in Global Leadership, Graduate Diploma in Global Leadership or Master of Global Leadership may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

BAFN601	10	International Finance
BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
BUSN600	10	International Business Environment
BUSN601	30	Research Project (Co: MGMT617 Research Methods)
ECON600	10	Managerial Economics in a Global Environment
HRMG602	10	International HRM and Diversity
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT617	10	Research Methods
MGMT638	10	Ethical Leadership in Organisations
MGMT644	10	Cultural Value Based Management
MKTG600	10	Marketing Management
MKTG602	10	International Marketing (Pre: MKTG600 Marketing Management)

Electives

BUSN604	10	Special Studies Unit (Global Leadership)
BUSN606	10	International Field Project

¹ A student must also comply with the Admission Rules.

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ISYS600	10	Operations and Information Systems
MGMT617	10	Research Methods
MGMT641	10	Organisational Dynamics and Behaviour

Other postgraduate Business units approved by the Course Coordinator.

MASTER OF GLOBAL LEADERSHIP/MASTER OF BUSINESS ADMINISTRATION

Not Offered in 2010

MGlobalLead/MBA

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

Course available at: Brisbane Queensland
Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline;
- (b) Graduate Certificate in Global Leadership; or
- (c) Graduate Certificate in Business Administration.

2. Requirement for Completion of the Degree

To qualify for the degree, a student must complete 160 cp from the Schedule of Unit Offerings, consisting of:

- (a) 140 cp from Core Units;
- (b) 20 cp from Electives.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

ACCT600	10	Accounting for Decision Making
BAFN600	10	Finance and Quantitative Methods
BAFN601	10	International Finance
BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
BUSN600	10	International Business Environment
ECON600	10	Managerial Economics in a Global Environment
HRMG602	10	International HRM and Diversity
ISYS600	10	Operations and Information Systems
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT638	10	Ethical Leadership in Organisations
MGMT641	10	Organisational Dynamics and Behaviour
MGMT644	10	Cultural Value Based Management
MKTG600	10	Marketing Management
MKTG602	10	International Marketing (MKTG600 Marketing Management)

Electives

BUSN604	10	Special Studies (Business)
BUSN606	10	International Field Project
MGMT617	10	Research Methods

Other postgraduate Business units approved by the Course Coordinator.

¹ A student must also comply with the Admission Rules.

MASTER OF HUMAN RESOURCE MANAGEMENT

Not Offered in 2010

MHRM

120 cp

Minimum duration: 1.5 years full-time or equivalent part-time.

Course available at: Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Human Resource Management.

2. Requirement for Completion of the Degree

2.1 To qualify for the degree, a student must complete 120 cp from the Schedule of Unit Offerings, consisting of:

- (a) 100 cp from Core Units;
- (b) 10 cp from Business Administration Electives;
- (c) 10 cp from Human Resource Management Electives.

2.2 An applicant who has completed the Graduate Certificate in Human Resource Management or Graduate Diploma in Human Resource Management or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate in Human Resource Management or Graduate Diploma in Human Resource Management may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

BUSN603	10	Corporate Governance and Social Responsibility
HRMG600	10	Contemporary Issues of HRM (Pre: 30 cp from units at Masters-level)
HRMG601	10	Human Resource Management
HRMG602	10	International HRM and Diversity
HRMG603	10	Workplace Relations
HRMG604	10	Strategic Human Resource Management (Pre: HRMG601 Human Resource Management)
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Master-level)
MGMT621	10	Management of Change
MGMT638	10	Ethical Leadership in Organisations
MGMT641	10	Organisational Dynamics and Behaviour

Business Administration Electives

ACCT600	10	Accounting for Decision Making
BAFN600	10	Finance and Quantitative Methods
ECON600	10	Managerial Economics in a Global Environment
ISYS600	10	Operations and Information Systems

¹ A student must also comply with the Admission Rules.

MKTG600 10 Marketing Management

Human Resource Management Electives

MGMT627 10 Project Management

MGMT632 10 Spirituality in the Workplace

MGMT637 10 Knowledge Management

MGMT644 10 Cultural Value Based Management

MASTER OF HUMAN RESOURCE MANAGEMENT (Advanced)

Not Offered in 2010

MHRM(Advanced)

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

Course available at: Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Human Resource Management.

2. Requirement for Completion of the Degree

2.1 To qualify for the degree, a student must complete 160 cp from the Schedule of Unit Offerings, consisting of:

- (a) 140 cp from Core Units;
- (b) 10 cp from Business Administration Electives;
- (c) 10 cp from Human Resource Management Electives.

2.2 An applicant who has completed the Graduate Certificate in Human Resource Management, Graduate Diploma in Human Resource Management or Master of Human Resource Management or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate in Human Resource Management, Graduate Diploma in Human Resource Management or Master of Human Resource Management may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

BUSN601	30	Business Research Project (Co: MGMT617 Research Methods)
BUSN603	10	Corporate Governance and Social Responsibility
HRMG600	10	Contemporary Issues of HRM (Pre: 30 cp from units at Masters-level)
HRMG601	10	Human Resource Management
HRMG602	10	International HRM and Diversity
HRMG603	10	Workplace Relations
HRMG604	10	Strategic Human Resource Management (Pre: HRMG601 Human Resource Management)
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT617	10	Research Methods
MGMT621	10	Management of Change
MGMT638	10	Ethical Leadership in Organisations
MGMT641	10	Organisational Dynamics and Behaviour

Business Administration Electives

ACCT600	10	Accounting for Decision Making
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¹ A student must also comply with the Admission Rules.

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BAFN600	10	Finance and Quantitative Methods
ECON600	10	Managerial Economics in a Global Environment
ISYS600	10	Operations and Information Systems

Human Resource Management Electives

MGMT627	10	Project Management
MGMT632	10	Spirituality in the Workplace
MGMT637	10	Knowledge Management
MGMT644	10	Cultural Value Based Management
MKTG600	10	Marketing Management

MASTER OF HUMAN RESOURCE MANAGEMENT/MASTER OF BUSINESS ADMINISTRATION

Not Offered in 2010

MHRM/MBA

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

Course available at: Melbourne Victoria
Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline;
- (b) Graduate Certificate in Human Resource Management; or
- (c) Graduate Certificate in Business Administration.

2. Requirements for Completion of the Degree

To qualify for the degree, a student must complete 160 cp from the Schedule of Unit Offerings, consisting of:

- (a) 150 cp from Core Units;
- (b) 10 cp from Human Resource Management Electives.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

ACCT600	10	Accounting for Decision Making
BAFN600	10	Finance and Quantitative Methods
BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
ECON600	10	Managerial Economics in a Global Environment
HRMG600	10	Contemporary Issues of HRM (Pre: 30 cp from units at Masters-level)
HRMG601	10	Human Resource Management
HRMG602	10	International HRM and Diversity
HRMG603	10	Workplace Relations
HRMG604	10	Strategic Human Resource Management
ISYS600	10	Operations and Information Systems
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT621	10	Management of Change
MGMT638	10	Ethical Leadership in Organisations
MGMT641	10	Organisational Dynamics and Behaviour
MKTG600	10	Marketing Management

Human Resource Management Electives

MGMT627	10	Project Management
MGMT632	10	Spirituality in the Workplace
MGMT637	10	Knowledge Management
MGMT644	10	Cultural Value Based Management

¹ A student must also comply with the Admission Rules.

MASTER OF MARKETING

Not Offered in 2010

MMktg

120 cp

Minimum duration: 1.5 years full-time or equivalent part-time.

Course available at: Brisbane Queensland* (*not offered in 2010)

Melbourne Victoria

Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Marketing.

2. Requirements for Completion of the Degree

2.1 To qualify for the degree, a student must complete 120 cp from the Schedule of Unit Offerings, consisting of:

- (a) 40 cp from Core Units;
- (b) 40 cp from Business Administration Electives, including at least 10 cp from Business Administration Electives Group A; and
- (c) 40 cp from Marketing Electives.

2.2 An applicant who has completed the Graduate Certificate in Marketing or Graduate Diploma in Marketing or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate in Marketing or Graduate Diploma in Marketing may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

MKTG600	10	Marketing Management
MKTG604	10	Advanced Consumer Behaviour (Pre: MKTG600 Marketing Management)
MKTG605	10	Integrated Marketing Communication (Pre: MKTG600 Marketing Management)
MKTG606	10	Strategic Marketing (Pre: MKTG600 Marketing Management)

Business Administration Electives

Group A

BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
MGMT638	10	Ethical Leadership in Organisations

Group B

ACCT600	10	Accounting for Decision Making
BAFN600	10	Finance and Quantitative Methods
ECON600	10	Managerial Economics in a Global Environment
ISYS600	10	Operations and Information Systems
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT641	10	Organisational Dynamics and Behaviour

¹ A student must also comply with the Admission Rules.

Marketing Electives

MKTG601	10	Brand Management (Pre: MKTG600 Marketing Management)
MKTG602	10	International Marketing (Pre: MKTG600 Marketing Management)
MKTG603	10	Marketing Research
MKTG604	10	Advanced Consumer Behaviour (Pre: MKTG600 Marketing Management)
MKTG607	10	E-Marketing (Pre: MKTG600 Marketing Management)
MKTG608	10	Services Marketing
MKTG609	10	Social Marketing (Pre: MKTG600 Marketing Management)

MASTER OF MARKETING (Advanced)

Not Offered in 2010

MMktg(Advanced)

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

Course available at: Brisbane Queensland* (*not offered in 2010)

Melbourne Victoria

Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline; or
- (b) Graduate Certificate in Marketing.

2. Requirements for Completion of the Degree

2.1 To qualify for the degree, a student must complete 160 cp from the Schedule of Unit Offerings, consisting of:

- (a) 80 cp from Core Units;
- (b) 40 cp from Business Administration Electives, including at least 10 cp from Business Administration Electives Group A; and
- (c) 40 cp from Marketing Electives.

2.2 An applicant who has completed the Graduate Certificate in Marketing or Graduate Diploma in Marketing or Master of Marketing or equivalent may be granted advanced standing.

3. Exit Points

A student who has completed the requirements prescribed for the Graduate Certificate in Marketing or Graduate Diploma in Marketing or Master of Marketing may exit from the course with the relevant award.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

BUSN601	30	Business Research Project (Co: MGMT617 Research Methods)
MGMT617	10	Research Methods
MKTG600	10	Marketing Management
MKTG604	10	Advanced Consumer Behaviour (Pre: MKTG600 Marketing Management)
MKTG605	10	Integrated Marketing Communication (Pre: MKTG600 Marketing Management)
MKTG606	10	Strategic Marketing (Pre: MKTG600 Marketing Management)

Business Administration Electives

Group A

BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
MGMT638	10	Ethical Leadership in Organisations

Group B

ACCT600	10	Accounting for Decision Making
BAFN600	10	Finance and Quantitative Methods
ECON600	10	Managerial Economics in a Global Environment

¹ A student must also comply with the Admission Rules.

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ISYS600	10	Operations and Information Systems
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT641	10	Organisational Dynamics and Behaviour

Marketing Electives

MKTG601	10	Brand Management (Pre: MKTG600 Marketing Management)
MKTG602	10	International Marketing (Pre: MKTG600 Marketing Management)
MKTG603	10	Marketing Research
MKTG604	10	Advanced Consumer Behaviour (Pre: MKTG600 Marketing Management)
MKTG607	10	E-Marketing (Pre: MKTG600 Marketing Management)
MKTG608	10	Services Marketing
MKTG609	10	Social Marketing (Pre: MKTG600 Marketing Management)

MASTER OF MARKETING/MASTER OF BUSINESS ADMINISTRATION

Not Offered in 2010

MMktg/MBA

160 cp

Minimum duration: 2 years full-time or equivalent part-time.

Course available at: Brisbane Queensland* (*not offered in 2010)

Melbourne Victoria

Sydney (North Sydney) NSW

EFTSL value of units: All 10 cp units in this course have an EFTSL value of 0.125. Units with a cp value of a multiple of 10 have corresponding EFTSL values.

1. Admission Requirements¹

To be eligible for admission to the course, an applicant must have completed the following prerequisites:

- (a) Bachelor degree in any discipline;
- (b) Graduate Certificate in Marketing; or
- (c) Graduate Certificate in Business Administration.

2. Requirements for Completion of the Degree

To qualify for the degree, a student must complete 160 cp from the Schedule of Unit Offerings, consisting of:

- (a) 120 cp from Core Units;
- (b) 40 cp from Marketing Electives.

Schedule of Unit Offerings

Prerequisite (Pre), co-requisite (Co) and incompatible (Inc) units are indicated in parentheses where applicable.

Core Units

ACCT600	10	Accounting for Decision Making
BAFN600	10	Finance and Quantitative Methods
BUSN603	10	Corporate Governance and Social Responsibility (Pre: 30 cp from units at Masters-level)
ECON600	10	Managerial Economics in a Global Environment
ISYS600	10	Operations and Information Systems
MGMT605	10	Strategic Management for Sustainability (Pre: 30 cp from units at Masters-level)
MGMT638	10	Ethical Leadership in Organisations
MGMT641	10	Organisational Dynamics and Behaviour
MKTG600	10	Marketing Management
MKTG604	10	Advanced Consumer Behaviour (Pre: MKTG600 Marketing Management)
MKTG605	10	Integrated Marketing Communication (Pre: MKTG600 Marketing Management)
MKTG606	10	Strategic Marketing (Pre: MKTG600 Marketing Management)

Marketing Electives

MKTG601	10	Brand Management (Pre: MKTG600 Marketing Management)
MKTG602	10	International Marketing (Pre: MKTG600 Marketing Management)
MKTG603	10	Marketing Research
MKTG604	10	Advanced Consumer Behaviour (Pre: MKTG600 Marketing Management)
MKTG607	10	E-Marketing (Pre: MKTG600 Marketing Management)
MKTG608	10	Services Marketing
MKTG609	10	Social Marketing (Pre: MKTG600 Marketing Management)

¹ A student must also comply with the Admission Rules.