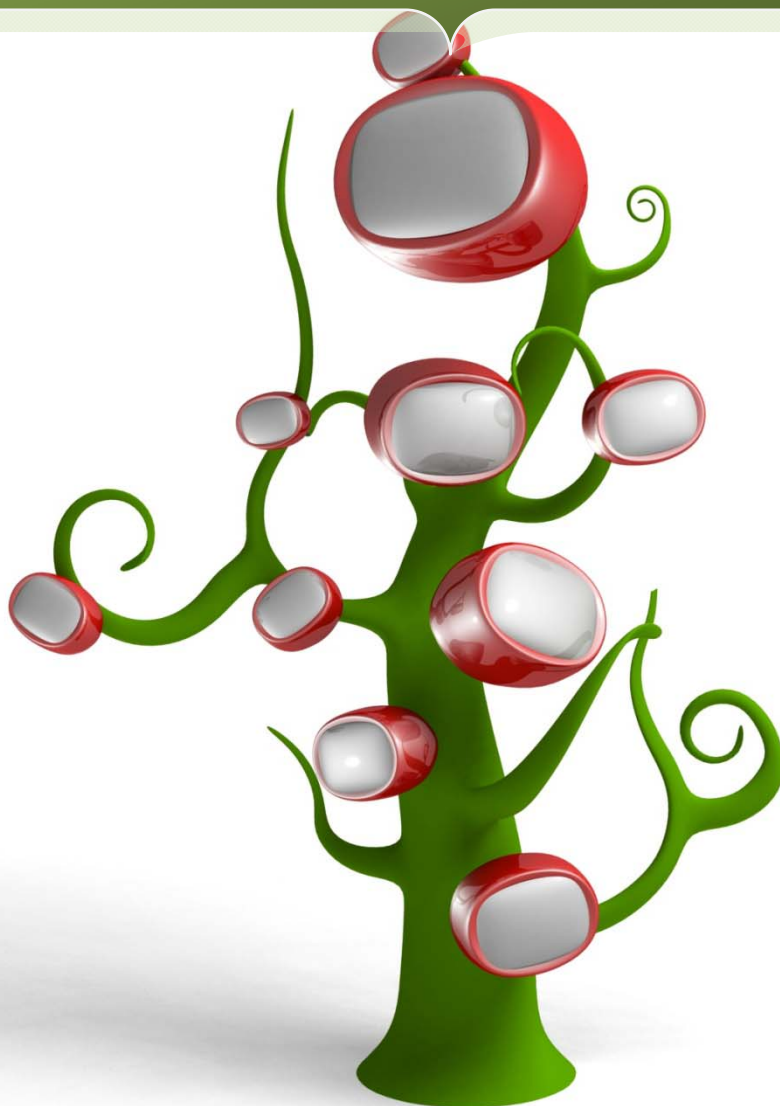


media studies

Media and Social Communication

This program looks at subjects and issues relating to media and social communication by using case studies from within Australia. Explore journalism and the media in a theoretical and practical framework, or examine the change in Australian film and television. Customise a 2-6 week Short Term Program and choose a variety of extension activities and learning areas to compliment the program



Short Term Program

"Media Studies"

Sample Units:

PERF 215 - Screen Studies

This unit introduces students to an overview of Australian Culture by examining the dominant pre 2nd World War social perspective and the changing nature of this reality that began in the 1950's and continues in the present; and how such change and difference can be observed in Australian films and television. Specifically this will refer to the essentially male and agricultural vision that progressively diminishes with the urban, educated and global impacts on Australian society.

Objectives:	<p>On completion of this unit, students will be expected to:</p> <ul style="list-style-type: none"> • Explain the significance of certain key cultural texts in outlining and anticipating Australian cultural perspectives. • Understand how particular Australian films express the change and variation in Australian culture. • Understand key preoccupations and themes of Australian film makers. • Understand and appreciate the greater complexity of contemporary Australian film and how this is reflective of the current state of Australian society.
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Content:	<ul style="list-style-type: none"> • Examining key cultural texts, such as <i>Australia</i> by Keith Hancock, <i>The Lucky Country</i> by Donald Horne and <i>Inventing Australia</i> by Richard White. • Observing and discussing Raymond Longford's film <i>The Sentimental Bloke</i> (1919) and the literature of Henry Lawson and Steele Rudd. • The Australian film renaissance of the 1970's as seen in the films <i>Picnic at Hanging Rock</i> and <i>My Brilliant Career</i>. • Comparing the films <i>They're as Weird Mob</i> with <i>Looking for Alibrandi</i> to examine the Australian multicultural experience of the 1950's and that of the 90's. • The film adaptations of the Australian social playwright David Williamson • The 50's and contemporary nature of TV comedies as seen in <i>My Name's McGooley</i> and <i>Kath and Kim</i>. • Aboriginal and White relations as expressed in the films <i>Australian Rules</i> and <i>The Ten Canoes</i>. • Cross cultural comparisons in regard to the 'growing up' film genre as seen in the Australian film, <i>The Year my Voice Broke</i>, the American, <i>Ferris Bueller's Day Off</i>, and the Swedish, <i>My Life as a Dog</i>. • Perspectives of Australia through the foreign film maker as realised in Fred Zinnemann's <i>The Sundowners</i>, Nicolas Boeg's <i>Walkabout</i>, and Ted Kotcheff's <i>Wake in Fright</i>.
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Teaching organization:	A combination of lectures, class discussions and the observation of film and television programs.
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Assessment procedures:	<table> <tr> <td>Individual Tutorial Presentation:</td> <td>20%</td> </tr> <tr> <td>Minor Essay</td> <td>40%</td> </tr> <tr> <td>Major Essay</td> <td>40%</td> </tr> </table>	Individual Tutorial Presentation:	20%	Minor Essay	40%	Major Essay	40%
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Minor Essay	40%						
Major Essay	40%						

Media and Social Communication

To introduce a cohort of students to the subject and issues involved in media and social communication. The course will look at journalism and the media in a theoretical framework but will also be anchored in practice-based journalism education. The aim is to provide students who have limited experience of study in media subjects with the professional and practical skills required for an introduction to this field of study and work.

Content:	<p>The following subjects would be included in the outline.</p> <ul style="list-style-type: none"> • Research and Reporting – an Introduction. • Theory behind the Practice – an Introduction. • Print Features. • An Introduction to Investigative Journalism. • An Introduction to Television Journalism or Online Journalism. • International Communications – an Introduction
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Teaching organization:	Lectures, tutorials, case studies, problem solving, activities and workshops.
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Assessment procedures:	Assignments for each subject will be set with assessment tasks clearly linked to aims and objectives. There will be at least one field experience linked to an assessment task.
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Alternative: customise a study program A customised study program can be coordinated to meet your individual request.