Course Enrolment Guide 2008

Graduate Certificate in Business Administration
Graduate Diploma in Business Administration
Master of Business Administration
Master of Business Administration (Advanced)

School of Business and Informatics
Brisbane Campus - Queensland

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1. How to use this Guide

This Course Enrolment Guide 2008 provides you with information on the units you will require to complete your course; and when and where the units will be offered in 2008.

Steps to enrol in units for 2008

1. Read Section 2. ‘Program Information’ for information on course structure and unit sequence. Take note of any prerequisite or co-requisite requirements before selecting particular units.

2. Refer to the unit listings in Section 3. ‘Units Offered in 2008’ to select your units. Take note of the study period in which units are offered.

3. You must refer to ‘Enrolment Information 2008’ on the ACU intranet for information on how to complete your enrolment via Student Connect*. ‘Enrolment Information 2008’ also provides information on study period definitions, modes of study, campus locations, dates for each study period and census dates.

4. Log on to Student Connect – Managing Your Studies* and enrol.

5. After you have completed your enrolment, go to: http://my.acu.edu.au/student/managing_your_studies/timetables_and_tutorial_direct/tutorial_direct
   to register your preferences for tutorials, laboratories or practicals via the online tutorial registration using Tutorial Direct. (NB: There may be a delay of up to two hours before your unit enrolment information is updated in Tutorial Direct).

Contacting your Adviser

Course Co-ordinators / Advisers will be available to assist you with re-enrolment by appointment. You may ring, email them or see them in person as required. Course Coordinators may not be available at other times. Please contact your School for further information.

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* Student Connect is a web interface allowing students to complete their ACU National enrolment online.
2. Program Information

COURSE TITLE: **GRADUATE CERTIFICATE BUSINESS ADMINISTRATION**

Credit Points: Forty Credit Points (40 CP) comprising any 4 coursework units.

COURSE TITLE: **GRADUATE DIPLOMA BUSINESS ADMINISTRATION**

Credit Points: Eighty credit points (80 CP) comprising 8 coursework units including at least four core units.

COURSE TITLE: **MASTER OF BUSINESS ADMINISTRATION**

Credit Points: One hundred and twenty credit points (120 CP) comprising 8 core units and any 4 specialisation units.

COURSE TITLE: **MASTER OF BUSINESS ADMINISTRATION (ADVANCED)**

Credit Points: One hundred and sixty credit points (160 CP) comprising 8 core units and 8 specialisation units, 4 of which must come from one specialist area or comprising 8 core units, 4 specialisation units from one specialist area plus Research Methods (10 CP) and Research Project (30 CP).
Core Units  MBA, MBA Advanced

ACCT600  Accounting for Decision Making
BAFI600  Corporate Finance
ECON600  Managerial Economics
Either  BUSO600 Ethical Leadership OR MGMT638 Leadership in Organisations
Either  BUSO603 Corporate Governance and Social Responsibility OR MGMT633 Ethics and Organisational Governance
Either  MGMT640 Strategic Management and Decision Making OR MGMT605 Strategic Management
Either  MGMT641 Organisational Dynamics and Change Management OR MGMT602 Organisational Behaviour
MKTG600  Marketing Management

Specialisations

International Business

BAFI601  International Finance (BAFI600)
BUSO601  Entrepreneurship (40cp including MKTG600) OR MGMT629 Small Business Management
BUSO602  Comparative Business Cultures
BUSO604  Special Study (International Business)
LEGL600  Comparative Regulatory Frameworks
MGMT630  International Political Economy
MKTG602  International Marketing (MKTG600)
PERS600  International Human Resource Management

Marketing

MKTG601  Corporate Marketing (MKTG600)
MKTG602  International Marketing (MKTG600)
MKTG603  Marketing Research (MKTG600)
MKTG604  International Consumer Behaviour (Prerequisite MKTG600)
MKTG605  Marketing Communication (Prerequisite MKTG600)
MKTG606  Strategic Marketing (Prerequisite MKTG600)
MKTG607  Internet Marketing (Prerequisite MKTG600)
MKTG608  Services Marketing

People Management

MGMT601  Strategic Human Resource Management
MGMT621  Management of Change
MGMT622  Quality Management
MGMT626  Contemporary Management Issues
MGMT627  Project Management
MGMT628  Public Sector Management
MGMT632  Spirituality in the Workplace
MGMT634  Management of Resources: People
MGMT636  Problem-Solving for Managers
MGMT637  Knowledge Management
PERS600  International Human Resource Management
PERS601  Workplace Relations OR MGMT631 Employment Relations
PERS602  Managing Diversity
E-commerce
INFO601  Applied Data Communications
INFO603  Database Systems
INFO605  Electronic Commerce
INFO617  Web Technologies
INFO618  Portable Applications and Network Programming

Information Systems
MGMT635  Management of Resources: Information
INFO602  Current Issues in Information Systems
INFO604  Distributed Systems
INFO607  Information Management
INFO608  Information Systems and the Law
INFO609  Information Systems Security
INFO610  Management of Organisational Change
INFO612  Software Design
INFO613  Systems Development Methodologies
INFO616  Human Factors in Information Systems

NB. Previous experience and/or knowledge of IS is preferable for units other than MGMT635.

Accounting (All units are compulsory in the MBA (Accounting). MBA (Accounting) currently unavailable in Brisbane. Units may also be taken as electives in all states subject to successful completion of prerequisites)
ACCT601  Australian Auditing and Assurance Services (ACCT600)
ACCT602  Accounting and Accountability (ACCT600)
ACCT603  Accounting for Corporate Structures (ACCT600)
ACCT604  Strategic Managerial Accounting (ACCT600)
ACCT605  Strategic Resource Management (ACCT604)
BAFI602  Financial Analysis and Business Valuation (BAFI600)
LEGL601  Commercial and Corporations Law
LEGL602  Taxation Law (LEGL601)

Advanced
MGMT617  Research Methods
BUSO605  Research Project (30cp) (MGMT617)
3. Units Offered in 2008

OFFERED SEMESTER 1

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<tr>
<th>Unit Code</th>
<th>Unit Title</th>
<th>Location - Delivery Mode</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT600</td>
<td>Accounting for Decision Making</td>
<td>Brisbane – On Campus</td>
</tr>
<tr>
<td>ACCT602</td>
<td>Accounting &amp; Accountability</td>
<td>Brisbane – On Campus</td>
</tr>
<tr>
<td>ACCT605</td>
<td>Strategic Resource Management</td>
<td>Brisbane – On Campus</td>
</tr>
<tr>
<td>BAFI602</td>
<td>Finan Analysis &amp; Bus Valuation (Financial Analysis &amp; Business Valuation)</td>
<td>Brisbane – On Campus</td>
</tr>
<tr>
<td>BUSO603</td>
<td>Corp Governance &amp; Soc Respons (Corporate Governance and Social Responsibility)</td>
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<tr>
<td>INFO600</td>
<td>Research Methods in Information Systems</td>
<td>Brisbane – On Campus</td>
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<td>INFO601</td>
<td>Applied Data Communications</td>
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<tr>
<td>INFO607</td>
<td>Information Management</td>
<td>Brisbane – On Campus</td>
</tr>
<tr>
<td>INFO613</td>
<td>Systems Devel Methodologies (Systems Development Methodologies)</td>
<td>Brisbane – On Campus</td>
</tr>
<tr>
<td>INFO617</td>
<td>Web Technologies</td>
<td>Brisbane – On Campus</td>
</tr>
<tr>
<td>LEGL601</td>
<td>Commercial &amp; Corporations Law</td>
<td>Brisbane – On Campus</td>
</tr>
<tr>
<td>MGMT601</td>
<td>Strategic HR Management (Strategic Human Resource Management)</td>
<td>Brisbane – On Campus</td>
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<td>MGMT617</td>
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<td>MGMT640</td>
<td>Strategic Mgmt &amp; Decision-Makg (Strategic Management and Decision Making)</td>
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<td>MGMT641</td>
<td>Org Dynamics &amp; Change Mgmt (Organisational Dynamics and Change Management)</td>
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<td>MKTG600</td>
<td>Marketing Management</td>
<td>Brisbane – On Campus</td>
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<tr>
<td>MKTG606</td>
<td>Strategic Marketing</td>
<td>Brisbane – On Campus</td>
</tr>
<tr>
<td>MKTG608</td>
<td>Services Marketing</td>
<td>Brisbane – On Campus</td>
</tr>
<tr>
<td>PERS600</td>
<td>International HR Management (International Human Resources Management)</td>
<td>Brisbane – On Campus</td>
</tr>
</tbody>
</table>

Delivery Modes:
- **On Campus** - Offered face-to-face or with a WebCT component at any one of the six ACU National campuses.
- **On Site** - The unit is offered face-to-face at any location other than one of the six ACU National campuses.
- **Distance** - The unit is offered wholly through the provision of printed material to the student. These units may include a WebCT component but the printed material is the primary source of teaching.
- **Online** - The unit is offered wholly through ACU National Online.
- **Mixed mode** - The unit is offered as a combination of distance and either on campus or on site delivery modes.
### OFFERED SEMESTER 2

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<tr>
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<th>Location - Delivery Mode</th>
</tr>
</thead>
<tbody>
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<td>ACCT601</td>
<td>Aust Auditing &amp; Assurance Serv (Australian Auditing and Assurance Services)</td>
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</tr>
<tr>
<td>ACCT603</td>
<td>Accounting For Corporate Struct (Accounting for corporate Structures)</td>
<td>Brisbane – On Campus</td>
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<tr>
<td>ACCT604</td>
<td>Strategic Managerial Accounting</td>
<td>Brisbane – On Campus</td>
</tr>
<tr>
<td>BAFI600</td>
<td>Corporate Finance</td>
<td>Brisbane – On Campus</td>
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<td>BUSO601</td>
<td>Entrepreneurship</td>
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<td>BUSO605</td>
<td>Research Project</td>
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<tr>
<td>ECON600</td>
<td>Managerial Economics</td>
<td>Brisbane – On Campus</td>
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<tr>
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<td>Current Issues In I.S. (Current Issues in Information Systems)</td>
<td>Brisbane – On Campus</td>
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<tr>
<td>INFO603</td>
<td>Database Systems</td>
<td>Brisbane – On Campus</td>
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<tr>
<td>INFO605</td>
<td>Electronic Commerce</td>
<td>Brisbane – On Campus</td>
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<tr>
<td>INFO612</td>
<td>Software Design</td>
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<td>LEGL602</td>
<td>Taxation Law</td>
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<tr>
<td>MGMT617</td>
<td>Research Methods</td>
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<tr>
<td>MGMT638</td>
<td>Leadership in Organisations</td>
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<td>MKTG600</td>
<td>Marketing Management</td>
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<td>MKTG602</td>
<td>International Marketing</td>
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<td>PERS601</td>
<td>Workplace Relations</td>
<td>Brisbane – On Campus</td>
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<td>PERS602</td>
<td>Managing Diversity</td>
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